

# Family Enterprise Leaders Forum 2025: Strategic Growth

**IN-PERSON**

Oct 14-16, 2025  
Chicago Campus—  
Wieboldt Hall  
\$9,500

Exclusively for CEOs, presidents and board chairs of prominent family-owned enterprises, the **Family Enterprise Leaders Forum** offers a rare opportunity to step back from day-to-day demands and focus on the future of the enterprise.

This immersive experience brings together senior family business leaders for peer-driven discussions about the challenges of sustaining family unity, guiding long-term growth, and preparing for generational transitions.

Designed to strengthen relationships, address the evolving priorities of senior leadership, and provide relevant, forward-looking insights, the program features a curriculum refreshed annually to reflect current trends and issues. Participants broaden their perspective, sharpen their decision-making, and build practical strategies to lead effectively—across the business and the family.

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## Who should attend

- CEOs, presidents and board chairs of family businesses
- Leaders from third-generation enterprises and beyond
- Enterprises with complex family systems of 30 or more family members
- Companies with significant revenue and governance challenges and revenues of \$500M and above
- Family and non-family leaders are welcome and encouraged to attend together

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## Key benefits

- Explore complex leadership challenges—generational transition, family unity and long-term growth—through peer-driven discussions with other senior family enterprise leaders.
- Learn how to build and sustain relationships that support effective leadership across both the business and the family.
- Identify strategic priorities and decision-making approaches aligned with the evolving needs of the enterprise.
- Apply program concepts through structured group work, pre-session preparation and peer exchange focused on real-world challenges.
- Build meaningful connections with peer CEOs, presidents and board chairs facing similar leadership challenges.
- Gain fresh perspectives on the strategic, governance and innovation challenges shaping the future of family enterprise leadership.

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## Program content

This annual program brings together leaders from multigenerational enterprises to explore a timely theme relevant to their unique challenges and opportunities. Through a combination of group work, case discussions, and structured peer exchange, participants gain practical tools and fresh perspectives to strengthen decision-making and leadership effectiveness. The program fosters collaboration among peers facing similar complexities, offering actionable strategies that apply across business functions and family dynamics.

The 2025 theme, **Strategic Growth**, focuses on how legacy companies can encourage innovation while staying true to their core values. Participants explore how to lead with agility amid changing markets and evolving family expectations, sharpening leadership to meet today's demands while maintaining long-term vision. Guided by Kellogg faculty with deep insight into family enterprise, the experience offers a powerful look at the strategic, cultural, and interpersonal elements that support sustainable growth in multigenerational organizations.

## The faculty

### Matt Allen

Co-Academic Director; John L. Ward Clinical Professor in Family Enterprise and Executive Director of the John L. Ward Center for Family Enterprises

### Mohanbir Sawhney

Co-Academic Director; McCormick Foundation Chair of Technology; Clinical Professor of Marketing; Director of the Center for Research in Technology and Innovation



Learn more and apply:  
**[kell.gg/kxfamelf](https://kell.gg/kxfamelf)**

Consult with an Advisor:  
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