

Schedule

reunion

Saturday, April 23

TIME	FACULTY	TOPIC
10:30 a.m. - 11:30 a.m.	Moderator: Janice C. Eberly Faculty Panel: Braydon King, Amanda Starc, Nour Kteily HYBRID	Faculty panel: What's Next: A Look Beyond COVID-19, Continued
	Steve Franconeri	Persuasive Data Visualization
	Alex Chernev	Orchestrating Impactful Experiences
	Brooke Vuckovic	Executive Presence: Deconstructing Gravitas
11:45 a.m. - 12:30 p.m.	Dean Cornelli HYBRID	Dean's Keynote
1:00 p.m. - 2:00 p.m.		All Class Lunch in the Tent
2:30 p.m. - 3:30 p.m.	Nicholas Pearce	How to Supercharge Your Company's DEI Efforts
	Jose Liberti HYBRID	Value Maximization: The Shareholder Value Myth?
	Michelle Buck	Brave Voices: Creating Inclusive Cultures of Courageous Conversations
	Jennifer Pendergast	Cross-Generational Perspectives on the Family Enterprise
	Kent Grayson	Managing Trust in Your Brand
	Sunil Chopra	Designing Resilient Supply Chains: The Role of Industry Commons in Building Resilience at Low Cost
	Craig Wortman	Getting Good at Getting Great (At Anything)
	David Besanko	Roads, Bridges, and Rails: The Economics of Surface Transportation Infrastructure

Continued on next page

Schedule

Saturday, April 23 (continued)

TIME	FACULTY	TOPIC
4:00 p.m. - 5:00 p.m.	Nicola Persico & Michael Rogers	Managing a Cyber Crisis
	Brenda Ellington Booth	Can Leading with Empathy be Effective?
	Dashun Wang	Distilling Lessons for Innovation from the Science of Science
	Carola Frydman HYBRID	Long-Run Evolution of Corporate Governance
	Megan Kashner	Impact Promise: Identify and Elevate Your Team's Societal Impact
	Andrew Sykes	Your Habits Have You! How to Reinvent Yourself One Habit at a Time
	Klaus Weber	Sustainability Is for Real: How Do I Get My Company Ready to Compete?
	Luis Rayo	Income and Happiness
5:00 p.m.- 6:30 p.m.		Departmental Mixers
7:00 p.m. - 10:00 p.m.		Class Celebrations in Hub & Tent

Sunday, April 24

TIME	FACULTY	TOPIC
10:00 a.m. - 11:30 a.m.	Esther Choy	Leadership Storytelling: Reflecting the True You
	Matthew Temple	Designing Your Life
11:00 a.m. - 2:00 p.m.		Farewell Brunch in the Tent