

NORTHWESTERN MATTERS



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Kellogg alumna supports future MBA students with bequest



For Nancy Borghesi '76 MBA, giving back has always been second nature.

"I come from a culture where you

give back to your University," she says. "No matter how much money you have, you should give something back to higher education." This spirit inspired Borghesi to support the Kellogg School of Management at Northwestern University through a generous bequest in her estate.

Borghesi's educational journey started at the University of Wisconsin-

Madison, where she studied math and economics, leading her to her first job working for the government. After five years in the workforce, Borghesi wanted to further her business skills and enrolled at the Northwestern Graduate School of Commerce (now Kellogg) in the managerial economics and decision sciences program.

"It was such a fabulous education that opened doors for me," she says. "I just can't say enough about how Kellogg focused on teamwork. Everything I've done since has utilized those teamwork skills."

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Inspiring scholarship recipients to pay it forward

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“Open up the doors”

Borghesi’s Kellogg experience prepared her for a successful career working on and leading teams. She spent nearly 10 years in consulting and more than 15 years at a startup company specializing in software for the property and casualty insurance industry.

Beyond her professional accomplishments, Borghesi also has dedicated herself to volunteering with and supporting nonprofits and foundations across the country, including the Girl Scouts, the University of Wisconsin, and Northwestern.

“Everyone with an MBA should try to give back something of their knowledge and their treasures,” she says. “Kellogg graduates especially have some really unique skills, and organizations need these kinds of people on their boards.”

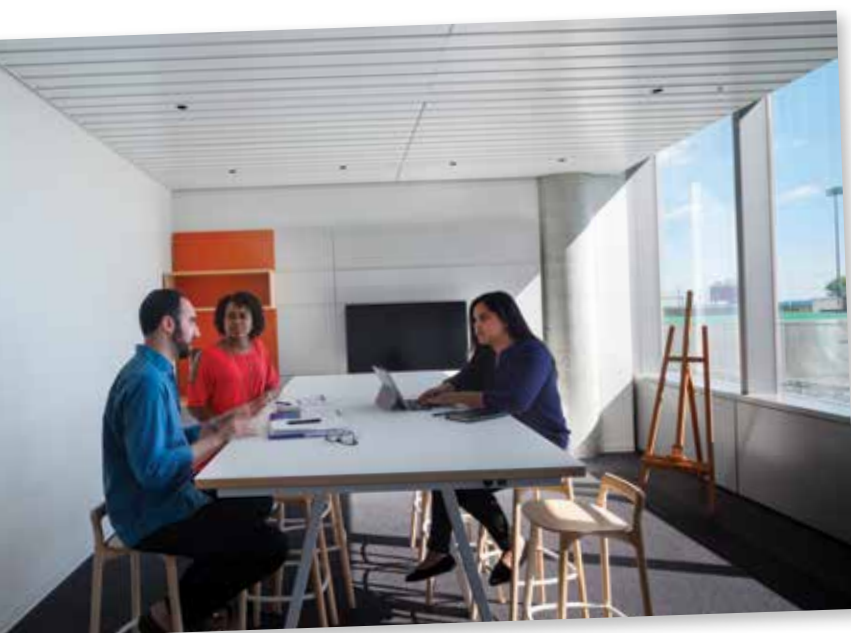
In 2014, she established the Nancy T. Borghesi Scholarship Fund, which will provide support to Kellogg students beginning this fall. To ensure that the scholarship fund continues beyond her lifetime, Borghesi also committed to a bequest in her estate plan. Bequests, often made through a will or trust, allow donors to make a significant impact while retaining control over their assets during their lifetime.

“In today’s world, having an MBA is becoming a prerequisite in many industries ... and for the less economically privileged person, that becomes quite a challenge,” Borghesi says. “I think scholarships are important to open up the doors for more people to be able to afford to go.”

Borghesi hopes her scholarship will inspire generations of Kellogg students to give. “I want my gift to encourage those who receive a scholarship to be generous and to ensure that the pay-it-forward concept endures,” Borghesi says. “If you benefit from something, when you have the wherewithal, you should make sure someone else can benefit as well.”

Pave the way

Through a gift in your estate plan, you can ensure that future generations of Northwestern students have the opportunity to thrive. Contact Northwestern Gift Planning at giftplanning@northwestern.edu or 800-826-6709 to learn more.



Teamwork and collaboration continue to be core values at Kellogg.

“I want my gift to encourage those who receive a scholarship to be generous and to ensure that the pay-it-forward concept endures.”

—Nancy Borghesi ’76 MBA

The CARES and SECURE Acts

New laws and their impact on charitable giving

In 2020, Congress passed the Coronavirus Aid, Relief, and Economic Security (CARES) Act and Setting Every Community Up for Retirement Enhancement (SECURE) Act. These wide-reaching laws include new incentives and rules that may impact your decisions about charitable giving.

The CARES Act

Impact on charitable giving:

- **Creates a new “above the line” charitable deduction:** Under the new rule, taxpayers who do not itemize can make charitable cash contributions and benefit from a tax deduction. The deduction is restricted to \$300 per tax-filing unit, including married taxpayers filing jointly. This rule will continue beyond 2020.
- **Suspends the adjusted gross income (AGI) limitation on charitable giving deductions:** Taxpayers who itemize now may make cash gifts to qualified charities and deduct up to

100 percent of their AGI (the previous limit was 60 percent). The new rule applies only to gifts of cash made in 2020 and excludes gifts made to donor-advised funds, private foundations, or split interest trusts like CRTs, PIFs, and CLTs.

- **Waives required minimum distributions (RMDs) from individual retirement accounts (IRAs):** The new law suspends RMDs for the 2020 tax year, allowing individuals to retain more of their retirement assets. **Opportunity:** If you are age 70½ or older, you can still make a tax-free gift to Northwestern directly from your IRA.

The SECURE Act

Impact on retirement planning and charitable giving:

- **Extends the timeline to contribute to an IRA past the age of 70½:** Under this rule, individuals who work beyond age 70½ can continue to grow their retirement accounts.
- **Changes the age at which individuals must start taking distributions from their IRAs:** The law changes the age requirement for RMDs from 70½ to 72 years old. It applies only to those who turned 70½ in or before 2019. Under the CARES Act, there is no RMD requirement at any age in 2020 only.

- **Eliminates the stretch IRA:** Under the new law, if a non-spouse is named as the beneficiary of a retirement plan, that beneficiary may now have to withdraw the entire amount within 10 years. Previously, beneficiaries could stretch withdrawals over their lifetime. **Opportunity:** Set up a testamentary charitable gift annuity or remainder trust, and name either Northwestern or the trust as the beneficiary of your retirement plan. These gift vehicles can provide lifetime payments to your designated loved ones and allow you to support the future of Northwestern.

Your charitable goals

We are so grateful for your generosity. Please contact Northwestern Gift Planning at giftplanning@northwestern.edu or 800-826-6709 to discuss how your gift can support University programs, including the Student Emergency and Essential Needs Fund, and social justice and diversity-related initiatives.



Your estate plan helps others plan

Consider sharing your estate plan with your loved ones and the organizations you will support

Discussing your estate plan with your loved ones may be uncomfortable, but it is critically important. Your estate plan is a testament to who you are, your values, and the legacy you wish to leave. When you make your future plans known to those you will leave behind, you ensure that they understand your wishes and can carry them out after your lifetime.

Discussing your plans with your loved ones also helps them navigate their own futures. For example, if your children are hoping for an inheritance from you to fund their own children's education or to buy a house, knowing your intentions can help them plan accordingly.

If you have included a gift to Northwestern in your estate plan, please let us know. Like your loved ones, the University can use this information to plan for its future and to ensure it can carry out your specific wishes at the end of your lifetime. Additionally, when you tell Northwestern about your gift, you will be invited to join the committed group of supporters who are members of the Henry and Emma Rogers Society.

Henry and Emma Rogers Society

The Rogers Society honors and recognizes alumni and friends who have included Northwestern in their estate plans. Through charitable bequests, gift annuities, and other planned gifts, members of the Rogers Society have created a lasting legacy for students, faculty, and programs. Planned gifts create tremendous opportunities for the University and allow Northwestern to transform the lives of future generations.

If you have included Northwestern in your estate plan and have not yet notified us, please let us know using the enclosed reply card.



We can help

Return the enclosed reply card to request your complimentary planning resources: ***Your Family's Guide to Your Estate*** and ***Make Your Gift Reflect Your Wishes***.



Estate planning 101

Alumna Rebecca Renzas provides an introduction to estate planning



This past winter, alumni and friends gathered in San Francisco for an educational program featuring estate planning attorney and Northwestern alumna Rebecca Renzas '05. In her presentation, Renzas shared the following tips on estate planning, taxes, and charitable giving.

Your estate plan can help you achieve your financial and personal goals.

A well-crafted estate plan can help you protect your assets, minimize taxes, and provide for the people and organizations that mean the most to you.

Your estate plan should cover the basics.

At a minimum, your plan should provide direction for the distribution of property and retitling of assets, as well as establish a Power of Attorney and a Healthcare Directive.

Know the tax code and how it impacts your estate.

Wealth transfer taxes—including the estate tax, gift tax, and generation-skipping transfer tax—can impact how you distribute assets during and after your lifetime. For the 2020 tax year, you can devise up to \$11.58 million tax-free at death. However, transferring assets of any

value from your tax-deferred accounts, including retirement plans, can result in high income tax bills for your heirs.

You can create a legacy of charitable giving while enjoying tax benefits.

If you would like to make a charitable gift during your lifetime—and enjoy tax, income, or other financial benefits—consider one of these options:

- Outright gifts, including gifts of appreciated assets
- Gifts that pay income, including charitable gift annuities and charitable remainder trusts
- IRA charitable rollover gifts (up to \$100,000 annually for individuals 70½ or older)

If you would like to hold on to your assets until the end of your lifetime, consider one of these options:

- A bequest in a will or a trust
- A tax-efficient gift from a retirement plan or other account



Contact Northwestern Gift Planning at 800-826-6709 or giftplanning@northwestern.edu for information about charitable giving through your estate plan.



CAMPUS CONNECTIONS

Greetings from Northwestern!

I hope you and your loved ones are safe and well. As we navigate these challenging times, my colleagues and I reflect on the value of our relationships with alumni and friends like you. It is more important than ever to stay connected, and we encourage you to reach out to us for a phone call or video chat.

We also invite you to check out the virtual resources to the right, which include information about Northwestern's response to the coronavirus (COVID-19) pandemic and its dedication to advancing social justice.

Thank you for your friendship and commitment to Northwestern!

In peace and good health,

Camille A. Licklider

Camille Licklider, JD
Executive Director, Gift Planning

Virtual resources

- **Coronavirus (COVID-19) website:**

northwestern.edu/covid19

Access the latest information about Northwestern's response to the coronavirus (COVID-19) pandemic.

- **Virtually Purple:**

alumni.northwestern.edu/virtuallypurple

Connect with Northwestern and your fellow alumni through virtual programs and resources.

- **Northwestern Now:**

news.northwestern.edu

Get the latest news and announcements from the University, including a special section focused on pandemic-related research.

- **Helping Hands:**

alumni.northwestern.edu/helpinghands

Read stories of alumni who are helping their communities during the pandemic.

- **Giving Opportunities:**

wewill.northwestern.edu/SocialJusticeDiversityInclusion

Find out how you can support areas within Northwestern that are dedicated to advancing social justice and diversity initiatives.

Northwestern
GIFT PLANNING

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