

Reunion

FRIDAY MAY 3, 2024

TIME	Activity
12:30-2pm	Block Museum Tour Location: 40 Arts Cir Dr, Evanston, IL 60208
1- 2:15pm	NU Campus Tour Location: Meet at the Circle Drive outside the Global Hub

Time	Session Title	Faculty Member
2:30 - 4pm	Fifth Dimensional Leadership: Who Leaders Need to Become Today Location: Allen Center McCormick Foundation Auditorium	Ginny Clarke '84 MBA
4:30-6pm	3 Keys to Effective Leadership Communication Location: Allen Center McCormick Foundation Auditorium	Esther Choy '09

TIME	Activity
5:30-6:30pm	Affinity and Industry Based Mixers Location: Global Hub
6-10pm	Class Parties Location: Global Hub and Allen Center

SATURDAY MAY 4, 2024

Time	Activity
9am- 10:30am	Kellogg Alumni Networking Breakfast Location: Gordon's Marketplace

Session Block 1 10:30-11:30am

Location	Session Title	Faculty Member
AC McCormick Auditorium	A Panel on Corporate Governance: Pathway to Board Leadership <ul style="list-style-type: none"> • Gary Briggs '89 MBA, board member at Etsy, Petco and Combe • Bill Cobb '79 MBA, chairman and CEO of Frontdoor, Inc. • Qiaoni Linda Jing '04 MBA, president, CEO and board director of Genective. • J Jeffrey Louis '89 MBA, non-executive director, Net Purpose 	Tim Feddersen
KGH 1420/1430	Game-Theoretic Analyses of Topics in International Relations	Sandeep Baliga
KGH White Auditorium	Getting Good at Getting Great (at Anything)	Craig Wortmann '95 MBA
KGH 5101	Lessons in Philanthropy: How to Think About Giving Back <ul style="list-style-type: none"> • Lydia Addy '89 MBA, president and co-founder of the Addy Foundation • Christopher Kennedy '94 MBA, founder of Top Box Foods • Jill Garling '84 MBA, '04 MS, chair of Facing History and Ourselves board of directors 	Ann Drake '84 MBA
KGH L120	Raising the Next Generation of Entrepreneurs: Learning From Family Businesses	Matt Allen
AC Atrium	The Rationality of Emotions	Angela Y. Lee
KGH 1130	Entrepreneurship through Acquisition – Buying and Building Small Businesses	Matt Littell '07 MBA, MEM & Alex Schneider '99, '06 MBA
KGH 1120	Driving Growth in Family Enterprises: Analysis of Resilience During Tough Times	José María Liberti

TIME	Activity
11:45am- 12:30pm	Dean Francesca Cornelli in conversation with Frederick H. Waddell '79 MBA Location: KGH Gies Plaza
12:30pm-12:45pm	All-Class Photo Location: Montag Vista
12:45- 2:00pm	Reunion Lunch Location: Reunion Tent

Session Block 2
2:30-3:30pm

Location	Session Title	Faculty Member
KGH White Auditorium	A Panel on Leadership: Journey to the C-Suite <ul style="list-style-type: none"> • Steven Booth '89 MBA, chairman and CEO of Baird Financial Group • Liz Williams '04 MBA, CEO and board member of Foxtrot • Suresh Krishna '99 MBA, President and CEO of Northern Tool and Equipment 	Harry Kraemer '79 MBA
KGH 1120	Beyond Implicit Bias: Insights for Increasing Diversity & Inclusion in Organizations	Ivy Onyeador
KGH 1130	Can ESG Create Shareholder Value? The New Force, Frictions and Solutions	Aaron Yoon '11, '11 MA
AC Atrium	Current Trends in Finance <ul style="list-style-type: none"> • Marene Jennings '04 MBA, managing director in XIG, Goldman Sachs Asset Management • Charles Zhang '04 MBA, founder and president of Zhang Financial • Lynn Zhang '04 MBA, CEO of Zhang Financial. 	Mitchell Petersen
KGH L120	Banking Turbulence and the Evolution of Banking Since the Great Recession	Gregor Matvos
AC McCormick Auditorium	The Human Element in Innovation: How to Bring New Ideas and Initiatives to Life	David Schonthal '09 MBA and Loran Nordgren
KGH Gies Plaza	Unlocking Business Value From Generative AI	Mohanbir S. Sawhney

Session Block 3

4:00-5:00pm

Location	Session Title	Faculty Member
KGH L120	Budget Deficits and National Debt: Economics of the U.S. Federal Budget	David Besanko '80 MS, '82 PhD
KGH White Auditorium	Changes and Trends in Brand Marketing <ul style="list-style-type: none"> • Stephanie Davis Michelman '04 MBA, chief executive officer, Brand Builder • Mike Feldner '04 MBA, former chief marketing officer of Redbox • Aaron Rose '98, '04 MBA, chief commercial officer and chief experience officer at Banana Republic • Brett O'Brien '01 MBA, chief marketing officer, Frito-Lay North America 	Tim Calkins
KGH Gies Plaza	How Leaders Frame High Stakes Conversations: The Pointy Point of View	Suzanne Muchin
KGH 1420/1430	Persuasive Data Storytelling	Steven L. Franconeri
AC McCormick Auditorium	Trends in Venture Capital: Where and Why VCs Invest <ul style="list-style-type: none"> • Sach Chitnis '04 MBA, co-founder and partner at Jump Capital • Boyu Hu '09 MBA, founder and partner of XVC • Jalak Jobanputra '99 MBA, founder and managing partner of Future Perfect Ventures. • Raj Chinai '04 MBA, Partner at Iron Pillar 	Scott Baker
KGH 1130	Why People Give: Insights From the Science of Motivation	Rima Touré-Tillery
KGH 1120	Your Habits Have You! How to Reinvent Yourself One Habit at a Time	Andrew Sykes

Session Block 4

5:30 – 6:30pm

	Session Title	Faculty Member
Various	Pass the Mic:	Private session for each class
AC McCormick Auditorium	Designing Your Life (5:30-7:00 p.m)	Matthew Temple '93 MBA, '18 MS, '18 CERT
KGH Gies Plaza	Your 168: Finding Purpose and Satisfaction in a Values-Based Life	Harry Kraemer '79 MBA

Closing Reception

6:30 – 9 p.m.

TIME	Activity
6:30– 9:00 p.m.	Cocktails and Connection Location: Reunion Tent