

# Reunion

FRIDAY MAY 3, 2024

TIME	Activity
12:30-2pm	Block Museum Tour Location: 40 Arts Cir Dr, Evanston, IL 60208
1- 2:15pm	NU Campus Tour Location: Meet at the Circle Drive outside the Global Hub

Time	Session Title	Faculty Member
2:30 - 4pm	Fifth Dimensional Leadership: Who Leaders Need to Become Today Location: Allen Center McCormick Foundation Auditorium	Ginny Clarke '84 MBA
4:30-6pm	3 Keys to Effective Leadership Communication Location: Allen Center McCormick Foundation Auditorium	Esther Choy '09

TIME	Activity
5:30-6:30pm	Affinity and Industry Based Mixers Location: Global Hub
6-10pm	<b>Class Parties</b> Location: <b>Global Hub and Allen Center</b>
10pm–closing	<b>Afterparty at Five &amp; Dime in Evanston for the Class of 1999, organized by the 1999 Reunion Committee</b>

## SATURDAY MAY 4, 2024

Time	Activity
9am- 10:30am	Kellogg Alumni Networking Breakfast Location: Gordon's Marketplace

### Session Block 1

10:30-11:30am

Location	Session Title	Faculty Member
AC McCormick Auditorium	<b>A Panel on Corporate Governance: Pathway to Board Leadership</b> <ul style="list-style-type: none"> <li>• Gary Briggs '89 MBA, board member at Etsy, Petco and Combe</li> <li>• Bill Cobb '79 MBA, chairman and CEO of Frontdoor, Inc.</li> <li>• Qiaoni Linda Jing '04 MBA, president, CEO and board director of Genective.</li> <li>• J Jeffrey Louis '89 MBA, non-executive director, Net Purpose</li> </ul>	Tim Feddersen
KGH 1420/1430	<b>Game-Theoretic Analyses of Topics in International Relations</b>	Sandeep Baliga
KGH White Auditorium	<b>Getting Good at Getting Great (at Anything)</b>	Craig Wortmann '95 MBA
KGH 5101	<b>Lessons in Philanthropy: How to Think About Giving Back</b> <ul style="list-style-type: none"> <li>• Lydia Addy '89 MBA, president and co-founder of the Addy Foundation</li> <li>• Christopher Kennedy '94 MBA, founder of Top Box Foods</li> <li>• Jill Garling '84 MBA, '04 MS, chair of Facing History and Ourselves board of directors</li> </ul>	Ann Drake '84 MBA
KGH L120	<b>Raising the Next Generation of Entrepreneurs: Learning From Family Businesses</b>	Matt Allen
AC Atrium	<b>The Rationality of Emotions</b>	Angela Y. Lee
KGH 1130	<b>Entrepreneurship through Acquisition – Buying and Building Small Businesses</b>	Matt Littell '07 MBA, MEM & Alex Schneider '99, '06 MBA
KGH 1120	<b>Driving Growth in Family Enterprises: Analysis of Resilience During Tough Times</b>	José María Liberti

TIME	Activity
11:45am- 12:30pm	Dean Francesca Cornelli in conversation with Frederick H. Waddell '79 MBA Location: KGH Gies Plaza
12:30pm-12:45pm	All-Class Photo Location: Montag Vista
12:45- 2:00pm	Reunion Lunch Location: Reunion Tent

**Session Block 2**  
2:30-3:30pm

Location	Session Title	Faculty Member
KGH White Auditorium	<b>A Panel on Leadership: Journey to the C-Suite</b> <ul style="list-style-type: none"> <li>• Steven Booth '89 MBA, chairman and CEO of Baird Financial Group</li> <li>• Liz Williams '04 MBA, CEO and board member of Foxtrot</li> <li>• Suresh Krishna '99 MBA, President and CEO of Northern Tool and Equipment</li> </ul>	Harry Kraemer '79 MBA
KGH 1120	<b>Beyond Implicit Bias: Insights for Increasing Diversity &amp; Inclusion in Organizations</b>	Ivy Onyeador
KGH 1130	<b>Can ESG Create Shareholder Value? The New Force, Frictions and Solutions</b>	Aaron Yoon '11, '11 MA
AC Atrium	<b>Current Trends in Finance</b> <ul style="list-style-type: none"> <li>• Marene Jennings '04 MBA, managing director in XIG, Goldman Sachs Asset Management</li> <li>• Charles Zhang '04 MBA, founder and president of Zhang Financial</li> <li>• Lynn Zhang '04 MBA, CEO of Zhang Financial.</li> </ul>	Mitchell Petersen
KGH L120	<b>Banking Turbulence and the Evolution of Banking Since the Great Recession</b>	Gregor Matvos
AC McCormick Auditorium	<b>The Human Element in Innovation: How to Bring New Ideas and Initiatives to Life</b>	David Schonthal '09 MBA and Loran Nordgren
KGH Gies Plaza	<b>Unlocking Business Value From Generative AI</b>	Mohanbir S. Sawhney

### Session Block 3

4:00-5:00pm

Location	Session Title	Faculty Member
KGH L120	<b>Budget Deficits and National Debt: Economics of the U.S. Federal Budget</b>	David Besanko '80 MS, '82 PhD
KGH White Auditorium	<b>Changes and Trends in Brand Marketing</b> <ul style="list-style-type: none"> <li>• Stephanie Davis Michelman '04 MBA, chief executive officer, Brand Builder</li> <li>• Mike Feldner '04 MBA, former chief marketing officer of Redbox</li> <li>• Aaron Rose '98, '04 MBA, chief commercial officer and chief experience officer at Banana Republic</li> <li>• Brett O'Brien '01 MBA, chief marketing officer, Frito-Lay North America</li> </ul>	Tim Calkins
KGH Gies Plaza	<b>How Leaders Frame High Stakes Conversations: The Pointy Point of View</b>	Suzanne Muchin
KGH 1420/1430	<b>Persuasive Data Storytelling</b>	Steven L. Franconeri
AC McCormick Auditorium	<b>Trends in Venture Capital: Where and Why VCs Invest</b> <ul style="list-style-type: none"> <li>• Sach Chitnis '04 MBA, co-founder and partner at Jump Capital</li> <li>• Boyu Hu '09 MBA, founder and partner of XVC</li> <li>• Jalak Jobanputra '99 MBA, founder and managing partner of Future Perfect Ventures.</li> <li>• Raj Chinai '04 MBA, Partner at Iron Pillar</li> </ul>	Scott Baker
KGH 1130	<b>Why People Give: Insights From the Science of Motivation</b>	Rima Touré-Tillery
KGH 1120	<b>Your Habits Have You! How to Reinvent Yourself One Habit at a Time</b>	Andrew Sykes

**Session Block 4**  
5:30 – 6:30pm

	<b>Session Title</b>	<b>Faculty Member</b>
<b>White Auditorium</b>	<b>Pass the Mic for the Class of 1999</b>	<b>Private session for each class. Hear personal experiences from a few classmates.</b>
AC McCormick Auditorium	<b>Designing Your Life</b> (5:30-7:00 p.m)	Matthew Temple '93 MBA, '18 MS, '18 CERT
KGH Gies Plaza	<b>Your 168: Finding Purpose and Satisfaction in a Values-Based Life</b>	Harry Kraemer '79 MBA

**Closing Reception**  
6:30 – 9 p.m.

<b>TIME</b>	<b>Activity</b>
6:30– 9:00 p.m.	Cocktails and Connection Location: Reunion Tent