

Patricio Sada Garza – MBA '25

Patricio Sada Garza brings 10 years of experience in the pharmaceutical industry, spanning business development, marketing strategy, and operational leadership within a vertically integrated healthcare company. He currently serves as Director of Business Development, Marketing Strategy, and Financial Projects at CORNE, a leading, family-owned Mexican pharmaceutical company with a strong presence in Women's Health, specialty pharma, medical devices, and generics, where he leads strategic partnerships, portfolio expansion, and long-term growth initiatives across multiple therapeutic areas.



Earlier in his career, Patricio held operational leadership roles within CORNE's generics manufacturing business, gaining hands-on experience across supply chain and logistics, operations, and commercial execution. His work today focuses on identifying high-impact growth opportunities, navigating complex regulatory and market dynamics, and strengthening CORNE's competitive position in a rapidly evolving healthcare landscape where data, digitalization, and AI are increasingly shaping business and market outcomes.

Patricio holds an MBA from the Kellogg School of Management at Northwestern University, where he graduated in 2025, and a bachelor's degree in industrial engineering from Tecnológico de Monterrey (ITESM). He has lived, studied, and worked in Mexico, Australia and the United States, and brings a global perspective to discussions on strategy, innovation, and the future of Pharma and Medical Devices.