

Northwestern | Kellogg

The Healthcare at Kellogg Program



2022–2023 Annual Report

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The Healthcare at Kellogg program



Craig Garthwaite

Director, Healthcare at Kellogg
Professor of Strategy

Herman Smith Research Professor
in Hospital and Health Services
Management

The 2022-2023 academic year represented another period of expansion for the Healthcare at Kellogg (HCAK) program. Since the program began in 1943, and over the last 80 years, we have continued to evolve along various dimensions with our goal: to prepare business decision makers in healthcare to have a positive impact on the world.

Today, our mission involves preparing students for success in a wide variety of fields such as biopharmaceuticals, medical devices, value-based care settings, payers, private equity, consulting, finance, and others. All this training takes place in a complicated and seemingly ever-changing regulatory environment that can both support and thwart business ventures.

As we plan for the future of the program, we continue to leverage our unique assets. These include our ability to launch and deliver high quality curricular and co-curricular programming across a range of degree granting MBA platforms. We believe that a strength of HCAK is the ability to bring together students across a suite of degree and non-degree programs.

For example, this year we formally launched our Healthcare Certificate for the Executive MBA program. This certificate allows leaders in the field of healthcare to combine their broader depth of career experience in this sector with the academic rigor and practical knowledge inherent in our curriculum.

As part of our efforts in the certificate program, EMBA students take part in Kellogg's Healthcare Deep Dive—which is an interconnected set of courses that combines students from all our degree programs together and creates a unique learning experience. Kellogg has long been a pioneer in teaching and researching the business of healthcare. We are already planning to continue expansion of the Deep Dive with new courses aimed

advisory council



at preparing students for developing a variety of early-stage healthcare services firms as well as an additional course helping students navigate larger biopharmaceutical firms.

This year we also launched the Kellogg Healthcare Entrepreneurship Initiative. Kellogg has combined the strengths of its entrepreneurship and healthcare curricular and co-curricular programming to prepare students interested in entrepreneurial ventures in healthcare.



We also are continuing our focus to bring together students and alumni. One of HCAK's greatest assets is the over 4,800 alumni working across the industry. A testament to the long run impact of our program, our alumni lead in 800+ C-suites and boardrooms across the healthcare ecosystem. In the upcoming year we plan to hold more events – both virtually and in person – that allow our students and alumni to confidently engage across a supportive and active Kellogg community.

Kind regards,

A handwritten signature in black ink, appearing to read 'Craig Garthwaite'. The signature is stylized with a large, sweeping 'C' and a circular flourish at the end.

Craig Garthwaite
Director, Healthcare at Kellogg

The Healthcare at Kellogg Advisory Council is comprised of twenty-six alumni and business leaders from a wide range of healthcare-related industries and serves to advance the strategic vision of Healthcare at Kellogg by supporting its goal to prepare students for the unique challenges and opportunities that face business leaders in the healthcare industry.



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1 Lisa Earnhardt, '96 MBA - Chair

Executive Vice President
Abbott

2 James G. Adams, MD

Chief Medical Officer
Northwestern Medicine



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3 Martin Babler, '98 cKSM

Chairman, President and CEO
Alumis
Board Member, Neoleukin Therapeutics

4 Liz Bhatt, '00 MBA

Chief Operating Officer
Septerna
Board Member, eFFECTOR
Therapeutics, Inc.



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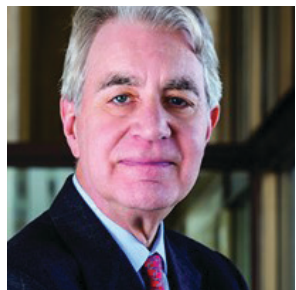
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5 Suzanne Blaug, '83 MBA

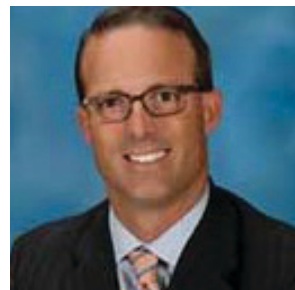
Senior Advisor
McKinsey & Company
Board Member at FibroGen, Inc.

6 Elizabeth "Liz" Hartigan Connelly, '90 MBA

Senior Vice President, Healthcare,
CDW



7



8

7 Kevin J. Counihan, '98 cKSM, '02 MBA

VP, Products
Centene Corporation

8 Ted E. Davis, Jr., '97 MBA

President and CEO
BioTissue



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1 Christopher "Chris" Ehrlich, '98 MBA

CEO,
Phoenix Biotech Acquisitions

2 Steven Elms, '92 MBA

Managing Partner
Aisling Capital



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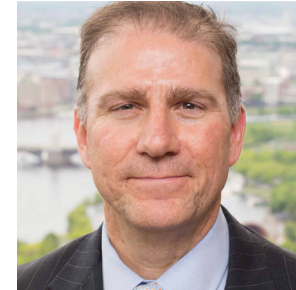
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3 Rivka "Ricky" Goldwasser, '98 MBA

Managing Director
Healthcare Services and Technology
Investment Banking
Morgan Stanley

4 Kent Hawryluk, '07 MBA

President and CEO
MBX Biosciences



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5 Adam Koppel, MD, PhD

Partner, Managing Director, Life Sciences
Bain Capital

6 Corinne Le Goff

CEO and President
IMNON



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7 Parth Mehrotra, '06 MBA

CEO
Privia Health

8 Andrew "Andy" J. Mills, '85 MBA

President
Medline Industries, Inc.



9



10

9 David Mullarkey, '93 MBA

CEO
ClearNote Health

10 Kristen Murtos

Chief Innovation & Transformation Officer
NorthShore University Health System



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1 Joseph "Joe" C. Papa, '83 MBA

Chairman
SpringVision

2 Brian Pereira, '00 MBA

President and CEO
Visterra Inc.



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3 John Prince '89, '91 MBA

Operating Partner
Advent International
Senior Advisor
TPG

4 Patty Riskind, '97 MBA

CEO
Orbita



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5 Christian L. Soura

Executive Vice President
South Carolina Hospital Association

6 Ron Squarer, '92 MBA

Executive Chairman
ADC Therapeutics



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7 Peter H.W. van der Goes Jr.

Managing Director
Global Head of Mergers and
Acquisitions for the Healthcare Group
Goldman Sachs

8 Robert Webb, '98 MBA

President
Onward Ventures

curriculum

Healthcare at Kellogg builds upon the rigorous MBA core curriculum to give students an in-depth, cross-disciplinary study of complex problems of an evolving healthcare sector. What sets the program apart is our unique healthcare MBA. Students follow a curated progression of faculty-recommended courses designed to provide a deeper, more holistic understanding of the business of healthcare.



Innovative Curriculum

The program's innovative curriculum is designed to teach our students about the complex set of interconnected yet diverse firms across the industry. As the healthcare system evolves, a wide view of the ecosystem is critical to understanding the way healthcare fits together as a cohesive business. As a result, Kellogg offers the Healthcare at Kellogg Deep Dive.

The Kellogg Deep Dive immersion weekends bring all Full-Time, Evening & Weekend and Executive MBA students together to listen, learn, discuss, and innovate solutions to the healthcare industry. No other MBA program brings all its students across all degree programs together over the course of three intensive weekends to talk about the most important issues facing healthcare today.

In an immersive combination of courses and events that maximizes both learning and networking, students learn and strategize next to healthcare professionals, faculty and alumni working in the field to get an up-close-and-personal look at how players, trends and movements shape the industry. This blend of student experience and bandwidth of MBA programs will show students how to approach and solve problems in different ways.

The Deep Dive weekends in San Francisco, Miami, and Evanston are home to innovative healthcare sectors and other related industries, and are particularly well-positioned to bring in local, leading experts from start-up to corporation. Students interact with business leaders from throughout the healthcare ecosystem at a series of formal and informal discussions. Past speakers include leaders from Abbott, Advocate Aurora Enterprises, BioTissue and Longitude Capital.

Students take courses that address all aspects of the healthcare ecosystem, including "Value Creation and Capture in Healthcare Systems" with Oak Street Co-Founder, Griffin Meyers and "Value Creation and Capture in Biopharmaceuticals" with Professor Craig Garthwaite and Adam Koppel of Bain Capital Life Sciences.



Healthcare Courses

Kellogg's broad course offerings prepare students to lead and navigate today's increasingly interconnected healthcare landscape. To understand how a firm creates and captures values in healthcare, students must be able to understand different stakeholders and the entire value chain across the ecosystem.

Foundational courses

Start with a set of foundational courses that integrate fundamental managerial disciplines with deeper exposure to the healthcare sector.

- Healthcare Strategy:
[STRT 443](#)
- Health Economics:
[STRT 444](#)



In-Depth courses

Life Sciences/Products Track

These in-depth courses help students apply foundational concepts to specific industry issues and stakeholders, while also preparing them for the strategic and managerial challenges that are unique to life sciences companies.

- Pharmaceutical Strategy:
[HCAK 931](#)
- Intellectual Capital Management*:
[STRT 441](#)
- Biomedical Marketing:
[HCAK 470](#)
- Value Creation and Capture in Biopharmaceuticals:
[HCAK 960-5](#)
- Digital Health:
[HCAK 970-5](#)

Payer/Provider Track

Hone the student's knowledge and skills through these in-depth courses on what it takes to help shape and guide a successful healthcare system in the U.S. and around the world.

- Managing Healthcare Services in a Value Based Setting:
[HCAK 951-5](#)
- Leadership in Today's U.S. Health Systems:
[HCAK 924-5](#)
- Understanding Healthcare's Global Marketplace:
[HCAK 928-5](#)
- Strategy and Execution for a Successful Healthcare Delivery System:
[HCAK 935-5](#)
- Using Analytics to Create and Capture Value in Healthcare:
[HCAK 941-5](#)



Experiential/Field

As part of their capstone experience, students will participate in experiential learning courses so they can start applying academic theories to real-life situations.

- Medical Technology Financing and Commercialization: **HCAK 611**
- Health and Human Rights: **SSIM 933**
- Medical Technologies in Global Public Health: **SSMI 673-5**

- Healthcare Strategy Consulting Lab: **STRT 947**
- NUvention Medical Innovation I: **HCAK 615**
- NUvention Medical Innovation II: **HCAK 616**
- Forging and Funding Health Care Startups: **HCAK 927**

Healthcare Entrepreneurship Courses

This is a dynamic and exciting time to be in healthcare, especially for students with an entrepreneurial mindset. In addition to challenges any startup or early-stage business faces, the complexities of healthcare present unique issues that entrepreneurs must be familiar with. Kellogg's dedicated focus on healthcare entrepreneurship helps students gain knowledge, experiences, and connections across areas of healthcare where innovation is most active and impactful.

Foundational courses

- Healthcare Strategy: **STRAT 443**
- New Venture Discovery: **ENTR 462**
- Forging and Funding Health Care Startups: **HCAK 627**
- Launching and Leading Startups: **ENTR 470**

In-Depth courses

- NUvention Medical Innovation I: **HCAK 615**
- NUvention Medical Innovation II: **HCAK 616**
- Medical Technology Financing and Commercialization: **HCAK 611**
- Pharmaceutical Strategy: **HCAK 931**
- Value Creation and Capture in Biopharmaceuticals: **HCAK 960-5**
- Managing Healthcare Services in a Value Based Setting: **HCAK 951-5**
- Digital Health for the Entrepreneur: **HCAK 975-5**
- New Venture Launch: **ENTR 466**
- New Venture Development: **ENTR 464**

Experiential/Field

- Entrepreneurship Innovation Lab: **ENTR 498 & 498-5**

Healthcare Entrepreneurship Initiative

The Kellogg Healthcare Entrepreneurship Initiative, is a new effort to further strengthen Kellogg's leadership position in healthcare entrepreneurship. It combines the strengths of two important programs, Healthcare at Kellogg (HCAK) and Entrepreneurship (ENTR) and is supported by the newly established McNerney Healthcare Entrepreneurship Fund. Its purpose is to attract, educate and support Kellogg students seeking to be entrepreneurs or investors in early-stage healthcare companies. Additional courses provide enhanced educational opportunities for students interested in those areas of health care that traditionally attract risk capital and include independent study projects with real world entrepreneurs and investors. Another important objective is to connect students with Kellogg alumni who have pursued careers in healthcare entrepreneurship.



Hawryluk Biopharmaceutical Scholars Initiative

The Hawryluk Biopharmaceuticals Scholars Endowed Fund prepares full-time MBA students for long-term success in the evolving biopharmaceuticals field.

The Hawryluk Scholars endowed Fund is awarded to a handful of Kellogg MBA students who have a proven interest in the biopharmaceutical field. With the opportunity to learn from Kellogg alumni and other experts currently working in the healthcare management field—particularly in the cutting-edge specialty of biopharmaceuticals—students will get an immersive education, access to industry leaders and a dedicated mentor.

The Hawryluk Scholars visited Monopar Therapeutics in the fall and a spring trek took the scholars to Boston, visiting Biogen and Sanofi. The scholars attended an Healthcare alumni event hosted in Boston, the guest speaker was Andrew Obenshain, '04 MBA, CEO of bluebird bio.



2022-2023 Hawryluk Scholars:

Pam Divack, 2024

Cassie Feldman, 2024

Tylee Lin, 2024

Mara Walli, 2024

Christina Wells, 2024

Lauren Czieszla, 2023

David Elmets, 2023

Sid Gupta, 2023

Sara McGahan, 2023

Michelle Wang, 2023

Kent Hawryluk, '07 MBA co-founder, president, and CEO of MBX Biosciences, started the Hawryluk Biopharmaceutical Scholars Endowed Fund believing that Kellogg is in a unique position to nurture a pipeline of MBA talent in healthcare, biopharmaceuticals and support-related entrepreneurship.

faculty

Healthcare at Kellogg is led by a group of renowned professors who are proven experts in the business, economics, and policy of healthcare. Together, they conduct research and design courses around the most relevant, challenging topics business leaders and practitioners face in today's market. Kellogg's healthcare MBA is led by Professor Craig Garthwaite, who serves as HCAK's faculty director.

Faculty Leaders



1 Craig Garthwaite

Director, Healthcare at Kellogg
Professor of Strategy
Herman Smith Research Professor
in Hospital and Health Services
Management

2 David Dranove

Walter J. McNerney Professor of Health
Industry Management
Faculty Director of PhD Program
Professor of Strategy

3 Amanda Starc

Associate Professor of Strategy

4 Paul Campbell

Executive Director, Healthcare at
Kellogg
Clinical Associate Professor of Strategy



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1 Katie Arnold

Adjunct Lecturer
Healthcare at Kellogg

2 Prem Batch-Green

Faculty Associate
Healthcare at Kellogg

3 Peter Butler

Adjunct Professor
Healthcare at Kellogg

4 Timothy Calkins

Clinical Professor of Marketing
Associate Chair of the Marketing
Department

5 Dan Camardo

Adjunct Lecturer
Healthcare at Kellogg

6 Neeraj Chopra

Adjunct Lecturer
Healthcare at Kellogg



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1 Jillian Chown

Associate Professor of Management &
Organizations

2 Andrew Cittadine

Adjunct Professor
Healthcare at Kellogg

3 James Gerard Conley

Clinical Professor of Operations

4 Andy Hayek

Adjunct Lecturer
Healthcare at Kellogg

5 Maria Ibanez

Assistant Professor of Operations

6 Adam Koppel

Adjunct Lecturer
Healthcare at Kellogg



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1 Alicia Loffler

Adjunct Professor
Healthcare at Kellogg

2 Pete McNerney

Adjunct Professor
Healthcare at Kellogg

3 Griffin Robert Myers

Adjunct Lecturer
Healthcare at Kellogg

4 Evan Norton

Adjunct Lecturer
Healthcare at Kellogg

5 Kara Palamountain

Research Associate Professor and
Lecturer, Kellogg's Sustainability
and Social Impact Program

6 Ritesh Parekh

Adjunct Lecturer
Healthcare at Kellogg

7 Andy Pasternak

Adjunct Lecturer
Healthcare at Kellogg

8 Kaveh Safavi

Adjunct Lecturer
Healthcare at Kellogg



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1 Bill Sargent

Adjunct Lecturer
Healthcare at Kellogg

2 David Schonthal

Clinical Professor of Strategy
Director of Entrepreneurship Programs
at Kellogg

Faculty Director of the Zell Fellows
Program

Director of the Levy Institute for
Entrepreneurial Practice

3 Juliet Sorensen

Clinical Associate Professor of Law,
Northwestern School of Law

Clinical Associate Professor of Strategy
(Courtesy)

4 Jan A. Van Mieghem

A. C. Buehler Professor
Professor of Operations

5 James Weinstein

Visiting Professor
Healthcare at Kellogg

6 Kate Wolin

Adjunct Lecturer
Healthcare at Kellogg



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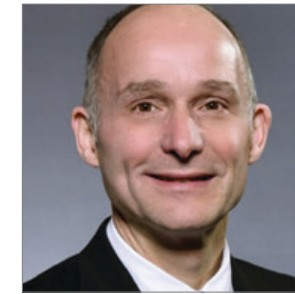
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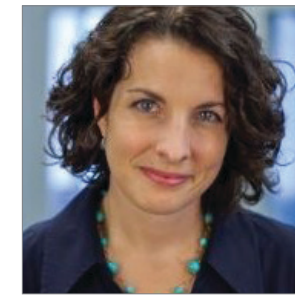
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events & experiences

The program for Healthcare at Kellogg goes well beyond the classroom to offer a rich mix of co-curricular, professional, mentorship, and academic opportunities and events to bring together students, faculty, alumni, and healthcare professionals.

We hold several events and conferences for students to learn and network, including the Kellogg Business of Healthcare Conference (KBHC), The MacEachern Symposium, the Kellogg Biotech and Healthcare Case Competition, the Healthcare Entrepreneurship Forum, and the Healthcare Business Plan Competition.



Kellogg Business of Healthcare Conference

The Kellogg Business of Healthcare Conference is a leading forum for professionals, academics, alumni, and students to discuss pressing issues in the healthcare industry, organized by a team of Kellogg students passionate about the healthcare industry.

Our 2023 theme was “Power and Responsibility: The Systems that Shape Healthcare and the Forces Looking to Disrupt It”. In a world where stakeholder capitalism increasingly drives business decisions, who are the stakeholders driving the decisions of our health? The ever-shifting power dynamics between care providers, payers, pharmaceutical manufacturers, regulators, shareholders, and employers often leaves patients feeling powerless in achieving their personal health goals. We believe successful disruptors will be those who are able to align healthcare stakeholders to the common mission of empowering patients.

This student run conference attracts over 400 participants and allows a team of students to plan, develop and run a national conference with dozens of speakers across the healthcare value chain.



MacEachern Symposium

For the past 39 years, Kellogg convenes a group of healthcare experts from around the nation to discuss the most pressing issues in the healthcare industry. The 2023 MacEachern Symposium focus was “Using Markets to Address Health Inequities” with speakers Toyin Ajayi, MD, Co-founder & CEO of Cityblock Health, David Ernesto Munar, President & CEO of Howard Brown Health, Sarah Chouinard, MD, Chief Medical Officer of Main Street Health, and the Malcolm MacEachern Memorial Lecturer was J. Michael McWilliams, MD, PhD. Warren Alpert Foundation Professor of Health Care Policy, Department of Health Care Policy, Harvard Medical School, Professor of Medicine and Practicing General Internist, Brigham and Women’s Hospital.

Kellogg Biotech and Healthcare Case Competition



Open to participants around the world, the Biotech and Healthcare Case competition is one of the oldest and best-known healthcare competitions. Teams of students from top MBA programs across the world tackle complex healthcare questions with real-world application. This past year's event was sponsored by Moderna and tackled the question of how Pfizer should introduce and launch its RSV vaccines in the US market. A team from Dartmouth University Tuck School of Business won the competition, with a team from University of Michigan Stephen M. Ross School of Business finishing a close second. Third place went to a team from Northwestern University Kellogg School of Management.

Mentorship Program



All students in the Healthcare at Kellogg Program can develop deep mentoring relationships with senior alumni. For more than 30 years, HCAK has hosted the Mentorship Program to provide students with opportunities to gain insights from nationally recognized healthcare executives. HCAK hosts one-on-one sessions as well as small group lunches with visiting executives throughout the academic year.

Healthcare Entrepreneurship Forum



The inaugural Kellogg Healthcare Entrepreneurship Forum was held on April 28 at the Allen Center. The Forum included a series of student moderated panels connecting students with knowledgeable Kellogg alumni serving as panelists. A networking cocktail party and dinner followed. The conference focused on six real-world challenges and opportunities facing the healthcare entrepreneur.

Healthcare Business Plan Competition



The Kellogg Healthcare Entrepreneurship Initiative held an inaugural Healthcare Business Plan Competition on April 29. Eligible companies included those at an early stage, formed with a proper legal structure and with at least one active founder or key member of management currently seeking a Kellogg degree or awarded a Kellogg degree in the past three years. 26 companies applied and seven finalists were selected by faculty to present in person. A total of \$50,000 in prize money was awarded to the top three companies as judged by a panel of Kellogg alumni: 1st Zuri Fertility, 2nd Rivermark Medical, 3rd Third Coast Dynamics.

Healthcare Speaker Series

Perspectives on the Business of Healthcare

Leading C-suite executives speak to a group of 60 students about their careers and broad issues of interest in their particular sector of healthcare. Speakers are selected from the highest industry tiers and across the healthcare ecosystem. The speakers explore current trends and share their strategic foresight of where the industry is going. Speakers include:

- Parth Mehrotra, '06 MBA, President, Privia Health
- Peter Virsik, '00 MBA, EVP, COO, Officer, Essa Pharmaceuticals
- Javier Rodriguez, CEO of DaVita
- Ron Squarer, '92 MBA, former CEO for Array Biopharma and chairman and Advisor at ADC Therapeutics SA

Hawryluk Executive Chats

- Dr Rola Kaakeh, CEO, Salus Vitae Group
- Mike Warmuth, '93 MBA, Operating Partner, EW Healthcare Partners
- Noah Brown, '08 MBA, Group VP & GM, Neuroimmunology, Horizon
- Tay Salimullah, VP Global Value & Access, Novartis Gene Therapies
- Dan Camardo, '12 MBA, CEO, Athersys

Healthcare at Kellogg Executive Chats

A more informal venue that provides a distinctive space for students to ask candid questions of healthcare executives. The chats are intentionally capped at 15 students over lunch. This format helps build unique opportunities for in-depth conversations with leaders across the healthcare ecosystem. The 2022-2023 speakers included:

- Michael Loesel, '07 MBA, Senior Vice President, Optum
- Birju Shah, '05, Founder Loam.Ag
- Peter Bresler, '95 MBA, Senior Vice President, Enterprise Digital Performance, Avia
- Tim Taxter, '22 MBA, M.D., Senior Medical Director, Tempus Labs, Inc.
- Mark Ishaug, '91 MS, CEO, Thresholds
- John Ryan, CEO, United Healthcare Vision Plans
- Arthur Holden, '81 MBA, Founder, Chairman and CEO, PBRC, Ltd.

Faculty Speaker Series

Healthcare at Kellogg holds a series of lunch-time talks in the Fall Quarter on key areas of the healthcare sector. Each presentation is designed to give meaningful insights to all students, regardless of experience in the industry. Examples of topics covered in the 2022-23 HCAK Speaker Series have included:

- Broad Overview of the U.S. Health System and Healthcare at Kellogg with Professor Craig Garthwaite
- U.S. Health Insurance System (Public and Private) with Professor Amanda Starc
- Health Providers: Market-Level Perspective with Professor David Dranove
- Life Sciences: BioPharma and Medical Devices with Professor Craig Garthwaite
- Entrepreneurship in Health Care with Professor Peter McNerney
- Life Sciences: Commercializing a Biopharma Product with Faculty Associate Ritesh Parekh



alumni & partners

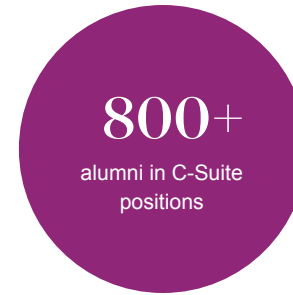
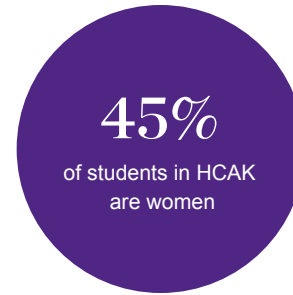
2,700+

healthcare companies employ Kellogg alumni

4,800+

Kellogg alumni work in the healthcare industry as of 2023

From day one, Kellogg students become part of a global network of more than 65,000 entrepreneurs, innovators and experts across every conceivable industry and endeavor. Our alumni exemplify excellence in management and represent the advantage of the Kellogg experience. In healthcare, we have over 4,800 alums with over 800 in the C-suite. But with a network as broad as ours, we know how important it is to facilitate connections between and among our alumni to build a strong, engaged global community.



Kellogg Healthcare Alumni Network

The Alumni Network is a dynamic network of over 4,800 alumni who are making an impact on the future of healthcare at home and around the world. The network provides innovative and informational ways to interact with our healthcare faculty, thought leaders and each other. Members have access to exclusive webinars, updates on healthcare stories of interest with faculty editorials, at in-person events and conferences designed to promote interaction and engagement among Kellogg alumni and faculty.

The network brings together a well-organized group of talented professionals who are involved as leaders and mentors in all parts of the healthcare sector. Alumni generously mentor students, act as helpful advisors on career opportunities and are enthusiastic resources for professional development.

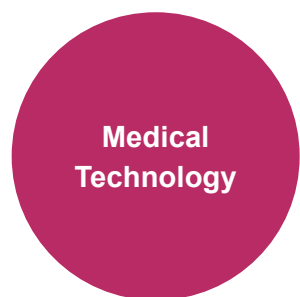


Companies with Kellogg Alumni in C-Suite Executive Roles

- | | |
|---------------------------------------|-------------------------------------|
| Abbott | GlaxoSmithKline |
| AbbVie | Hinge |
| Advocate Aurora Health | Johnson & Johnson |
| Allscripts Healthcare Solutions, Inc. | Lupin |
| Bayer | MATTER |
| Becton Dickinson | Medtronic |
| Bluebird Bio | Merck & Co., Inc. |
| Blue Cross & Blue Shield | Medline |
| Canary Telehealth | NorthShore University Health System |
| Cleveland Clinic Canada | Novartis |
| CVS Health | Optum |
| Ecolab Inc. | Pacific Biosciences |
| Eli Lilly | UnitedHealth Group |
| Fresenius Kabi | Walgreens |
| GE Healthcare | |

Healthcare Companies that Recruit at Kellogg

The healthcare industry is a broad, multifaceted space that offers a wide variety of opportunities to students—from rotational training programs at large companies to entrepreneurial ventures focused on solving a specific issue. Healthcare companies that recruit at Kellogg include the following sectors: biotech, providers, payers, pharmaceutical, health technology, medical supplies, and medical equipment. Select consulting firms, private equity, and venture capital firms, as well as manufacturing companies have healthcare groups as well. Sectors recruit students for general management positions as well as functional expertise.



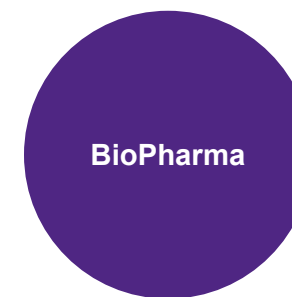
Abbott
Boston Scientific
Corza Health
Dimension Inx
Edan Diagnostics In
Edwards Lifesciences
GE Healthcare
Intuitive Surgical
Johnson & Johnson
Luci Healthcare
Medline Industries, Inc.
Medtronic, Inc.
Mölnlycke Health Care
Philips
Specialty Appliances
Varian Medical Systems



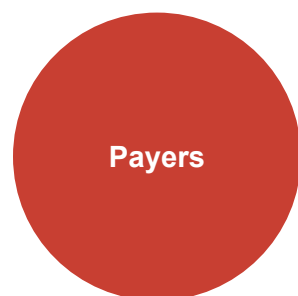
Aspire Home Health Care
athenahealth, Inc.
BAYADA Home Health Care
BIMA Milvik
Cardinal Health
Collective Health
DaVita
Envision Healthcare
Envista
GoHealth
Hopscotch Healthcare
Intermountain Healthcare
KidsX Digital Accelerator
LifeStance Health
Oak Street Health
Optum
Privia Health
Progyny
Sunstone Therapies
Synapticure
Team Management Services
TimeDoc Health
TrailSpark
Trusted Health
University of Pittsburgh (UPMC)
VillageMD



Amwell
Azara Healthcare
Barti
Care Access
Flatiron Health
Foodsmart
Forfend Health
GoodRx
hims & hers
JupiterDX
Klarity Health
Lyra Health
Partum Health
Pharmacy Data Solutions
Phy Health
Populi
Ribbon Health
Sentrics
Tempus
Thirty Madison
Transcarent
triValence
Twentyeight Health
Verily Life Sciences



AbbVie
AeroSafe Global
Amgen Inc.
Biogen
Bristol-Myers Squibb
Eli Lilly and Company
Foundation Medicine, Inc.
Genentech, Inc.
Gilead Sciences
Ginkgo Bioworks
GlaxoSmithKline
Horizon Therapeutics
Huue.bio
Kite
Merck
Nuvitro
Pfizer, Inc
Ping Corporation
ReCode Therapeutics
Sanofi Genzyme
Stemloop, Inc.
Takeda Pharmaceuticals USA, Inc.
Theradaptive
Thermo Fisher Scientific
Twenty/Twenty Therapeutics
Z Biotics



Kaiser Permanente
Anthem, Inc.
Cigna
Health Care Service Corporation (HCSC)
Humana, Inc.
UnitedHealth Group



Newbury Franklin
OCA Ventures
Parkman Healthcare Partners



The Chartis Group
McKinsey & Company
Oliver Wyman
ZS Associates



student profiles

Kellogg's community comprises top students from all over the world. We know that the distinctions that shape identities also enrich the Kellogg experience, as new perspectives foster students' personal and professional growth. This group of Kellogg leaders is a diverse group of individuals with a rich mix of educational backgrounds, cultural traditions, national origins, career aspirations, life experiences, and social and political views. We are proud to introduce the 2023 Healthcare at Kellogg MBA graduates.



Emmanuel Adu-Darko

Strategy consultant focused on advising multinational clients on sustainability and social impact issues including healthcare, education, and equitable economic growth.

2Y MBA, Spring 2023

Central University (Ghana)
B.S., Banking and Finance

Boston Consulting Group
Summer Consultant

Part of a team that advised a large financial institution on its digital transformation strategy.

Bloomberg L.P.
Senior Portfolio Analytics Specialist
Advised large buy-side clients on how to leverage the analytical capabilities and technical risk models of the Bloomberg terminal to manage their financial portfolios and analyze performance.

JPMorgan Chase & Co.
Associate, 09/09/19
Advised retail, business and mortgage clients on their banking and lending needs.

TD Bank
Relationship Banker, 02/04/19
Advised retail, business and mortgage clients on their banking and lending needs.



Ankit Aggarwal

Invest in and develop growth strategies for innovative healthcare companies.

1Y MBA, Spring 2023

University of Illinois at Urbana-Champaign
B.S., Finance and Accountancy

Medefil
Strategy and Operations, 2023

Netalytics
Director of Strategic Initiatives, 2021

Prairie Capital
Private Equity Associate, 2019



Steven An

Lead a strategy and business development team at the corporate or business unit level.

2Y MBA, Spring 2023

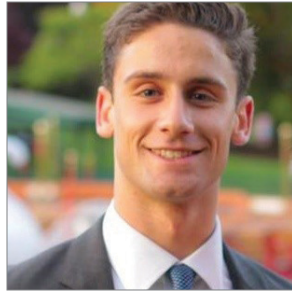
Boston College
B.S., Finance, Philosophy

NBCUniversal
Business Development & Strategy,
MBA Intern

Worked on several strategic initiatives to diversify revenue streams of NBC News Group.

Atwater Capital
Private Equity Intern, 03/27/23
Analyzed financials and business strategy of several potential acquisitions.

Deloitte Consulting
Senior Consultant, 07/10/17
Launched strategic initiatives and analytics platform for several pharmaceutical companies.



Evan Appell

My long-term goal is to help lead a digital health company in the payer/provider space with a focus on value-based care.

2Y MBA, Spring 2023

Boston College
B.S., Finance

Trusted Health Product Management
MBA Intern

Responsible for developing the product strategy for Trusted as they looked to expand into a new healthcare staffing market outside of travel nursing.

Stellar Health Provider Network & Growth

Associate, 06/02/21

Responsible for developing a growth strategy and leading efforts to develop a network of providers for Stellar's value-based care platform.

Deloitte Consulting

Consultant, 08/01/17

Advised healthcare companies on a variety of different areas, primarily focused on quality improvement for health systems and clinical trial design for life sciences firms.



Saranga Arora

I aspire to build human-centered products and people-focused teams that make healthcare more efficient, personalized, and human.

MMM, Spring 2023

Johns Hopkins University
B.S., Biomedical Engineering

Google

Product Management, MBA Intern, 07/12/23

Managed the product experience for blue-tooth-enabled Hearing Aids across all Android and Pixel devices, impacting ~100M+ hard-of-hearing users across the globe.

Flatiron Health

Product Manager

Enable cancer center physicians and care teams to deliver high quality, cutting edge care to their patients via technology.



Rick Ashworth

Investing in public equities (stocks) at investment management firms.

2Y MBA, Summer 2023

University of Exeter
B.A., Economics

University of Oxford
M.S., Economic & Social History, 2015

American Century Investments

Summer Associate

Conducted financial modeling and due diligence on potential equity investments. Pitched equity investments to portfolio managers.

Wise Funds

Senior Investment Analyst, 10/07/19

Conducted financial modeling and due diligence on potential equity investments. Pitched equity investments to portfolio managers.

Citigroup Global Markets

Senior Investment Banking Analyst, 07/24/17

Originated and executed equity market transactions

ING Bank

Analyst, 09/21/15

Originated and executed capital markets and lending transactions.



George Bailey

I am looking forward to a career within the finance of healthcare, investing in continuous improvement of cost, quality, and access.

2Y MBA, Spring 2023

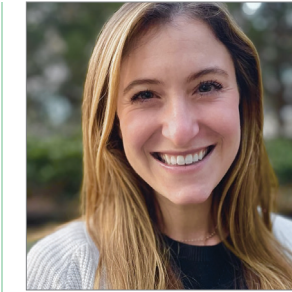
Harvard University
B.A., Statistics

Capstreet Group

Summer Associate

Healthcare Growth Partners

Vice President, 08/15/16



Michaela Baker

Merge my public health background with my legal and business training to be an interdisciplinary leader in mental health policy.

Spring 2023

Yale University
B.A., History of Science, Medicine, and Public Health

Yale School of Public Health
Master of Public Health Social and Behavioral Sciences, 2017

McKinsey Health Institute

Summer Associate

Conducted statistical analyses on panel data from >14,500 respondents in 15 countries to identify global trends relating to mental health at work. Spearheaded drafting article on mental health at work, including conducting a workshop with senior leadership, and published article with co-authors on World Mental Health Day

McDermott Will & Emery

Healthcare Regulatory Associate, May 2022

Produced a research memo analyzing the impact of COVID-19 emergency laws on future public health legislation.

Global Health Strategies

Senior Associate, July 2017

Managed a team of 10 to plan and execute the second UN General Assembly session on global mental health, bringing together 300+ high-level attendees and drafted talking points for the WHO Director-General.



Mohit Bhatia

2Y MBA, Spring 2023

Indian Institute of Technology, Madras
Bachelor of Technology, Engineering
Indian Institute of Technology, Madras
Master of Technology, Engineering, 2014

McKinsey & Company

Early Salary

Associate Product Management, 12/01/20

International Finance Corporation

Investment Analyst, 06/01/17

Credit Suisse

Analyst



Steffie Bilcke

For my next challenge, I am interested in jobs that will broaden my view on supply chain and business strategy. I am also interested in international opportunities and project management.

1Y MBA, Spring 2023

KU Leuven,
Mechanical Engineering

KU Leuven
Master's Degree Commercial Engineering,
2014

The Janssen Pharmaceutical Companies of Johnson & Johnson

Master Supply Planner, 01/01/20

Optimized 36-month production and capacity plan for commercial and clinical products in collaboration with global cross-functional team and led monthly cycle updates to site leadership.

The Janssen Pharmaceutical Companies of Johnson & Johnson

Manufacturing Team Lead, 11/01/16



Frank Boudon

1Y MBA, Spring 2023

Yale University
B.A., Global Affairs, International Development

McKinsey & Company

Engagement Manager, 09/01/19

BoldABC

Operations Consultant, 09/01/18



Gurbani Chawla

Aspire to be a leader in the healthcare industry with a focus on high unmet need disease areas.

Evening Weekend, Spring 2023

University of Pennsylvania
B.A., Health and Societies

Georgetown University
M.S., Anatomy & Physiology 2014

ZS Advisory

Manager, 10/01/15

Consulting manager focused on supporting oncology pipeline and launch-focused pharma clients with product development from development through launch.



Jungyoun Cho

Marketer in Biotech/Pharma, Medical Device, or Digital Health.

2Y MBA, Spring 2023

Ewha Womans University
B.A., Business Administration,
Visual Communication Design

Intuitive Surgical

MBA Marketing/Product Management Intern, 03/27/23

Voice-of-customer research for upstream marketing and go-to-market strategy for a new product.

Vivante Health

MBA intern

Optimized gut microbiome testing & process to increase member engagement and retention

Beiersdorf AG Global

Brand Manager, 10/15/16

Product development for skincare CPG and global marketing, portfolio management and marketing communication.

Beiersdorf Korea

Junior Brand Manager, 05/15/15

Downstream marketing for dermatological skincare brand.



Courtney Culpepper

Develop high-performing teams that are transforming patient care through systems change.

Evening Weekend, Winter 2023

University of Denver
B.A., International Relations

DaVita Kidney Care

Director of Insurance Management, 08/15/22

Oversaw a diverse revenue operations portfolio. Led an organization of insurance counselors, who empower patients to make the best insurance decisions for their unique health needs.

DaVita Kidney Care

Communications Director, Issues Management, 07/09/18

Oversaw public response to complex business issues, such as M&A activity, lawsuits & investigations and operational vulnerabilities. Counseled executives, clinical teams and government affairs on communications considerations for initiatives to transform kidney care.

DISH Network

Communications Lead, Corporate Affairs, 08/04/14

Engaged tech & business media to shape DISH's reputation. Developed communications strategies and materials to advance and defend corporate interests.



Lauren Cziesla

My current aspiration is to be a general manager in the biopharma industry.

2Y MBA, Summer 2023

University of Notre Dame
B.S., Chemistry

Fortive

General Management Development Program Intern

Performed market research to identify critical user requirements and build an initial business plan for new high level disinfection consumable product.

Sibel Health

MBA Associate, 04/24/23

Performed market analysis and sizing for potential new use cases of Sibel's device.

Eli Lilly and Company

Associate Consultant Scientist, 01/01/20

Managed technical services team that provided 24/7 support for insulin cartridge formulation and filling lines and implemented process improvements.

Eli Lilly and Company

Senior Scientist, 07/01/19

Project manager of a six-month process validation project for Zyprexa in the Puerto Rico manufacturing plant.

Eli Lilly and Company

Scientist, 07/16/16

Manufacturing support scientist and served as local technical subject matter expert for Effient, Cymbalta, and Prozac drug product manufacturing processes.



Alyssa Dakoriya

Lead people strategy at a women's health tech company.

1Y MBA, Spring 2023

UNC-Chapel Hill
B.S., Health Policy and Management

Aon

Senior Consultant, Health Transformation, 08/07/16

Developed strategies and tactics for global employer clients to improve the health and wellbeing of their workforce.



Sean DeFrates

Contribute to health care enhancements within drug development and care delivery.

Evening Weekend, Winter 2023

University of Iowa
PharmD Pharmacy, 2010

Northwestern Memorial Hospital
Pharmacy Manager, 09/01/15

Led Investigational Drug Service team providing pharmaceutical management of all clinical trial medications throughout Northwestern Medicine.

Barnes Jewish Hospital
Clinical Pharmacy Specialist, 09/01/12

Provided patient directed clinical services in the fields of hematology, oncology, and stem cell transplantation.



Caitlin Desmond

Lead strategic operations for a growth-stage healthcare company focused on improving patient outcomes and health equity in women's health and/or behavioral health.

2Y MBA, Spring 2023

University of Notre Dame
B.S., Accountancy

Optum

Optum Leadership Experience Summer Associate

Led go-to-market strategy action plan development for Medicaid specialty population behavioral health bids and drove channel SWAT approach to demonstrating behavioral health value drivers and outcome proof points as a member of the Behavioral Health Strategy and Market Intelligence team.

Deloitte

Risk and Financial Advisory Manager, 10/07/13

Managed teams and projects advising clients across industries and scale in crisis response due to certain events (such as litigation, disputes, or regulatory fraud/corruption investigations) and proactive mitigation response for compliance risk and misconduct within the Forensic & Financial Crime practice.



Sarah Duffey

I aspire to use my career as a platform to advocate for equitable access to care and high-quality patient experience.

2Y MBA, Spring 2023

The University of Texas at Austin
B.A., Finance

Hopscotch Health

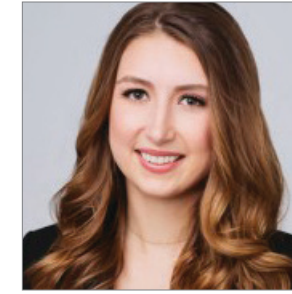
MBA Intern—Strategic Finance & Corporate Development

Streamlined operations and codified processes using collaboration and data-driven insights for a healthcare startup with a mission of transforming rural healthcare through advanced primary care.

J.P. Morgan

Private Bank Associate, 07/13/16

Helped families and foundations define their legacies and achieve financial goals through two different roles: a Banker Analyst and Business Management Associate.



Alexandra Dumitru

Manage and lead my own global medtech company, focused on female health.

Evening Weekend, Spring 2023

The University of Texas at Austin
B.S., Biomedical Engineering

McKinsey & Co.

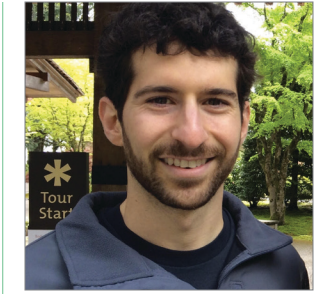
Healthcare Private Equity Associate/Consultant, 06/22/23

Conduct due diligence analysis that ultimately supports a buy/no-buy recommendation to PE clients.

Emerson Electric Co.

Corporate Strategy Associate, 06/27/18

Work directly with C-suite executives on internal and external strategic initiatives.



David Elmets

Develop effective digital products that help improve access to care.

2Y MBA, Spring 2023

Northwestern University
B.A., Chemistry (organic) and Economics

Amwell

Payor and Provider Product Commercialization Intern

Developed roadmap for virtual primary care product. Developed provider market segmentation and analyzed performance and opportunity for each segment.

SmartHealth Catalyzer

MBA intern (in-quarter), 01/03/23

Evaluated early-stage biopharmaceutical technologies for commercialization potential.

Fair Square Financial

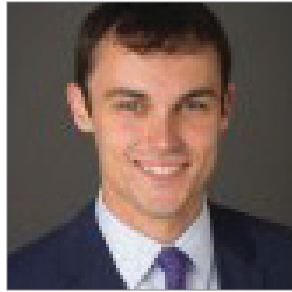
Senior Manager, Marketing Strategy and product analytics, 09/12/17

Managed digital marketing partnership end-to-end.

Capital One Financial

Senior Business Analyst, 08/31/17

Developed marketing strategies and data products.



Phil Fairleigh

2Y MBA, Spring 2023

Duke University
B.A., Political Science

Duke University
Master of Management Studies, 2015

Ilara Health

Entrepreneur In Residence

Global Impact

Fund Director, 09/01/19

GTCR LLC

Associate, 07/01/17

Peter J. Solomon

Company Analyst, 07/01/15



Xue Feng

2Y MBA, Spring 2023

Shanghai Jiao Tong University
B.A., Accounting

Shanghai Jiao Tong University
Master Finance, 2013

Amgen

FSLDP Intern R&D Finance

Bluehero Technology

Co-founder, 02/01/19

Foxconn Technology

Group Deputy Director of Corporate
Development, 08/01/15

Technology investment both in China
and U.S.

ZW Partners

Associate Investment, 07/31/14



Adam FitzGerald

*Be a leader of a healthcare technology/
digital health business.*

1Y MBA, Summer 2023

Bowdoin College
B.A., Biology

Medusind

SVP, Offerings & Marketing, 08/07/23

Responsible for all offerings ("product") –
including sales strategy, strategic planning,
value proposition, differentiation, innovation,
pricing, and product management. Also
lead company marketing efforts (website,
product marketing, sales support, branding,
advertising).

Boston Consulting Group

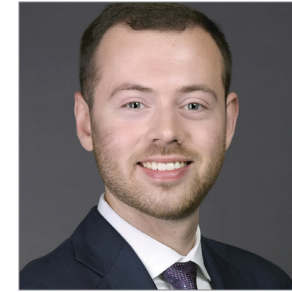
Project Leader, 01/07/19

Advised management teams at leading
global organizations on growth strategy,
operational excellence, digital transforma-
tion, product innovation, and large-scale
program management.

Publicis Sapient

Associate, Strategy & Consulting, 08/22/16

Supported client management teams in
the development and execution of digital
transformation initiatives across several
industries including Healthcare, Financial
Services, Retail, and Hospitality.



Kevin Fritz

*For the medium-term, I would like
to obtain experience in both product
and strategy, towards the longer-term
goal of a general management role. In
the future, I would love to lead a team
with P&L ownership.*

1Y MBA, Spring 2023

Boston College
B.S., Business Administration

GE HealthCare

Region Business Manager—New England,
07/11/16

Managed orders and revenue targets as a
technical sales leader for the New England
territory, responsible for sales of GE
HealthCare's Computed Tomography (CT)
equipment. Prior to this role, I completed
GE HealthCare's two year rotational training
program called the Commercial Leadership
Program (CLP), which I began after gradu-
ating Boston College.



Jonathon George

*My goal is to work at the forefront of
healthcare innovation with a focus
on technology and advanced care
delivery.*

2Y MBA, Summer 2023

Pennsylvania State University
B.S., Finance, Healthcare Management

OCA Ventures

Associate, Digital Health

Investor for early-stage digital health
companies, with a focus on tech-enabled
services and healthcare IT.

Health Tech Nerds

Intern

The Chartis Group

Consultant

Strategy&/PwC

Associate



Sid Gupta

*I want to lead a company focused on
making genetic medicine more widely
available in the world, or to provide
the tools enabling other gene therapy
companies to do so.*

2Y MBA, Spring 2023

Indian Institute of Technology Guwahati
Biomedical Engineering

Johns Hopkins University

MSE, Biomedical Engineering, 2012

McKinsey

Associate

Developed growth strategy for pediatric
healthcare provider to expand beyond the
Eastern seaboard.

Danaher

Global Product Manager, 09/01/17

Product owner for the stirred-tank biore-
actor portfolio, focused on new product
development and revenue growth.

Juno Therapeutics

Process Engineer, 04/01/16

Led technology transfer to enable Juno's
CAR-T cancer therapy to be manufactured
beyond the HQ manufacturing site in Seattle.

Lonza

Scientist, 07/01/12

Developed large scale, automated manu-
facturing solutions for stem cell therapy.



Ben Hackner

I would like to either continue consulting biopharma and medtech clients, or move to a biopharma or medtech company in an operating role, preferably within the commercial area.

2Y MBA, Spring 2023

UC Davis
B.S., Biochemistry & Molecular Biology, Economics

BCG

Summer Consultant

Consulted for a major California biopharma company within the process development space.

Oobli

Business Development Intern, 01/02/23

Worked on a variety of BD-focused initiatives for Oobli, a foodtech startup, including establishing a CRM system, creating a pitch deck and working on partnerships with major CPG clients.

Salesforce

Sales Strategy Manager, 06/2019

Worked on major sales strategy initiatives for the CEO and Chief Revenue Officer of Salesforce.

Accenture

Management Consultant, 03/2016

Consulted across a variety of industries, including government, healthcare providers, industrials, and financial services.



Lee Hillman

I am excited about the prospect of AI/ML in healthcare. My goals are centered around finding value-driven use cases for AI in healthcare to reduce costs, burnout, and manual processes.

Evening Weekend, Spring 2023

University of Illinois
B.A., Economics

C3.ai

Senior Director, Strategic Solutions, 07/31/23

I am excited to be working with providers on potential AI use cases. I embark on this new journey with C3.ai at the end of July.

OpenMarkets Health

Senior Manager of Customer Success, 12/15/15

OpenMarkets simplifies equipment purchasing and is supported by the OpenMarkets platform. My responsibilities included ensuring providers and suppliers find success and value from platforms and growing business through referrals.



Austin Hong

An executive at a mission-driven organization having clear and meaningful impact on the populations served.

2Y MBA, Spring 2023

Boston College
B.S., Finance, Marketing

Bain & Company

Summer Associate, 08/01/18

Supported the development of a multi-market expansion strategy for a national provider client.

Deloitte Consulting

Senior Consultant

Empowered healthcare (PBM, payer, provider) clients to identify opportunities to optimize operations, grow business units, and enable deeper understanding through process analytics.

Deloitte Advisory

Senior Consultant



Sarah Howie

2Y MBA, Spring 2023

Emory University
B.A., Political Science, Anthropology

Forfend

Strategy & Operations Intern, 06/01/22

Children's Healthcare of Atlanta

Investment Manager, 07/01/18

Gulfstream Alternative Capital LLC

Associate, 06/01/17

Quadriga Partners LLC

Investment Banking Analyst, 05/01/23



Chris Johnson

Creating and enabling high performing teams to reach new heights, enhancing patient care and access to medicines today, while continuing to find new areas of opportunity to bring novel medicines to market.

Evening Weekend, Winter 2023

University of Minnesota
B.S., Biomedical Engineering

University of Minnesota
Masters of Science Biomedical Engineering, 2016

Amgen

Commercial Leadership Program Member, 07/17/23

Three year rotational program, which builds a broad experience base within sales, marketing and market access. Rotation one focuses on engaging and selling to HCPs by increasing the share of voice within the Western LA Bone Health space.

AbbVie

Associate Director, Evidence Generation Business Systems & Analytics, 04/17/23

Led a group of business system owners and analysts to improve medical affairs processes based on data driven insights. Established strategic vision and roadmap for global medical operations systems to improve efficiencies and quality in real world data delivery supporting on market products.

AbbVie

Study Project Manager II & Team Lead, 11/29/21

Ensured team of project managers executed on critical safety commitment, epidemiology, and health economics outcomes research studies within the aesthetics space. Served as operational lead supporting the development of the long term evidence strategy to enhance product support and life cycle management.



Lindsay Kahlbaugh

To lead investments in the healthcare industry.

2Y MBA, Spring 2023

Colgate University
B.A., Mathematical Economics

Rice University
Masters Accounting, 2017

Partners Group

Summer Associate

Assisted the private equity healthcare team with due diligence, analyzing potential investments and thematic research.

KPMG

Senior Associate, 09/11/17

Led a team through public audits including substantive testing and controls testing.



Leslie Kamel

Evening Weekend, Spring 2023
Brandeis University
B.A., Public Health and French Studies

Blue Cross Blue Shield Association
Manager Market Intelligence, Government
Plans, 03/27/23

West Monroe Partners
Experienced Consultant, 03/31/21

Sg2, A Vizient Company
Consultant, 12/11/17



Mitchell Kentor

Healthcare executive driving change and quality of a leading healthcare system.

Evening Weekend, Winter 2023
University of Michigan
BBA

Wayne State University School of Medicine
M.D., 2017

ATOMS Venture Capital
Associate

Served as a deal lead for a startup VC firm evaluating potential deals for investment.

NorthShore Edward Elmhurst Health
Administrative Fellow, 07/10/23

Project based position working across the system.

Envision Healthcare
Attending Emergency Physician, 7/2020



Sana Khalid

To lead and manage a provider organization/Nad or launch my own health tech startup.

Evening Weekend, Spring 2023
Columbia University
B.A., Pre-medical Studies and Middle East, South Asian and African Studies
Stony Brook University
MSc Biophysics and Cell Physiology, 2012

Mayo Clinic
Director of Partner Programs, 07/16/18
Built and launched the Connect program with Mayo Clinic Platform, a global data network where globally renowned institutions make data available to power new research and innovation; launched an AI-centered accelerator program to invite startups to test AI models against Mayo's de-identified data.

Genoa Telepsychiatry, United Healthcare
Director, Account Management, 01/05/15
Build and manage telepsychiatry programs nationwide; develop and deploy new care coordination models and build out a provider network to provide telepsychiatry services to facilities nationwide.



Prath Kharkar

My long-term career goal is to leverage my expertise in healthcare and life sciences to drive positive change in the industry, focusing on enhancing patient experiences through delightful digital health solutions, and making the daunting US healthcare system more efficient and affordable. Let's bring a touch of joy to healthcare!

Evening Weekend, Spring 2023
University of Delaware
PhD, Materials Science and Engineering, 2016

Baxter
Sr Manager, Global Marketing, 04/01/21

3M
Healthcare Research Specialist, 03/01/16

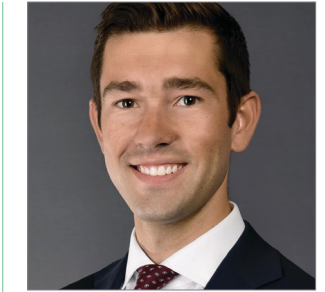


Uriel Kim

I have extensive experience in data science and collaborative teamwork, with a keen interest in bringing those skills to bear on improving the health wellness of individuals and communities.

2Y MBA, Spring 2023
University of Southern California
B.S., Biological Sciences
Case Western Reserve University
PhD, Doctor of Philosophy, Clinical Translational Science, Dept of Population and Quantitative Health Sciences, 2020

ZS
Strategy Insights and Planning Consultant, Strategy & Transformation, 06/01/22



Ted Kirkpatrick

My career goal is to enable strategy and innovation for healthcare companies by facilitating M&A and other financial transactions via investment banking, private equity, or corporate development.

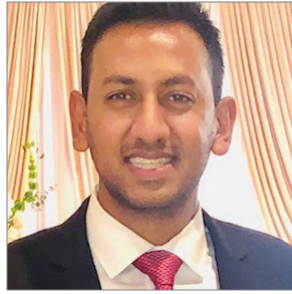
2Y MBA, Spring 2023
University of Nebraska at Omaha
B.S., Business Administration

Guggenheim Securities
Investment Banking Summer Associate
Assisted with marketing material creation, diligence, and structuring for acquisitions and financings within the healthcare services industry.

McCarthy Capital
Private Equity Associate, 04/15/19

Led market, operational, and financial diligence of potential investment opportunities and assisted deal process, from screening to negotiating and drafting purchase agreements. Worked with management teams on strategic initiatives, ad-hoc projects and financial reporting post-closing.

Tributary Capital Management
Analyst (Value Equities), 07/25/16
Identified, researched, developed, and presented investment recommendations to portfolio managers of more than \$2B AUM of public equity funds. Monitored public equity investments for news and valuation changes with full responsibility for buy and sell recommendations.



Namit Lal

Health System Operations Leader – CIO, COO; or Part of a Venture Capital Firm investing in SaaS healthcare companies.

Evening Weekend, Spring 2023

University of Michigan

B.S., Biochemistry

University of Michigan, Rackham Graduate School M.S., Pharmacology, 2014

Edward-Elmhurst Health Venture Capital Fellowship

Venture Fellow, 08/30/21

Part of the EEH investment team to help source, scope, perform diligence, and formulate investment memos for Healthcare Services & Technologies for Seed/Series A investments.

Epic Systems

Senior Strategy Consultant Conduct, 02/02/15

Implementation, change management, and improve operational efficiencies for health systems installing EMR - Epic



Eric Lee

I'm in healthcare real estate advisory currently, and love what I do. In the future I'd love to join a growth stage bio-tech firm and have aspirations of becoming an executive.

Evening Weekend, Spring 2023

University of Minnesota, Carlson School of Management B.S., Finance & Accounting

Berkadia

Managing Director, Medical Office and Life Sciences, 10/11/22

Focus on providing comprehensive real estate and capital markets solutions for clients within the various specialties of healthcare real estate including medical office buildings, life sciences, hospitals, surgery centers, post-acute care and behavioral health facilities.

Blueprint Healthcare Real Estate Advisors

Co-Head of Medical Office, 09/15/20

Started the new Medical Office division at Blueprint from scratch. Grew the team to 6 associates and closed 17 deals totaling \$170M

Ventas

Manager, Investments , 08/01/15

Responsible for the execution of real estate deals across three asset classes, medical office, life sciences, and seniors housing. Responsibilities included acquisitions, development, asset management, leasing, and dispositions. Closed more than \$1Bn of transactions.



Margaret Legerton

Lead biotech and life sciences innovation while improving access and effectiveness of breakthrough medicines and health technology.

2Y MBA, Spring 2023

University of Richmond B.A., International Economics and French

Abbott

Global Marketing MBA Intern—Rapid Diagnostics

Developed and presented the market landscape for a first-of-its kind technical tuberculosis test, coordinating efforts across global cross-functional teams and 17 priority countries to inform product positioning. Identified digital integration opportunities and built new stakeholder relationships for four priority markets with a TAM of 3.7 M patients.

V Capital Management

Venture Capital MBA Intern, 09/01/22

Identified investment opportunities and developed investment memos focused on Series A medical, technology, and science-related investments.

Deloitte Consulting

Senior Consultant Strategy, 07/13/16

Consultant in the Federal Health Sector, including the center for Medicare and Medicaid Innovation.



Matt Levey

Lead the strategy and growth of innovative pharma and biotech companies using cutting edge techniques to further human health.

2Y MBA, Spring 2023

Duke University B.S., Biomedical Engineering, Electrical and Computer Engineering

Boston Consulting Group
Summer Consultant

Worked on the set up and delivery of a digital transformation of operations for a large pharmaceutical company.

VCapital Management

Venture Capital MBA Intern, 03/26/22

Sourced deals and completed due diligence of early stage life sciences companies.

Capital One

Business Manager, 08/13/18

Worked in the corporate strategy team of the Commercial Bank; completed projects of interest for the President and other C-level executives.



Monica L. Lewers

Translating business applications into successful strategies used for the reduction/elimination of health disparities, especially for African-Americans.

Evening Weekend, Summer 2023

Northwestern University B.A., Computer Studies

Northwestern University, Bluhm Cardiovascular Institute

Clinical Trials Unit Research Administrator, 02/21/22

Part of the team that manages the financial and administrative responsibilities for Northwestern's cardiology clinical research studies and trials.

Self-Employed

Consultant, 09/01/03

Strategic consultant, program manager, and coach to organizations and individuals. Clients include: Global interim diversity director of a Fortune-listed company; Hepatitis C awareness program designer/implementer for a two-campus hospital; Health coaching and advocacy to individuals.

Boston Consulting Group

Specialist Consultant, 08/01/01

Lead the integration of 30 years of diversity management intellectual capital during James H. Lowry and Associates' practice merger with BCG. Consultant and member of the teams for diversity management client engagements within all elements of diversity management (recruiting, retention, training, community outreach, marketing).

CCH

Intern Strategist, 1994

Developed strategic framework for transition to electronic publication. Facilitated leadership discussions regarding the business case concerns, product segments, and timing.



Delia Lin

To lead a technology revolution to utilize the care process and optimize diagnosis and disease treatment.

2Y MBA, Summer 2023

University of Melbourne B.A., Biomedicine

Royal Melbourne Institute of Technology Master Laboratory Medicine, 2012

McKinsey & Company

Associate, 06/18/16

Developed comprehensive project management strategy for a project recall in over 170+ countries, helping to accelerate the recall process by 20%. Cerner Corporation Consultant Led teams of 5 to execute 9 digital transformation projects at 7 Australian and Singaporean Hospitals/Labs.



Camila Luciano

Working in women's healthcare, especially chronic condition management, in marketing or strategy roles.

MMM, Spring 2023

University of Michigan
B.S., Biomedical Engineering
University of Michigan
M.S. Biomedical Engineering, 2018

ZS Strategy

Insights & Planning Consultant Intern

Designed customer-facing organization sizing, structure, and scaling model for a medical device launch in a new opportunity area for a major pharmaceutical client. Spearheaded strategic workshop with leaders across business units to determine a long-term vision for market success within a key disease area for a top pharmaceutical company.

emHealth Fertility

MBA Marketing and Strategy Intern, 03/14/22

Created an in-depth market sizing analysis and unit economics models for use in investor presentations. Developed go-to-market strategy and marketing plan for the launch of a fertility education platform.

Stryker

Senior Product Development Engineer, 07/23/18

Managed a product development team of six engineers working on over 200 new implants that consistently achieved on time deliverables by aligning cross functional partners, mitigating potential timeline risks, and acting as point of contact with VP-level leadership.



Ivy (Mengyao) Luo

Lead cutting-edge biotech startup, to provide more available and affordable treatments to needed patients and their families.

2Y MBA, Spring 2023

East China University of Science and Technology
B.S., Bioengineering
Virginia Tech
M.S. Biological Sciences, 2018

Boston Consulting Group
Consultant, 08/15/22

Developed resource allocation strategies to balance future growth and investments for a global biopharma company by differentiating brands service level and prioritizing high ROI investments.

Portal Innovations
Venture Fellow

Led pre-investment due diligence research, market landscape, technology deep dive, business model. Finalized \$1M investment for one portfolio company. Wrote a white paper on regenerative cell therapy perspective.

Takeda Pharmaceuticals
R&D Research Investigator, 07/27/20

Developed most advanced stem cell therapies from early stage discovery to clinical trial, to help cancer patients.

Rubius Therapeutics (Flagship Pioneering Company)
Senior Research Associate, 07/23/18

Developed first red cell therapy in the world to treat solid tumor cancer, oversaw end-to-end process from early discovery to clinical trials. Contributed to secure \$200M investment for further R&D.



Nicholas Mahoney

2Y MBA, Spring 2023

Drexel University
B.A., Health, Health Care Administration, Management

Palo Santo

Investor Intern, 03/01/22

GAIL Technology

Head of Growth, 01/01/22



Sara McGahan

Strategic leader driving value creation in the biotech and pharmaceutical space

2Y MBA, Spring 2023

Dartmouth College
BA Neuroscience, Religion

Goldman Sachs

Summer Associate

Performed financial analyses to support the merger of a healthcare diagnostics company with a strategic target. Evaluated M&A strategy for a MedTech client, and executed quantitative analyses and prepared key materials to support the IPO of a biotech firm.

CBPartners

(Acquired by Trinity Life Sciences in 2021)

Manager, 06/01/21

Led teams in creating the commercialization strategy for innovative drugs across US, EU, and LatAm markets. Worked with senior leadership to implement recommended strategies at biotech and pharma clients.

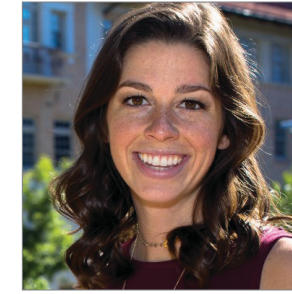
CBPartners

Senior Analyst, 05/01/19

Analyzed the pricing and access potential for first-in-class drugs within oncology, neurology, ophthalmology, and rare diseases.

CBPartners

Analyst, 03/01/18



MacKenzie Miller

MMM, Spring 2023

The University of Texas at Austin
International Relations

Verily Strategy & Design

Innovation Intern

Deloitte Consulting

Consultant—Strategy & Operations, 08/01/17



Sosuke Miura

Help governments solve different challenges arisen from aging by offering a service that improves people's wellness.

2Y MBA, Spring 2023

Tsura Bunka Daigaku
B.A., Literature

Taisho Pharmaceutical Holdings

Corporate Planner, 04/01/14

Corporate strategy development, startup investing and alliance, and subsidiary management.



Mohamed O. Mohamed

Lead global initiatives that improve access and affordability of medicines and therapies in emerging markets, leveraging my education and expertise in healthcare and personal experiences growing up in an emerging country.

2Y MBA, Summer 2023

Indiana University
B.S., Public Affairs

Boston Consulting Group
Summer Consultant

As a member of a multidisciplinary team, supported the successful merger of two major health systems by identifying and unlocking growth potentials that leveraged the unique capabilities of each system. Worked collaboratively with cross-functional teams to analyze market trends, assess operational inefficiencies, and design strategies to optimize performance and improve patient outcomes.

Eli Lilly
Senior Analyst, Corporate Responsibility and Sustainability, 08/01/18

Oversaw cross-functional teams responsible for revamping and producing the company's annual Sustainability Report, developing and implementing Lilly's global ESG Strategy, and creating digital communication tools for ESG reporting and stakeholder engagement.

Eli Lilly
Analyst, Investor Relations, 01/20/18

Prepared benchmarking analysis, generated monthly internal investor relations reports, researched global health strategies, and collaborated on a cross-functional team to develop metrics and communicate Lilly's global health efforts.



Jonathan Monty

Lead a healthcare investment fund with both private and public strategies.

2Y MBA, Spring 2023

Rensselaer Polytechnic Institute
B.S., Biochemistry and Biophysics

J.P. Morgan Healthcare Investment Banking
Summer Associate, 06/13/22

Executed mergers, acquisitions, and public financings for clients across all healthcare verticals.

Parkman Healthcare Partners
Investment Analyst

Evaluated public life sciences companies and provided investment recommendation.

SVB Securities Healthcare Investment Banking
Associate, 09/25/17

Executed mergers, acquisitions, and private and public financings for clients in the life sciences space.

Back Bay Life Science Advisors
Investment Banking Analyst, 08/03/15

Assisted in execution of private financings, mergers, acquisitions, and product licensing agreements for clients in the life sciences space.



Anirudhan (Ani) Narasimhan

Launch a traditional search fund to acquire one founder-owned healthcare services business and steward its next growth phase.

Evening Weekend, Summer 2023

SRM University
Bioengineering

Case Western Reserve University
Masters in Biotechnology Entrepreneurship, 2011

Pharmacy Data Solutions
Chief of Staff

Developed a 5-year strategic growth plan, including proposing an optimal service pricing model, to align with the company's renewed vision and market dynamics. Increased operational efficiency by streamlining business processes, establishing relevant KPIs, and implementing strategic process modifications.

Stewardship Partners
Search Fund Associate, 06/27/22

Assisted the principal in executing proprietary outreach strategies by identifying lower-middle-market B2B SaaS businesses, creating target lists, designing drip campaigns, making cold calls, and crafting personalized emails to engage prospective business owners. Engaged with investment banks and business brokers, reviewed Confidential Information Memorandums (CIMs), and made acquisition recommendations.

Medtronic Diabetes
Sr. Manager Commercial Transformation, 05/03/21

Led patient-focused digital transformation efforts; developed strategy and business case for an e-commerce app and the transformation of Medtronic's 2000 agent call center.

Medtronic ENT
Sr. Global Product Marketing Manager, 08/02/18



Alexander Nguyen

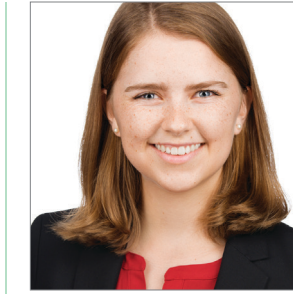
Healthcare investing.

2Y MBA, Summer 2023

Virginia Commonwealth University
B.S., Finance

TriValence Strategy & Specialty Projects
Intern, Strategic growth initiatives

Parthenon Capital
Senior Associate Healthcare investor, 6/2018



Katie Page

To create impact and foster innovation in the delivery of healthcare.

2Y MBA, Spring 2023

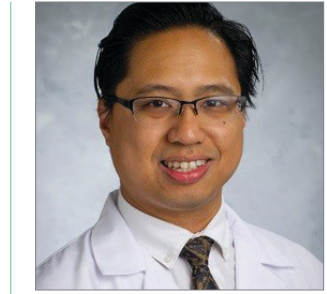
St. Olaf College
B.A., Economics

Deloitte
Summer Associate

Developed business case and market assessment for prescription to over-the-counter switch of pharmaceutical drug including identifying sales potential for OTC version of drug, current competitive analysis, investigation of historical Rx-to-OTC deals, and requirements for selling pharmaceutical in retail markets, ensuring correct positioning and smooth release into the market.

Optum
Senior Consultant, 07/01/17

Managed sales process and contract negotiations for COVID-19 return-to-work app. Product manager for UnitedHealthcare's flagship app for members across Commercial, Medicare, and Medicaid lines of business.



Marco Palomo

Eventual career goal is to be in leadership with a healthcare group/system guiding physician management and healthcare strategy.

Evening Weekend, Summer 2023

Loyola University Chicago
B.S., Chemistry with an emphasis in Biochemistry

Chicago Medical School
Doctor of Medicine n/a 2018

Oak Street Health
Primary Care Physician, 08/02/21

Physician providing primary care services to a Medicare-specific population.

Advocate Aurora Health
Resident Physician, 07/01/18

Family medicine resident. Managed inpatient, outpatient, pediatrics, and obstetrics care.



Monica Patel

Drive adoption of game-changing healthcare technologies.

Evening Weekend, Summer 2023
University of Michigan
B.S., Biomedical Engineer

HeartFlow
Product Marketing Manager, 02/22/22

Product manager for a AI-based service to aid CT readers with accurate and efficient coronary CT reads to help diagnose coronary artery disease.

ZS Associates
Associate Consultant, 10/18

Marketing strategy consultant for medical device clients, solving a range of challenges from digital health strategy, market development initiatives, and marketing organization design.



Clemence (Miche) Peng

Helping patients with high impact projects using strategy, marketing and science.

2Y MBA, Spring 2023
Paris XI University
Chemistry

University of Lorraine (ENSIC), France and University of Applied Sciences, Germany
Master of Science Chemical Engineering, 2008

AbbVie
Commercial Leadership Program, MBA Intern

Identified 6 improvement opportunities for non-personal promotions for the Oncology group to maximize budget efficiency and outreach to patients and providers. Leadership team used these 6 improvement opportunities in the marketing plan of the Oncology group. Summarized and presented strategic insights to executive leadership, enabling awareness of new business models within the company.

Honeywell UOP
Lead Technical Sales Engineer, 07/01/18
Developed Voice of Customer strategy by partnering with international client to design gas-processing plants matching customer needs, leading to \$75MM in sales and \$120MM in long-term replacement purchases. Led cross-functional teams of over 10 staff spanning engineering, procurement, R&D, technology experts and directed client meetings for assigned projects, enabling partnerships worth \$46MM. Conducted product lifecycle evaluations and revenue strategies for product launch and portfolio positioning, estimated at \$50MM/year. Created standardized process to assess gas plant project risk prior to execution. Process was adopted by organization of 25 team members and resulted in 25%-time savings during executive reviews.



Eric Pillado

Current vascular surgery resident doing a research fellowship in outcomes research through an NIH T32 grant. Completing MS in Health Services Outcomes Research and MBA at Kellogg School of Management to better improve patient outcomes and understand effective healthcare delivery systems for diabetic peripheral arterial disease patients.

Spring 2023
University of Michigan
B.S., Microbiology
David Geffen School of Medicine at UCLA
Doctor of Medicine (MD), 2018

Northwestern Memorial Hospital
Vascular Surgery Resident Physician, 07/01/18

Integrated vascular surgery resident.



John Qiu

Lead a business, currently thinking in the space or energy markets, that drives society forward.

Evening Weekend, Spring 2023
University of Wisconsin, Madison
B.A., Finance and International Business

Bain & Company
Consultant, 04/17/23

Worked with clients to complete large strategic initiatives.

3M
Commercialization Lead, 06/01/21
Voraciously resolved problems for a \$200M growth-stage health tech business. Results included portfolio optimization within our radiology product, capital/resource reallocation within development teams, employee referral campaigns to combat attrition, and reporting tools for our front-end speech customers.

3M
FP&A Analyst, 05/01/19
Provided counsel to the business group CFO and president through financial performance reviews.



Malavika Raju

Enable equitable access to quality healthcare through digital solutions across the various healthcare spaces (MedTech, Biopharma, Payer/ Provider, Systems)

Evening Weekend, Winter 2023
UCLA
B.S., Biochemistry

Healthy Ventures
MBA Associate
Sourced and identified potential targets for pre-seed and seed stage companies in the digital health space, conducted due diligence and created valuation models.

Boston Consulting Group
Consultant

Boston MedTech Advisors
Senior Analyst
Developed commercialization, regulatory and reimbursement strategies for early-stage MedTech companies



Yuqi Rao

General manager in a consumer goods company.

2Y MBA, Summer 2023
Boston University
B.S., Business Administration

Johnson & Johnson MedTech IRDP
Intern (management rotational program)
Design and pilot the sales digital transformation for a product line.

Wayfair
Marketing Manager, 07/17/17
Email and SMS marketing optimization through content personalization and campaign innovations.



Troy Ruan

Leverage the power of finance to create sustainable impact within the healthcare ecosystem.

2Y MBA, Spring 2023

University of Virginia
B.S., Commerce

Evercore Partners

Investment Banking Associate



George Saieed

1Y MBA, Summer 2023

University of Chicago
B.A., Neuroscience

All For One

Co-Founder, 07/17/17

Helped found and manage All For One, which raises money for orphaned children in Egypt.

x Inventory Connection LLC

Front-End Designer and Developer, 06/01/16



Jace Saunders

Future CFO or COO of a large health-care system.

Evening Weekend, Spring 2023

Brigham Young University
B.S., Finance

DaVita

Division Finance Manager, 08/31/18

Assisting Nephrologists form JV Entities with DaVita. Managing the P&L for ~100 programs/clinics on the West Coast.

University Impact

Impact Investing Associate, 12/01/17



Lindsey Schapiro

Evening Weekend, Summer 2023

University of Rochester
B.A., Public Health—Health Policy

Peterson Center on Healthcare

Senior Manager, 01/17/23

Lead digital health technology strategic initiative.

NORC at the University of Chicago

Health care policy and strategy consultant, 07/15/16



Robert Schill

Partner with management teams of leading healthcare services companies to expand innovative care models.

2Y MBA, Spring 2023

Miami University
B.S., Finance

Oak Street Health

MBA Intern Growth

Member of the growth team of a provider of value-based primary care services with 140+ centers across 21 states. Responsibilities included supporting cross-functional projects with the strategy, marketing, and partnership teams.

The Vistria Group

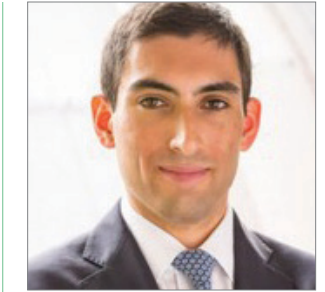
Associate, 07/01/18

Member of the healthcare investment team of a \$6b+ AUM private equity fund. Responsibilities included developing subsector themes, managing business diligence, preparing and presenting investment committee proposals, and supporting value creation initiatives for 5 portfolio companies.

Lincoln International

Analyst, 07/01/16

Member of the mergers & acquisitions group of a middle market investment bank. Responsibilities included developing operating and valuation models, preparing information memorandums, managing due diligence, and supporting analyst recruiting efforts.



Rafael Seltzer

2Y MBA, Spring 2023

Columbia University
B.A., Financial Economics, Hispanic Studies

Boston Consulting Group

Summer Consultant

Crédit Agricole CIB

Senior Associate, 11/01/19

Sumitomo Mitsui Banking Corporation
Associate, 07/01/15

Originated, structured and executed working capital finance facilities (Supply Chain/ Receivables Finance, Inventory Finance and Letters of Credit) for Fortune 500 and multinational corporates.



Sam Solovy

Take innovations from ideation to product builds for start ups.

Evening Weekend, Spring 2023
UW Madison
B.S., Computer Engineering

BCG X.Ventures
Software Engineer, 01/10/22

Orchestrate and build software solutions of new product and services for enterprise clients seeking to venture in a new market.



Janu Sonthi

Work in an executive role at a health tech start-up developing solutions enabling informed, data-driven scientific advancement and healthcare decisions.

2Y MBA, Spring 2023
American University
B.S., Business Administration

Foundation Medicine, Inc.
Intern, Data Strategy Marketing

Product marketing function on upstream and downstream initiatives supporting B2B database and other syndicated data products for a leading oncology genomic testing biotech owned by the Roche Group.

7wireVentures
MBA Venture Associate, 09/05/22

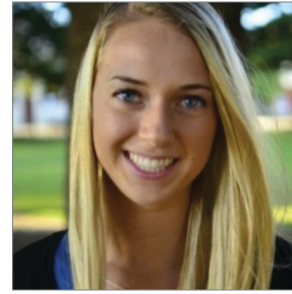
Supported deal flow, due diligence, and portfolio company initiatives. 7wireVentures invests in early stage digital health companies supporting an 'Informed Connected Health Consumer.

Tempus Labs, Inc.
Manager, Commercial Strategy, 07/10/23

Drive commercial strategy for the oncology sequencing business by working cross-functionally to develop go-to-market strategies, customer needs, commercial partnerships, etc. for new and existing products and services

Deloitte Consulting, LLP
Senior Consultant, 07/11/16

Worked in the Government & Public Services practice developing and implementing strategic programs for U.S. federal agencies.



Elle Steichen

Facilitate improved access to medical innovation to optimize health outcomes

2Y MBA, Spring 2023
University of Notre Dame
B.A., Finance and Economics

Pfizer
Summer Marketing Associate

Executed various consumer marketing initiatives to improve omnichannel reach among breast cancer patients, particularly within underserved communities.

Alumni Ventures
MBA Investment Intern, 04/04/22

Evaluated investment opportunities through qualitative and quantitative diligence and prepared investment theses.

L.E.K. Consulting
Healthcare Strategy Consultant, 06/26/17

Managed the operation of a case team including leading case planning and execution, regularly aligning with clients, and guiding and executing analytical work.



John Strayer

Lead the strategy team of a large consumer electronics healthcare team (e.g., Fitbit, Apple Watch).

2Y MBA, Spring 2023
The Ohio State University
B.S., Business Administration; Finance

McKinsey & Company
Summer Associate

Served a healthcare system on restructuring their G&A teams.

Beam Suntory
Manager, Commercial Strategy, 05/18/20
Created commercial strategies for Beam Suntory's North America spirits portfolio.

McKinsey & Company
Business Analyst, 09/14/18

Served a variety of clients across their strategy, organization, and procurement functions.



Haley Stutts

Return to Bain in the healthcare practice focused on provider payer strategy. If not at Bain longer term, I would consider pursuing a digital health opportunity or working at a pediatric hospital.

2Y MBA, Spring 2023
Southern Methodist University
B.A., Biological Sciences, Health & Society

BIMA Milvik
Digital Health Operations and Strategy

Evaluated the competitive landscape for condition-specific digital health management companies and identified key strategic growth opportunities and necessary operations to implement new products.

Bain & Company
Consultant, 08/14/17

Management consultant focused on provider/payer strategy as well as Private Equity Commercial Due Diligence advisory.

Children's Health Dallas
Strategy and Operations Extern



Anant Subramaniam

Motivated and experienced leader focused on front-end innovation and marketing in healthcare.

2Y MBA, Spring 2023
Rice University
B.S., Bioengineering
Johns Hopkins University
M.S., Biomedical/Medical Engineering, 2014

Boston Scientific
Principal Global Product Manager, 01/01/20

Becton Dickinson
Senior Front End Innovation Leader, 01/01/19

Lead upstream marketing initiatives for the \$4 billion business unit's new product development program, working closely with customers and KOLs, cost-benefit analysis, and defining product requirements through extensive concept testing.

Clinvue
Senior Consultant, 08/01/14

Increased client retention by an estimated 40% and managed \$300k+ marketing and strategic innovation programs with F500 healthcare firms and hospital systems, oversaw a team of analysts, enabled new product development, product line rejuvenation, shaping marketing communication and expansion into new markets.



Claire Yusi Sun

1Y MBA, Spring 2023
Georgetown University, 2015

LEK Consulting
Consultant (Project Manager)



Joshua Tolmatsky

Improving consumers lives through leading Digital Health start-ups.

2Y MBA ,Spring 2023
University of Pennsylvania
B.S., Business

Duckhorn
MBA Finance Intern
Created analytics program to ensure Duckhorn promotional spend compliance.

Lyn Health
Strategic Projects, 04/01/21
Supported CEO and Seed Investor with Strategic Projects; included primary research to better understand the customer voice and preparing Board materials.

Bain & Company
Consultant
Strategy consultant for Bain & Co across industries, primarily focusing on Technology companies.



Purav Vagadia

Work at a biotech focused venture capital firm to help promising life science companies bring important therapies to patients.

Evening Weekend, Spring 2023
Illinois Wesleyan University
B.S., Chemistry
Villanova University
M.S., Chemistry, 2014

Palo Santo
Venture Capital Intern, 01/01/22
Worked at a psychedelic focused investment firm and performed scientific due diligence on mental health companies working on treatments for depression, anxiety, addiction, and PTSD.

Northwestern University
Medicinal Chemist, 12/01/16
Made novel anti cancer compounds for evaluation against GBM, a form of brain cancer.

GlaxoSmithKline
Medicinal Chemist, 07/01/14
Worked as a medicinal chemist in early stage drug discovery across multiple therapeutic areas including COPD and heart failure.



Neel Vaidya

Evening Weekend, Winter 2023
The Ohio State University
B.S., Biology
The Ohio State University 2 degrees:
Master's Degree, Doctor of Medicine Public Health and MD, 2016

Chicago Cornea Consultants
Cataract, Cornea, and Refractive Surgeon,
06/01/20

Loyola University Medical Center
Resident Doctor, 07/01/17

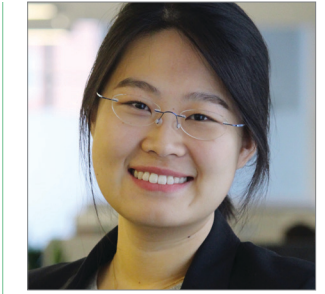


Michelle Wang

2Y MBA, Spring 2023
Cornell University
B.S., Chemical Engineering
Tufts University
M.S., Bioengineering (Cell and Bioprocess Track), 2019

Takeda
Senior Process Engineer, Downstream
Lead, 10/01/18

Shire (part of Takeda)
Validation Engineer, 07/01/14



Vicky Wang

Be a leader in transforming health-care through technology integration and value-based care.

2Y MBA, Spring 2023
Washington University in St. Louis
B.S., Biomedical Engineering

Intuitive
Product Marketing Intern
Initiated and developed economic value messaging strategy framework for newest business unit to support high growth; messaging framework adopted by sales team and omnichannel marketing campaigns.

Twentyeight Health
Strategy and Operations Intern, 01/2023
Supported CEO and collaborated cross functionally with legal, tech, and operations team to implement strategic projects on revenue growth, user retention, and operation streamlining. Led first company-wide pricing update and designed generic switch optimization pathway.

Putnam
Consultant, 07/2017
Led commercial strategic guidance and analytical services projects for global bi-pharmaceutical clients.



Jenny Westlund

Become an executive within health-care startups and potentially transition to healthcare investing.

2Y MBA, Spring 2023
University of Wisconsin Madison
B.S., Biomedical Engineering

Menlo Ventures
Entrepreneur in Training Intern
Worked closely to create early stage health-care ventures from idea to seed funding. Recruited potential founders for incubated projects, created business strategies, set up operations, and pitched to venture investors.

Deloitte
Senior Consultant, 07/17/17
Developed digital strategies and products for biotech and pharma clients to both increase their sales and patient engagement.



Wayne Wu

Work in a medtech/IVD start-up.

2Y MBA, Spring 2023
NYU Stern
B.S., Business and Political Economy

PwC
Strategy & Senior Associate

Burning Rock
Consultant, 05/04/21
Consultant to CEO for Multi-cancer early detection IVD globalization strategy.

L.E.K. Consulting
Consultant, 09/04/17



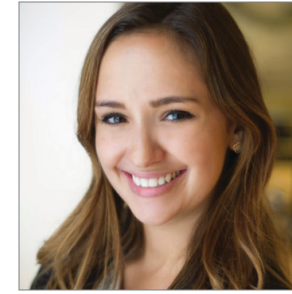
Yeo Jun Yeop

Venture Capitalist to discover and invest in healthcare startups (Medical Device + Digital Health)

2Y MBA, Spring 2023
Hong Kong University of Science and Technology
B.A., Business Administration in Economics and Operations Management

EY Parthenon
Summer Consultant
Led cost optimization analysis for a Health Insurance client by analyzing HR data of 27 functions and business processes, and conducting client interviews.

Johnson & Johnson
Associate Product Manager, 05/28/17
Developed sales & marketing strategies of a cardiac medical device business unit. Worked on operations including supply chain, new product launch, and market access.



Zoe Yeros

To improve access and affordability of healthcare in the US.

2Y MBA, Spring 2023
University of Colorado, Boulder
B.A., Finance

Twentyeight Health
Strategic Projects Intern
Supported strategic initiatives of the company.

The Chartis Group
Consultant, 08/20/18
Advised health systems on strategy and operations.

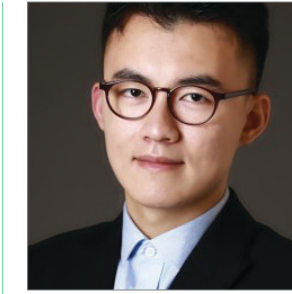
DaVita
Analyst, 08/01/16
Supported growth of home dialysis modalities.



Derek Zhang

2Y MBA, Spring 2023
Pennsylvania State University
B.S., Finance

Cognizant Consulting
Consultant, Digital Strategy & Transformation, 07/01/16



Tianjian (Harry) Zhao

1Y MBA, Spring 2023
ZS
Consultant - MedTech, 08/01/20
Global Strategy Group, by KPMG
Senior Consultant, 07/01/18
Deloitte Consulting
Analyst - Strategy & Operation



Sherry Zhuang

Commercial leader in pharmaceutical and life sciences companies.

2Y MBA, Spring 2023
New York University
B.S., Finance

McKinsey
Summer Associate, 06/15/22
Consulting project, workstream owner

AstraZeneca
Manager, 06/20
Responsible for new product launch planning in international markets for respiratory and renal portfolio drugs.

PricewaterhouseCoopers
Senior Associate, 10/17/17
Strategy and operation projects for pharmaceutical and life sciences companies.



Kevin Zipf

Healthcare private equity investor.

2Y MBA, Spring 2023
Duke University
B.S., Economics

GoodRx
Strategy & Operations
Work with pharma manufacturers to develop a strategy to bring low-cost drugs to patients, help with integration of \$150M acquisition.

Harvest Partners
Private Equity Associate, 08/01/19
Invest in healthcare, business services, and software companies.

Barclays Capital
Investment Banking Associate, 06/01/16
Provide financing and advisory services to private equity clients.

Administration



Francesca Cornelli, Ph.D.

Dean, Kellogg School of Management
Donald P. Jacobs Chair of Finance
Professor of Finance

Brayden King, Ph.D.

Senior Associate Dean for Strategy and Academics
Max McGraw Chair of Management and the Environment

Craig Garthwaite, Ph.D.

Director, Healthcare at Kellogg
Professor of Strategy
Herman Smith Research Professor in Hospital and Health Services Management

Paul Campbell, J.D., '00 MBA

Executive Director, Healthcare at Kellogg
Clinical Associate Professor of Strategy

Pete McNerney, MBA

Director, Healthcare Entrepreneurship Initiative
Adjunct Professor, Healthcare at Kellogg

Karen Larkin Young, '91 MBA, CFA

Senior Program Development Manager,
Healthcare at Kellogg

Mary Novak

Project Coordinator
Healthcare at Kellogg

About Kellogg

The Kellogg School of Management at Northwestern University, based just outside Chicago, is a leader in global business education. Founded in 1908, Kellogg is renowned for its pioneering approach to collaborative learning, award-winning accessible faculty, a curriculum that evolves with real-world business practices and courses that emphasize global and experiential learning. Kellogg's mission is to educate, equip and inspire leaders who build strong organizations and wisely leverage the power of markets to create lasting value. Kellogg students have access to outstanding career management services and a powerful, responsive alumni network that spans the globe. Kellogg's academic portfolio features Full-Time and Evening & Weekend programs, as well as an Executive MBA Program that includes the largest, most prestigious global network of partner schools in Europe, Asia, the Middle East and Canada. Kellogg also offers an extensive non-degree Executive Education Program.

Northwestern | Kellogg



Healthcare at Kellogg Program
Global Hub
2211 Campus Drive
Evanston, IL 60208

