

# Academic Overview

## 2Y Class of 2025

**Amy Gingold**, Director, Academic Experience

**Lisa Belcher**, Senior Academic Advisor

**Nate Daigle**, Senior Academic Advisor

**Erica Feinberg**, Senior Academic Advisor

Northwestern | Kellogg

# AGENDA

## Introduction

- Academic Advising
- Your Academic Journey

## Academics

- Graduation Requirements
- Majors & Pathways
- Fall 2023
- Remaining Waiver Opportunities

## BidReg System

- Live Demo of On-Line Course Catalog

## Final To-Dos

- Administrative Items
- Immigration Check-in & Personal Information Update

## What's Next

# TODAY'S PURPOSE

- Welcome you to academics at Kellogg.
- Introduce you to tools & information that you'll need to navigate your academic journey.



# ACADEMIC ADVISING

**Our goal is to help you optimize your academic journey at Kellogg.**

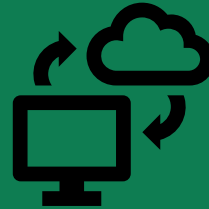
Listen



Partner



Strategize



Advocate



**Receive your assigned Advisor today!**  
*Ability to book with any advisor at any time.*

# WHAT TOPICS DO STUDENTS DISCUSS WITH AN ACADEMIC ADVISOR?

Waivers

Academic Policies  
*Class attendance, grading,  
etc.*

Achieving Balance  
*Managing workload and  
other commitments*

Course Planning &  
Selection

Bidding Strategy

Course Registration

Progress toward Degree  
Requirements

Core Course Tutoring

Disability-Related  
Services

# Academics



# 2Y GRADUATION REQUIREMENTS

While Kellogg's innovative academic approach is highly customizable, there are **five basic Kellogg requirements** necessary to graduate from the 2Y Program

**6 quarters of full-time study (3-5 credits/quarter)**

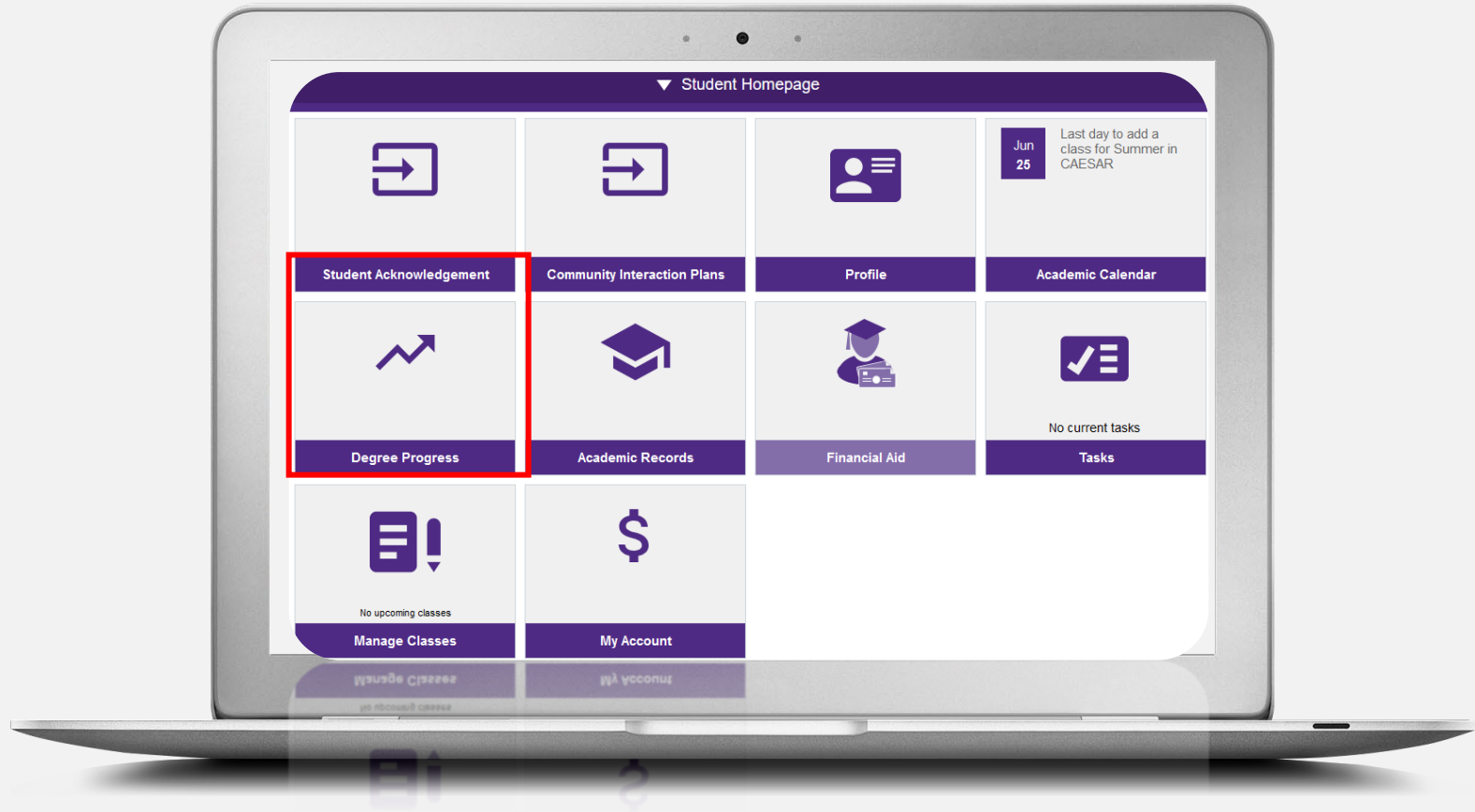
**20.5 Kellogg credits (minimum)**

**Core courses completed by end of Spring 2024**

**2nd Year Fall core course PACT-440-5**

**Summer Internship/Work Experience**

# CAESAR DEGREE PROGRESS REPORT





# 2Y KELLOGG ACADEMIC JOURNEY AT-A-GLANCE

Curriculum provides solid foundation through core courses and customization through electives\*

		PRE-TERM	FALL	WINTER**	SPRING
FIRST YEAR		Leadership in Organizations (MORS-430)	Business Analytics II (DECS-431)	Finance (FINC-430) <u>or</u> Marketing (MKTG-430)	Operations (OPNS-430) <i>if not previously completed</i>
		Business Analytics I (DECS-430-5)	Accounting** (ACCT-430/434)	Microeconomics (MECN-430)	
			Business Strategy (STRT-431)	Operations (OPNS-430) <i>optional timing</i>	
			Finance (FINC-430/440) <u>or</u> Marketing (MKTG-430)		
<b>SUMMER INTERNSHIP</b>					
SECOND YEAR		PRE-TERM	FALL	WINTER	SPRING
			Leadership & Crisis Manage. (PACT-440-5)		

\* Example assumes no waivers

\*\* Students placing into Financial Reporting & Analysis (ACCT-451) will take that in Winter.

# MMM – ACADEMIC JOURNEY AT-A-GLANCE

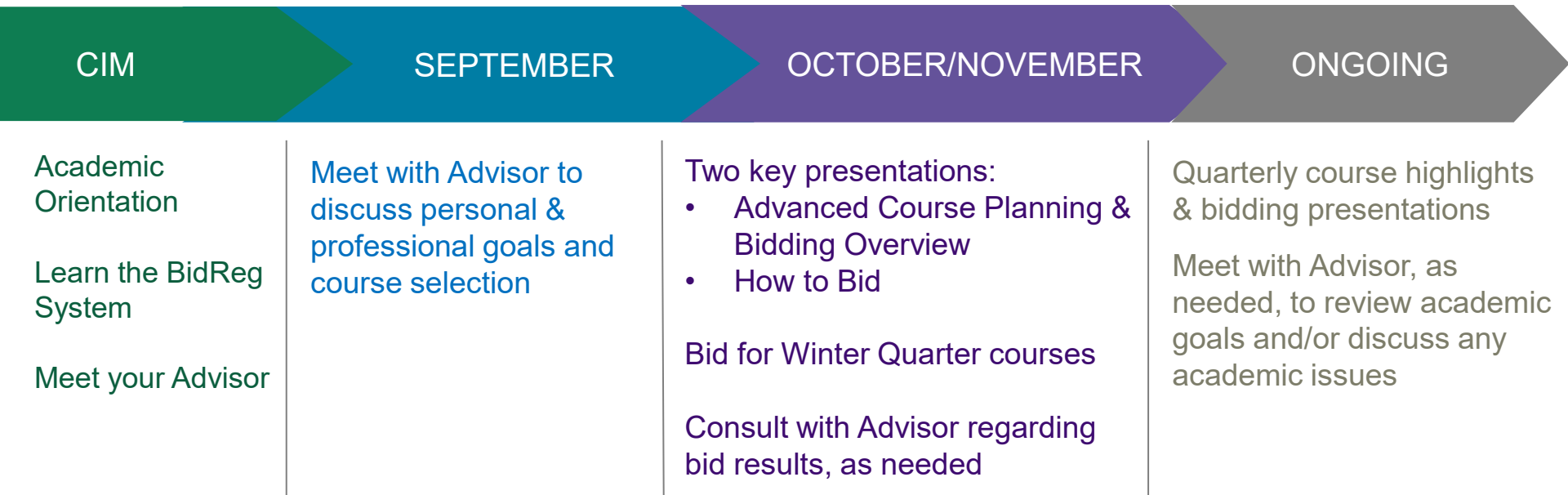
Curriculum provides solid foundation through core courses and customization through electives\*

		SUMMER		FALL		WINTER		SPRING	
		FIRST YEAR		Business Analytics (DECS-440)		Leadership in Org. (MORS-430)		Microeconomics (MECN-430)	
	Accounting (ACCT-430)		Business Strategy (STRT-431)		Dsg. & Mng. Business Processes (OPNS-440)		Finance II (FINC-431) <i>(if not previously taken)</i> or Advanced Operations Elective		
	Appropriability by Design (DSGN-460)		Marketing or Finance II** (MKTG-430 or FINC-431)		Marketing or Finance II (MKTG-430 or FINC-431) <i>(if not previously taken)</i>		Innovation Viability (DSGN-485)	Innovation Growth (DSGN-465)	
	Finance I or ACF (FINC-430/440)		Research-Design-Build (DSGN-490) (1.5 credits)			Whole Brain (DSGN-426)			
			DDD (DSGN-425)						
SUMMER INTERNSHIP									
		SUMMER		FALL		WINTER		SPRING	
		SECOND YEAR			Mindful Product Management (DSGN-475)		Business Innovation Lab (DSGN-480; 2 Credits)		
	Design Research (DSGN-470)		Leadership & Crisis Mgmt. (PACT-440-5)						

\*Example assumes no waivers.

\*\*Only students who have a waiver or have completed both Marketing and Finance II may be eligible to choose from a selected list of electives.

# OPTIMIZING YOUR ACADEMIC JOURNEY



Advisors are Available: 1:1 Appointments, Drop-in Hours, Email, Slack

# MAJORS

Specific academic requirements (generally core + 4)

Will appear on your transcript

Springboard for an elective search within area of interest

NOT a graduation requirement

Accounting // Economics // Finance // Marketing //  
Managing Organizations // Operations // Strategy //  
Management Science



# PATHWAYS



No specific academic requirements

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Will not appear on your transcript

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Springboard for an elective search within  
area of interest

Asset Management // AI & Analytics // Energy & Sustainability //  
Entrepreneurship // Growth & Scaling // Healthcare at Kellogg // Real Estate //  
Social Impact // Technology Management // Venture Capital & Private Equity //  
Diversity, Equity and Inclusion

# SOURCES OF ACADEMIC INFORMATION

## Serial

- Kellogg Full-time Student Intranet
- Academic Policies Manual
- Academics section is main repository for academic information

## CAESAR

- Northwestern University Registration & Records System
- Degree Progress Report, Student Accounts, Transcripts

## BidReg

- Custom Kellogg platform encompassing course catalog, course planning and all registration transactions

## Canvas

- Course information and assignments from professors
- Access to Canvas course information when faculty opens the page

## Campus Groups

- 1:1 Appointments and Kellogg event sign-up system



FALL 2023

# 2Y CORE COURSES COMPLETED BY THE END OF FALL QUARTER 2023

## Pre-Term 2023

- **Leadership in Organizations** (MORS-430)
- **Business Analytics I** (DECS-430-5)\*

## Fall Quarter 2023

- **Business Strategy** (STRT-431)
- **Accounting\*** Financial Accounting (ACCT-430) or Turbo Accounting (ACCT-434)\*\*
- **Business Analytics II** (DECS-431)\*
- **Marketing\*** (MKTG-430) or **Finance 1** (FINC-430) or **Accelerated Corporate Finance** (FINC-440)

*\*Unless waived*

*\*\* If placed into ACCT-451, course will be completed in Winter 2024*



# REQUIRED FINANCIAL ACCOUNTING (ACCT-430 & 434) PRE-WORK

## Financial Accounting (ACCT-430) or Turbo Accounting (ACCT-434) Pre-work

### Required

- All students taking ACCT-430 or ACCT-434 are required to complete Accounting Pre-Work PRIOR to the start of the course
- Completion of the modules and final exam account for 5% of the final grade in the course
- Complete in Canvas: **September 25, 2023**

# CORE COURSE CHANGE DEADLINES

## FINANCE

Accelerated Corporate Finance (FINC-440)  Finance I (FINC-430)

Change Deadline: **September 25, 2023 by 8am**

## ACCOUNTING

Turbo Accounting (ACCT-434)  Financial Accounting (ACCT-430)

Change Deadline: **September 25, 2023 by 8am**

# CORE COURSE TUTORING

## Small Group Tutoring

- Tutoring sessions start the week of September 5 (via Zoom). Sign up in Campus Groups.
- Courses for which we provide tutoring:

<b>Pre-term</b>	<b>Fall</b>	<b>Winter</b>	<b>Spring</b>
Business Analytics I	Accounting	Finance I	Operations
	Business Analytics II	Microeconomics	
	Finance	Operations	

## Marketplace Tutors

- Tutors meet same criteria as small group tutors
- You may hire on an individual, private basis



# REMAINING WAIVER OPPORTUNITIES

# CORE COURSE PLACEMENT EXAM OR WAIVER OUTCOMES

## Placement Exams

- Passing a placement exam enables you to take a higher level or more advanced course
- Courses are offered in the same quarter as fundamental core course
- Does not decrease total number of credits for degree

## Full Waiver

- Satisfies the core requirement for that area. No further courses in that area required
- Does not decrease total number of credits for degree

## Partial Waiver

- Allows you to substitute the core course in a particular area with an approved elective course in that same area (must receive a letter grade for the course)
- Does not decrease total number of credits for degree

# MARKETING MANAGEMENT WAIVER

A partial waiver of Marketing Management (MKTG-430) is offered by application.

**Marketing Application**  
*for Winter Quarter*

Deadline to complete in Canvas: **October 1, 2023**

# MICROECONOMICS WAIVER OPPORTUNITIES

A partial waiver of Microeconomics (MECN-430) is offered by application; a partial or full waiver is available by exam

## Partial Waiver (Application)

Deadline to complete in Canvas: **October 1, 2023**

## Waiver Exam

- Department grants Partial and Full waivers, based on exam results
- **Timing: October 18-22 Exam Window** (students will be added to Canvas page)

# OPERATIONS WAIVER

A waiver of Operations Management (OPNS-430) is offered by exam during the Fall quarter.

**Waiver Exam**

**Timing: October 18-22 Exam Window** (students will be added to Canvas page)





# BidReg Overview & Live Demo

# BIDREG SYSTEM

ON-LINE PLATFORM THAT ALLOWS STUDENTS TO PLAN THEIR ACADEMIC JOURNEY



Browse **Course Catalog** and “**tag**” courses you’re interested in

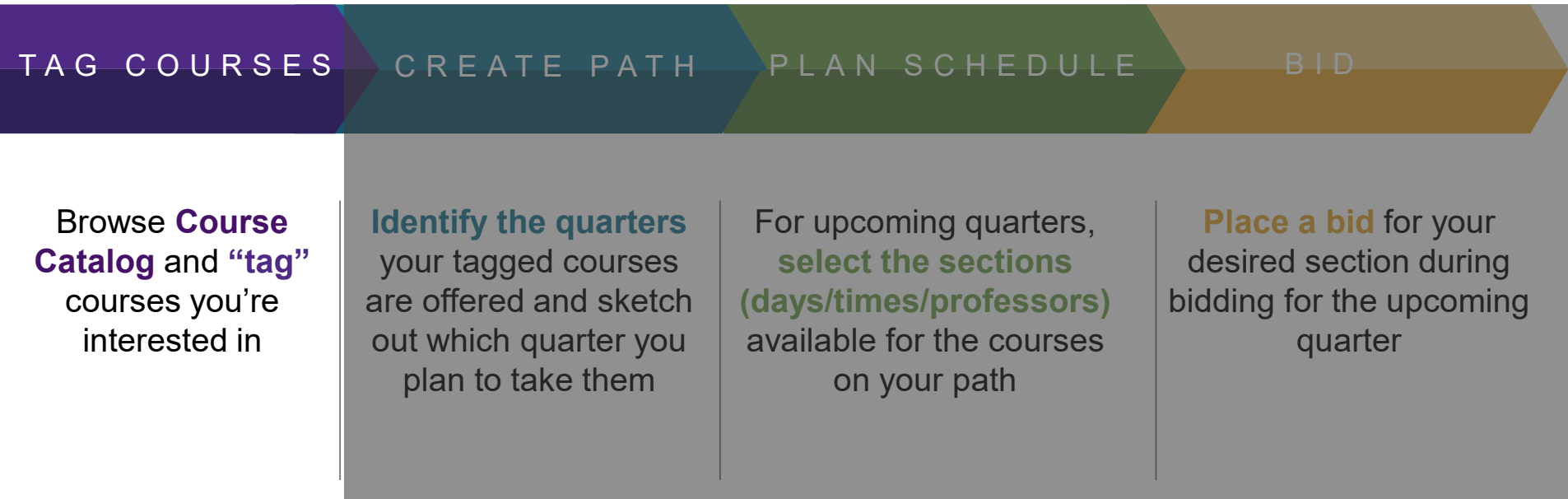
**Identify the quarters** your tagged courses are offered and sketch out which quarter you plan to take them

For upcoming quarters, **select the sections (days/times/professors)** available for the courses on your path

**Place a bid** for your desired section during bidding for the upcoming quarter

# BIDREG SYSTEM

ON-LINE PLATFORM THAT ALLOWS STUDENTS TO PLAN THEIR ACADEMIC JOURNEY



# KEY DATES

August 18, 28-30

**CIM**

August 31

**Fall Pre-term  
Classes Begin**

September 4

**No Class (Labor  
Day Holiday)**

September 14

**DECS-430-5 Final**

September 15

**MORS-430 Final**

Sept. 18

**Fall Quarter  
Classes Begin**

# FINAL TO-DOS

- ✓ Administrative Items
- ✓ Accommodations
- ✓ Online Immigration Check-In & Personal Information Update

# ADMINISTRATIVE ITEMS

## Emergency Contact Information

Complete in CAESAR  
Be sure to complete all 3 steps!

## Display Names & Pronouns

Log into NU Validate  
Make desired edits and click “submit”.

***A hold will be placed on your account on September 25 if you do not provide emergency contact information.***

# INTERNATIONAL STUDENT ONLINE CHECK-IN

## MANDATORY ONLINE CHECK-IN\*

### Complete In the OISS PORTAL

Within 2 days of U.S. arrival.

Required to activate your SEVIS record

## UPDATE CURRENT ADDRESS & US PHONE #

### Complete in CAESAR

Provide a current U.S. address and US phone number

Update your emergency contact information

*\* You will need to upload a copy of your F-1 or J-1 visa and I-94 arrival record.*

# SETTING UP ACCOMMODATIONS

## **Common Academic and Exam Accommodations**

- Extended test taking time
- Reduced distraction test environment

## **Accommodations must be approved by AccessibleNU**

- Complete an online application & submit documentation
- Meet with an AccessibleNU staff member for an intake appointment

## **After accommodations are approved and communicated to us, we will:**

- Reach out to you to schedule your exams
- Offer other assistance as directed by AccessibleNU

**Remember: Renew your accommodations with AccessibleNU every quarter**





# WHAT'S NEXT

# MEET YOUR ADVISOR



ERICA FEINBERG



NATE DAIGLE



LISA BELCHER



AMY GINGOLD

# UPCOMING INFORMATION SESSIONS

## Meet Your Academic Advisor

- During next break and lunch – we will be in the Plaza!

## Presentations – Sign up on Campus Groups

- **Advanced Course Planning & Bidding Overview** – October 11 at 12:15p [[Register here](#)]
- **How to Bid** – October 18 at 12:15p [[Register here](#)]

# ACADEMIC ADVISING

The background image shows a bright, modern university hallway. On the left, a wall is composed of many vertical slats in various colors (red, orange, yellow, green, blue, purple). A person in a white shirt is walking past this wall. On the right, a large vertical sign displays the word 'DESIGN' in large, colorful letters (D in yellow, E in orange, S in red, I in blue, G in purple). In the background, three people are standing near a desk area with signs for rooms 1420, 1430, and 1440. The floor is made of light-colored wooden planks.

## EMAIL

We try to answer general academic questions sent to the **Academic Advising** account within 24 hours

## APPOINTMENT

Schedule a phone, Zoom, or in-person advising appointment.

## DROP-IN

In-person drop-in hours in Gies Plaza (12:15-1:15pm Monday, Tuesday, Thursday, Fridays)

## SLACK

Send us a DM @AcademicExperienceTeam

# INTERNATIONAL STUDENT ADVISING

## EMAIL

[international-advising@kellogg.northwestern.edu](mailto:international-advising@kellogg.northwestern.edu)

## 1:1 APPOINTMENT

Schedule a ZOOM advising appointment via [Calendly](#)

## Stephanie Cisneros

### Assistant Director for International Student Services

Kellogg School of Management - Northwestern University

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