

Bidding & Registration Workshop

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TODAY'S PURPOSE

Share information on bidding process
and demonstrate the Bidding &
Registration system.

AGENDA

Bidding

- Bidding Recap
- Bidding Rules

Bidding & Reg. System

- Live Demo

Next Steps

- Check & Resolve Registration Holds
- Place Your Bids

Q&A

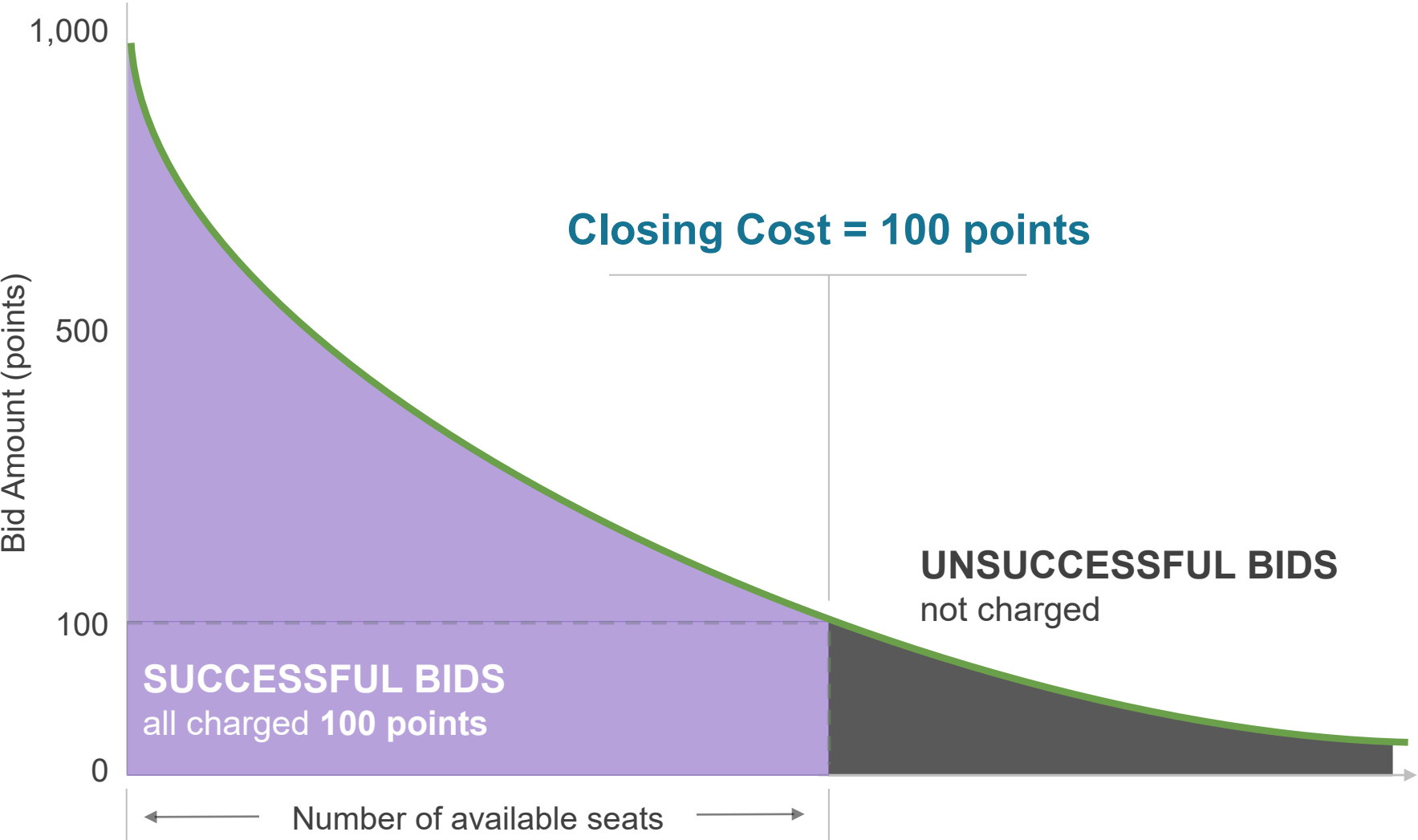
KELLOGG BIDDING SYSTEM

DUTCH AUCTION

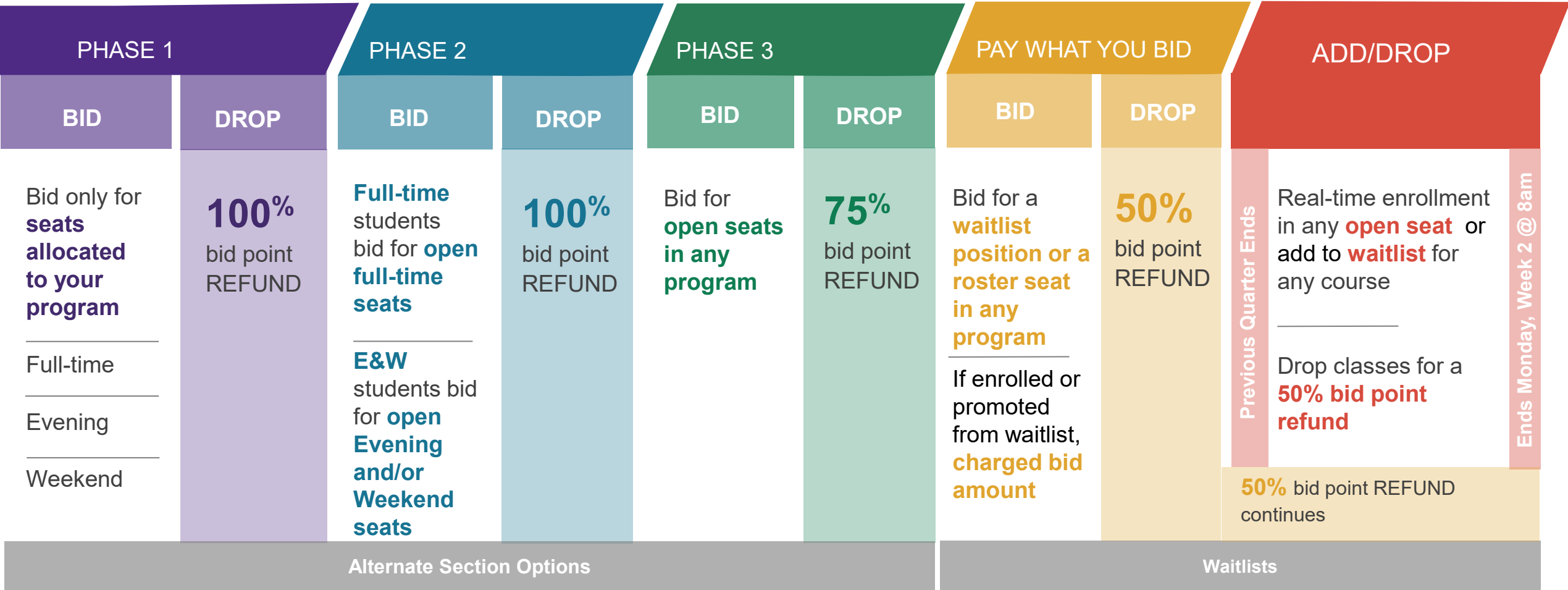
- Bidders ranked from highest to lowest by course section
- Lowest successful bid determines the closing cost
- Successful bidders all charged the same amount

**3,000 points to last the academic year – Fall,
Winter and Spring quarters**

DUTCH AUCTION EXAMPLE



KELLOGG BIDDING PROCESS



All dropped seats receive refund amount from **current phase**

BIDDING RULES

Time Conflicts

- You may **bid** on courses that are concurrent
- You may **enroll** in courses that are concurrent
- You WILL be required to **drop** courses to resolve any conflicts by the 1st week of class

Alternate Section Option

- You bid on a preferred section; then indicate other section(s) you would be willing to take, if bid is unsuccessful
- Alternate sections only available if don't close with primary bidders
- Alternate section will cost ZERO points

SECTION NUMBER KEY – HYBRID NOTATION NOTE

EVANSTON CAMPUS

Section 30: Full-time only

Section 40: Full-time / Evening & Weekend

CHICAGO CAMPUS

Section 60: Evening Only

Section 70: Weekend Only

Section 80: Evening / Weekend

Section 90: Evening / Weekend / Full-time

FULLY VIRTUAL

Section 99: Evening / Weekend / Full-time

Hybrid Notation: Sections with "HR" indicates in-Person Seats; "HV" indicates virtual seats.

BIDDING PHASE 1

FULL-TIME STUDENTS

PHASE 1	BID	July 28 at 9am thru July 31 at 5pm	<ul style="list-style-type: none">• Bid on seats allocated to your program. Full-time students: sections 30s, 40s, 90s• Alternate section options available
	<ul style="list-style-type: none">• Able to bid on ALL seats available in your program• Class capacity will not change after this point		
	DROP	August 2 at 12pm thru August 3 at 5pm	<ul style="list-style-type: none">• Drop any enrollments for a 100% refund of bid points for use in Phase 2
	<p>Drop now to:</p> <ul style="list-style-type: none">• Recapture points to use in Phase 2 bidding• Bid on more courses, if you are at 5 credit limit• Be a good citizen, if you do not plan to take the class		

BIDDING PHASE 2

FULL-TIME STUDENTS

PHASE 2	BID	August 4 at 12pm thru August 7 at 5pm	<ul style="list-style-type: none">• Bid on open seats in your program. Full-time students: sections 30s, 40s, 90s• Alternate section options available
			<ul style="list-style-type: none">• Bid on seats that did not fill in Phase 1 or that opened in Phase 1 drop
	DROP	August 9 at 12pm thru August 10 at 5pm	<ul style="list-style-type: none">• Drop any enrollments (from Phase 1 or Phase 2) for a 100% refund of bid points for use in Phase 3
			<ul style="list-style-type: none">• Drop any course acquired in Phase 1 or Phase 2• Last chance to drop for full 100% bid point refund• Drop to:<ul style="list-style-type: none">• Recapture points to use in Phase 3 bidding• Bid on more courses, if at 5 credit limit• Be a good citizen

BIDDING PHASE 3

FULL-TIME STUDENTS

PHASE 3	BID	August 11 at 12pm thru August 14 at 5pm	<ul style="list-style-type: none">• Bid on open seats in any program (Full-time, Evening, or Weekend)• Alternate section options available
	<ul style="list-style-type: none">• All open seats available – be sure to bid on intended campus/modality		
	DROP	August 16 at 12pm thru August 17 at 5pm	<ul style="list-style-type: none">• Drop any enrollments (from Phases 1, 2, or 3) for a 75% refund of bid points for use in the Pay What You Bid Phase
<ul style="list-style-type: none">• Drop any course acquired in Phase 1, Phase 2, or Phase 3• All drops will result in a 75% bid point refund• Drop to:<ul style="list-style-type: none">• Recapture points to use in Pay What You Bid phase• Bid on more courses, if at 5 credit limit• Be a good citizen			

PAY WHAT YOU BID PHASE

FULL TIME STUDENTS

PAY WHAT YOU BID	BID	August 18 at 12pm thru August 21 at 5pm	<ul style="list-style-type: none">• Bid on any seats in any program (Full-time, Evening, or Weekend)• Unsuccessful bidders placed on a waitlist• No alternate section options available• If successfully enrolled, charged bid amount
	DROP	August 22 at 12pm thru September 1 at 8:30am	<ul style="list-style-type: none">• Drop any enrollments for a 50% refund of bid points

- Successful bidders enrolled in an open seat
- Unsuccessful bidders placed on waitlist for that course section
- Charged bid amount for successful enrollment – open seat or waitlist promotion
- Bid credits increased to 6

CREDIT LIMITS

Bid Phase 1 through 3

- Bid Phase 1 begins with a limit of 5 bid credits
- In Bid Phases 2 and 3, bid credits are decreased by the number of enrolled credits
- Example: Enrolled in 2 credits through Bid Phase 1, 3 bid credits available in Bid Phase 2

Pay What You Bid

- In Pay What You Bid, bid credit limit increases to **6 bid credits**
- Allows students already enrolled in 5 credits to bid for a place on the waitlist of a full-credit course
- **Enrolled** credit limit remains at **5 credits**

PACT-440-5 is a BONUS half credit – it does not count toward your 5-credit maximum

WAITLISTS

- Promotions occur in real-time through first week of class
- If First Class Mandatory and you do not attend first class, you will not be promoted
- Upon promotion, you will be charged the amount of your bid
- If you are never promoted, or remove yourself from a waitlist, you are refunded 100% bid points

If you are promoted into a course off a waitlist and decide to drop it, you will receive a 50% bid point refund

CONDITIONAL DROPS

- Necessary if promotion off a waitlist would put you over 5 credit limit
- For each waitlisted course, select enrolled course to drop, if promoted off waitlist

The system cannot promote you off a waitlist if you would then exceed 5 credits – the system will immediately move to the next person on the waitlist

ADD/DROP PERIOD



ADD/DROP	Add/Drop	September 1 at 9am thru September 25 at 8am	<ul style="list-style-type: none">• Real-time enrollment into open seats and addition to waitlists.• Drop any enrollments for a 50% refund of bid points. (Drops from a waitlist or no promotion into class results in 100% refund of bid points.)• Waitlist promotions in real time.• Set conditional drops to ensure waitlist promotion if you are at or near your credit maximum.
	Add/Drop <i>(2nd 5 Week Courses Only)</i>	September 25 at 8:01am thru October 30 at 8am	<ul style="list-style-type: none">• Real-time enrollment into open seats and addition to waitlists.• Continue to drop 2nd 5-Week enrollments for a 50% refund of bid points. (Drops from a waitlist or no promotion into class results in 100% refund of bid points.)• Waitlist promotions in real time.



BIDDING & REGISTRATION SYSTEM DEMO

COMMON BIDDING PROCESS PITFALLS

Waiting until the last minute to bid – and realizing you have **HOLD**

Staying on a **waitlist** if don't want a class (if promoted and then drop, you are refunded at 50%)

Using all of your points in Winter **Pay What You Bid**

Not utilizing the **Alternate Section** options

Not setting a **Conditional Drop** for waitlist positions, if enrolled in 5 credits

IF YOU HAVE QUESTIONS ABOUT A HOLD

Emergency Contact Hold	Student Accounts – Tuition Hold	Northwestern Health Services Hold
<p data-bbox="504 682 835 796">Email Kellogg Registrar</p> <p data-bbox="333 958 924 1096">Kellogg-Registrar @Kellogg.northwestern.edu</p>	<p data-bbox="1054 682 1470 796">Contact Student Accounts</p> <p data-bbox="1077 958 1447 1011">(847) 491-5224</p>	<p data-bbox="1656 654 2142 825">Contact Northwestern Health Services</p> <p data-bbox="1671 958 2040 1011">(847) 491-8100</p>



NEXT STEPS

WHAT SHOULD YOU DO NEXT?

1. Resolve any registration holds!
2. In BidReg, set your Plan for Fall
3. Based on your 'must-haves' for Winter & Spring, determine how many points you want to have remaining after Fall quarter
4. Create your bidding strategy
5. Place your bids!

ACADEMIC ADVISING CONTACT INFORMATION

1:1 Academic Advising Sessions

- Schedule a session with your advisor through [Campus Groups](#).
 - If you can't find a time that works with your schedule, please [email Academic Advising](#) to request a time.
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Email

- [Email Academic Advising](#) with general academic questions.
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Drop-In

- Drop-in table in Gies Plaza – lunch hour M, T, Th, Fri July 24-28
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Slack

- Get quick, simple questions answered.
- #studentexperience_classof_2024 or DM @AcademicExperienceTeam

BIDDING EXAMPLE

What does the data tell you?

Term	Course Title	Section	Faculty	Campus	Number of Bids	Closing Cost	Seats Available	Total Seats	Enrolled	Waitlist	Open Seats
Fall 2021	Financial Decisions	31	Raviv, Artur	Evanston	25	0	50	50	25	0	25
Fall 2021	Financial Decisions	32	Raviv, Artur	Evanston	51	1	50	50	50	0	0
Fall 2021	Financial Decisions	33	Raviv, Artur	Evanston	31	0	50	50	31	0	19
Winter 2022	Financial Decisions	31	Benmelech, Efraim	Evanston	101	201	50	50	50	0	0
Winter 2022	Financial Decisions	32	Benmelech, Efraim	Evanston	36	0	50	50	50	0	0
Winter 2022	Financial Decisions	41	Jagannathan, Ravi	Evanston	11	0	50	50	17	0	33
Winter 2022	Financial Decisions	99	Benmelech, Efraim	Off Campus	6	0	12	12	10	0	2
Spring 2022	Financial Decisions	31	Fishman, Michael	Evanston	28	0	50	50	28	0	22
Spring 2022	Financial Decisions	32	Fishman, Michael	Evanston	42	0	50	50	42	0	8
Fall 2022	Financial Decisions	32	Raviv, Artur	Evanston	28	0	48	48	28	0	20
Fall 2022	Financial Decisions	41	Raviv, Artur	Evanston	24	0	38	38	24	0	14
Winter 2023	Financial Decisions	31	Benmelech, Efraim	Evanston	44	0	50	50	44	0	6
Winter 2023	Financial Decisions	32	Benmelech, Efraim	Evanston	32	0	50	50	32	0	18
Winter 2023	Financial Decisions	99	Benmelech, Efraim	Off Campus	6	0	7	7	6	0	1
Spring 2023	Financial Decisions	31	Fishman, Michael	Evanston	22	0	49	49	22	0	27
Spring 2023	Financial Decisions	32	Fishman, Michael	Evanston	46	0	50	50	46	0	4

BIDDING EXAMPLE

What do the other considerations tell you?

Consideration 1: Course Supply

- Are there the same number of sections/seats as last year?

Consideration 2: Personal Goals

- Student A: Wants to be an I-banker and take Liberti's M&A Class (in Winter)
- Student B: Wants to be a Brand Manager, with general manager focus

Consideration 3: Section Flexibility

- For courses with multiple sections, this can be a consideration, depending on how many fit in your schedule

BIDDING EXAMPLE

What might Student A conclude?

- There are less sections/seats this year.
- I am hopeful the course will cost 0, but I know there is a possibility that it could cost 200 bid points or more.
- Ideally, I'd take it in Fall but Winter is an option, as it is a prerequisite of M&A (which is offered Winter and Spring)
- Based on the importance of this course to my personal and professional goals, I am willing to spend X points on the course
 - If the closing cost is more than that, I would need to drop it anyway in light of my other must-haves.
 - If the closing cost is less than that, I will get a refund of bid points to spend in future quarters.

BIDDING EXAMPLE

What might Student B conclude?

- There are less sections/seats this year.
- I am hopefully the course will cost 0, but I know there is a possibility that it could cost 200 bid points or more.
- If I don't get the course this quarter, I can take it in Winter or Spring.
- Because of my personal and professional goals – including the bid points I need to allocate to my more important “must-haves,” I would not want to take this course if it cost more than 50 points.
- I will bid 50 points on the one section and if I need to take later, I will

ALTERNATE SECTION EXAMPLE

BID

MARKETING STRATEGY (MKTG-466)

500 points on Section 31

Section 32 chosen as alternate section

CLOSING COSTS

MARKETING STRATEGY (MKTG-466)

Section 31: 502 Points

Section 32: 437 Points

YOUR BID RESULT

UNSUCCESSFUL

Points refunded

Next steps?