

Academic Overview

1Y Class of 2024

Amy Gingold, Director, Academic Experience

Lisa Belcher, Senior Academic Advisor

Nate Daigle, Senior Academic Advisor

Erica Feinberg, Senior Academic Advisor

Northwestern | Kellogg

TODAY'S PURPOSE

- Welcome you to academics at Kellogg.
- Introduce you to tools & information that you'll need to navigate your academic journey.



AGENDA

Introduction

- Academic Advising
- Your Academic Journey

Academics

- Graduation Requirements
- Majors & Pathways
- Sources of Academic Information
- Summer 2023

Course Planning Tool

- Live Demo of on-line course catalog

Final To-Dos

- Administrative Items
- Immigration Check-in & Personal Information Update

What's Next

- Preparing for Fall Course Selection

ACADEMIC ADVISING

Our goal is to help you optimize your academic journey at Kellogg.

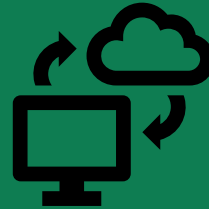
Listen



Partner



Strategize



Advocate



**Receive your assigned Advisor today!
Ability to book with any advisor at any time.**

WHAT TOPICS DO STUDENTS DISCUSS WITH AN ACADEMIC ADVISOR?

Waivers

Academic Policies
*Class attendance, grading,
etc.*

Achieving Balance
*Managing workload and
other commitments*

Course Planning &
Selection

Bidding Strategy

Course Registration

Progress toward Degree
Requirements

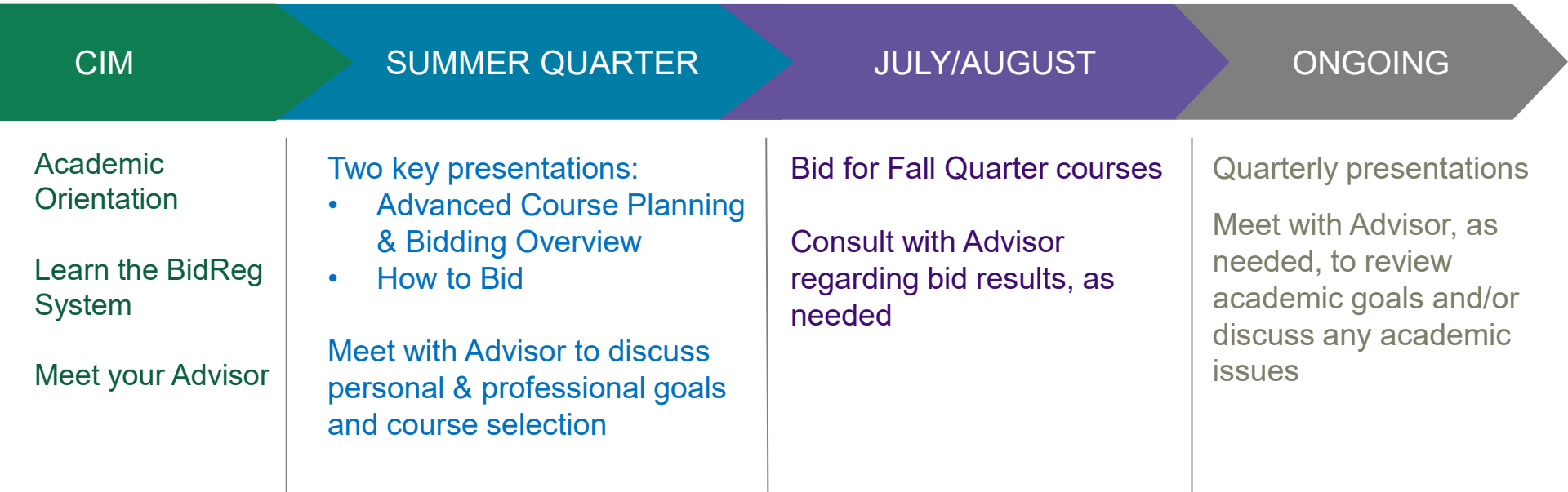
Core Course Tutoring

Disability-Related
Services

Academics



OPTIMIZING YOUR ACADEMIC JOURNEY



Advisors are Available: 1:1 Appointments, Drop-in Hours, Email, Slack

1Y GRADUATION REQUIREMENTS

While Kellogg's innovative academic approach is highly customizable, there are **four basic requirements** necessary to graduate from the 1Y Program

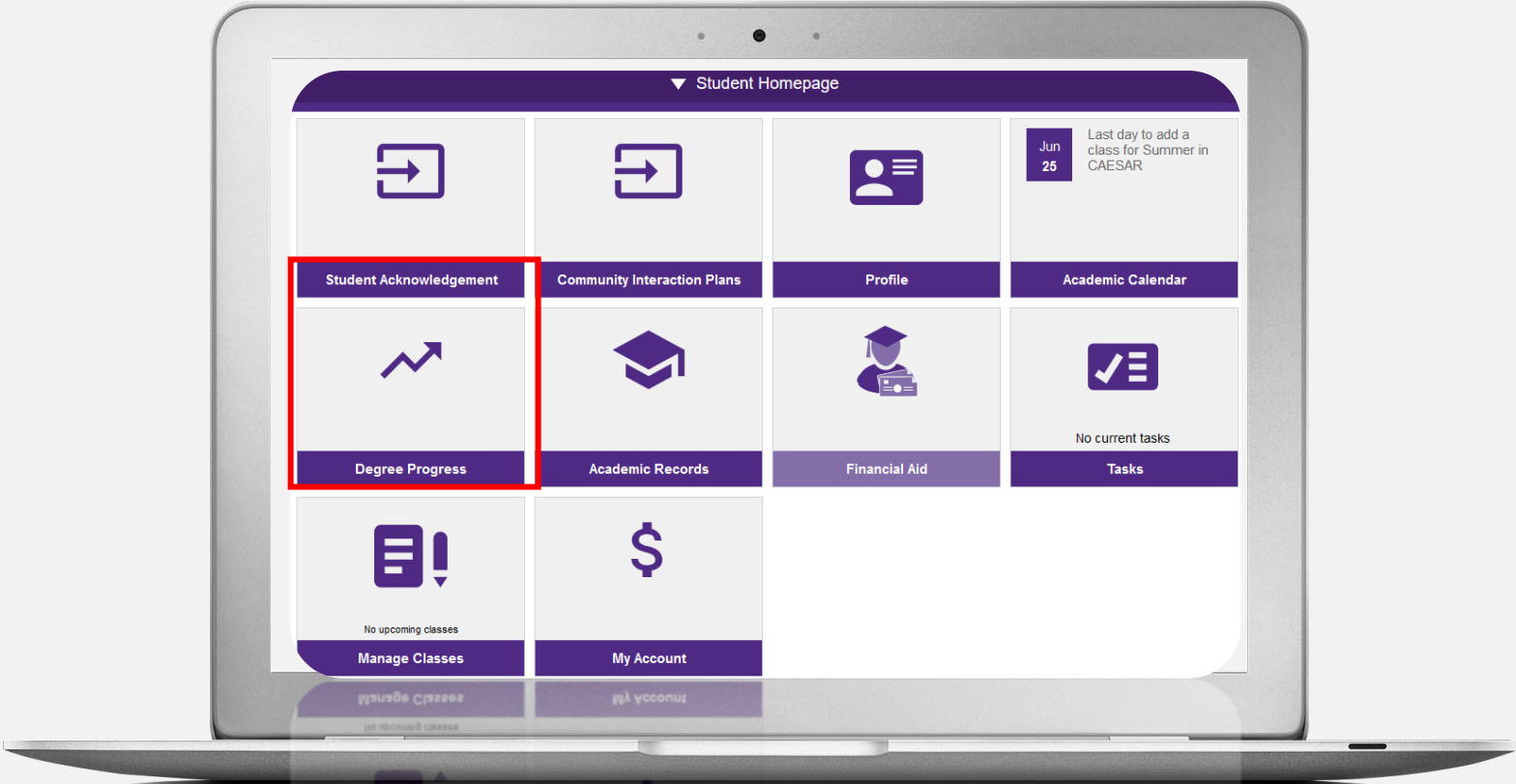
Core courses completed by end of Summer 2023

PACT-440-5 during Fall 2023

4 quarters of full-time study (3-5 credits/quarter)

15.5 Kellogg credits

CAESAR DEGREE PROGRESS REPORT



MAJORS

Specific academic requirements (generally, core + 4)

Will appear on your transcript

Springboard for an elective search within area of interest

NOT a graduation requirement

Accounting // Economics // Finance // Marketing //
Managing Organizations // Operations // Strategy //
Management Science



PATHWAYS



No specific academic requirements

Will not appear on your transcript

Springboard for an elective search within
area of interest

Asset Management // Data Analytics // Energy & Sustainability //
Entrepreneurship // Growth & Scaling // Healthcare at Kellogg // Real Estate //
Social Impact // Technology Management // Venture Capital & Private Equity //
Diversity, Equity & Inclusion

SOURCES OF ACADEMIC INFORMATION

Serial

- Kellogg Full-time Student Intranet
- Academics section is main repository for academic information

CAESAR

- Northwestern University Registration & Records System
- Degree Progress Report, Student Accounts, Transcripts

BidReg

- Custom Kellogg platform encompassing course catalog, course planning and all registration transactions

Canvas

- Course information and assignments from professors
- Access to Canvas page granted when enrolled in a course

Campus Groups

- 1:1 Appointments and Kellogg event sign-up system



SUMMER 2023

CORE COURSES

Summer 2023

- **Business Strategy** (STRT-431)
- **Leadership in Organizations** (MORS-430)
- **Financial Accounting** (ACCT-430) *or* **Financial Statement & Analysis** (ACCT-451)
- **Finance I** (FINC-430) *or* **Accelerated Corporate Finance** (FINC-440)
- **Operations** (OPNS-438-5) *if not waived by Admissions*

Fall 2023

- **Leadership & Crisis Management** (PACT-440-5)

FULL ACCOUNTING WAIVER EXAM

Next Steps

- Accounting Department currently grading exams.
 - Academic Advising will communicate the results of your exam via email.
 - If you do not earn a full waiver, you will be enrolled in ACCT-451.
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CORE COURSE CHANGE DEADLINES

FINANCE

Accelerated Corporate Finance (FINC-440)  Finance I (FINC-430)

Change Deadline: **July 3, 2023 by 8am**

ACCOUNTING

Financial Reporting and Analysis (ACCT-451)  Financial Accounting (ACCT-430)

Change Deadline: **June 23, 2023 by 12pm**

SUMMER ELECTIVE OPTIONS

Executive Presentations (LDEV-452-5)

In this course you will learn how to conceptualize, construct and deliver engaging and persuasive business presentations - formally and informally. Highly interactive: focusing on engaging audiences, storytelling, data presentation, speaking authentically.

“Great low-workload class to learn some useful soft skills while also building confidence. Professor brings a lot of energy to class and is super engaging...”

Strategies for Growth (STRT-475-5)

This course is about effectively scaling a business. You will learn frameworks from economics and strategy that illustrate why some businesses can scale successfully while others struggle.

“Format was refreshing and cool ... highly recommend if you're looking to get a different perspective other than large corporate strategy.”

Negotiation Fundamentals (MORS-472-5)

This course is designed to provide the fundamentals of negotiation strategy and to improve students' skills in all phases of negotiation. Based on simulated negotiations in a variety of context. Attendance mandatory at all classes.

“The class provides ample opportunity to practice engaging in negotiations of all different types. Workload is light.”

All electives begin July 11. During CIM, you will receive a survey seeking your choice of elective. Students may take one half-credit elective in the Summer quarter.

SUMMER ELECTIVE ENROLLMENT

Next Steps

- If you are interested in taking an elective, please complete the survey sent via email by **June 28 at 5pm**
 - Advisors are available to discuss your options
 - You will be notified of elective enrollment through an email
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ELECTIVE COURSE DROP DEADLINE

EXECUTIVE
PRESENTATIONS
(LDEV-452-5)

STRATEGIES
FOR GROWTH
(STRT-475-5)

NEGOTIATION
FUNDAMENTALS
(MORS-472-5)

Drop Deadline: **July 17 by 8am**

SUMMER CORE COURSE TUTORING

**Financial
Accounting**
(ACCT-430)

Finance I
(FINC-430)

ACF
(FINC-440)

*Tutoring sessions **will start week of June 26** via Zoom. Sign up in Campus Groups.*

BIDREG SYSTEM

ON-LINE PLATFORM THAT ALLOWS STUDENTS TO PLAN THEIR ACADEMIC JOURNEY



Browse **Course Catalog** and “**tag**” courses you’re interested in

Identify the quarters your tagged courses are offered and sketch out which quarter you plan to take them

For upcoming quarters, **select the sections (days/times/professors)** available for the courses on your path

Place a bid for your desired section during bidding for the upcoming quarter



BidReg Overview & Live Demo

APPLICATION-BASED CLASSES

Basics

- Accepted students are manually enrolled with no bid-point cost
- Look for emails from the departments with information sessions on the different courses
- Applications & Deadlines are found on the [Experiential Learning page on the Serial](#)

Fall Opportunities

- Asset Management Practicum (FINC-457)
- Venture Lab (FINC-615)
- Private Equity Lab (FINC-639)
- NUvention: Medical Innovation I (HCAK-615)
- Forging & Funding Health Care Startups (HCAK-627)
- Analytical Consulting Lab (MECN-615)

KEY DATES

June 16, 20-21

CIM

June 22

**Summer Classes
Begin**

July 4

**No Class (July
4th Holiday)**

Aug. 16

**Summer Exams
Begin**

Aug. 19-26

KWEST

Sept. 18

**Fall Quarter
Classes Begin**

FINAL TO-DOS

- ✓ Administrative Items
- ✓ Accommodations
- ✓ Online Immigration Check-In & Personal Information Update

ADMINISTRATIVE ITEMS

Emergency Contact Information

Complete in CAESAR

Be sure to complete all 3 steps!

COVID Attestation

Complete in CAESAR

Acknowledge Northwestern University Student Expectations and COVID-19 Code of Conduct.

Items MUST be completed for you to be enrolled in Summer Courses.

INTERNATIONAL STUDENT ONLINE CHECK-IN

MANDATORY ONLINE CHECK-IN*

Complete In the OISS PORTAL

Within 2 days of U.S. arrival.

Required to activate your SEVIS record

UPDATE CURRENT ADDRESS & US PHONE

Complete in CAESAR

Provide a current U.S. address and US phone number

Update your emergency contact information

** You will need to upload a copy of your F-1 or J-1 visa and I-94 arrival record.*

SETTING UP ACCOMMODATIONS

Common Academic and Exam Accommodations

- Extended test taking time
- Reduced distraction test environment

Accommodations must be approved by AccessibleNU

- Complete an online application & submit documentation
- Meet with an AccessibleNU staff member for an intake appointment

After accommodations are approved and communicated to us, we will:

- Reach out to you to schedule your exams
- Offer other assistance as directed by AccessibleNU

Remember: Renew your accommodations with AccessibleNU every quarter



WHAT'S NEXT

UPCOMING INFORMATION SESSIONS

Meet Your Advisor

- June 22 from 11:30am - 1pm in Gies Plaza, during the break

Elective Drop-in Session

- June 23, 26, 27 Advisors will host casual drop-in table in Gies Plaza to discuss electives
- Look out for email today with more details

Presentations – Sign up on Campus Groups

- Advanced Course Planning & Bidding Overview – July 14th at Noon in the Global Hub – [Click here to Register](#)
- How to Bid – July 19st at Noon via Zoom – [Click here to Register](#)

ACADEMIC ADVISING

A photograph of a modern university hallway. On the left, there is a wall of colorful lockers in shades of red, orange, and yellow. A person in a white shirt and black pants is walking past the lockers. In the background, three people are standing and talking near a set of stairs. On the right, there is a large sign with the word 'DESIGN' in colorful letters (D in yellow, E in orange, S in red, I in blue, G in purple) on a white background with vertical slats. The floor is made of light-colored wood tiles.

EMAIL

We try to answer general academic questions sent to the **Academic Advising** account within 24 hours

APPOINTMENT

Schedule a phone, Zoom, or in-person advising appointment.

DROP-IN

In-person drop-in hours in Gies Plaza.

SLACK

Send us a DM @AcademicExperienceTeam.

INTERNATIONAL STUDENT ADVISING

EMAIL

international-advising@kellogg.northwestern.edu

1:1 APPOINTMENT

Schedule a ZOOM advising appointment via [Calendly](#)

Stephanie Cisneros

Assistant Director for International Student Services

Kellogg School of Management - Northwestern University

2211 Campus Drive | Suite 1391 | Evanston, IL 60208

P 847.467.5075 | [international-advising@kellogg.northwestern.edu](#)