

www.Kellogg School of Management
Advertising Review
February 1, 2009
Rankings by Grade

ADVERTISER	2009 GRADE
Monster.com	A
Doritos	A
CareerBuilder.com	A
Denny's	A
E-Trade	A
Cheetos	B
Cars.com	B
Hyundai	B
Anheuser-Busch	B
Pepsi	B
Taco Bell	B
Coke	C
Audi	C
Hulu	C
GE	C
Gatorade	C
Bridgestone	C
Cash4Gold	C
Pedigree	C
Teleflora	C
Frosted Flakes	C
Castrol	D
Toyota	D
Vizio	D
GoDaddy.com	D
H&R Block	D
Sobe	D