

## Application and Fee

We encourage you to apply online at [www.kellogg.northwestern.edu/execed](http://www.kellogg.northwestern.edu/execed), or you may call us at 847-467-7000, or visit our web site to receive a paper application. The fee (payable in U.S. dollars) includes tuition, program materials, accommodations for two nights, and most meals, coffee breaks, and receptions. Please visit our web site or call us for our cancellation policy and information on wiring international payments.

## Location

Sleeping, dining, and classroom accommodations are located in the James L. Allen Center on Northwestern University's Evanston campus. Specifically designed for executive education, the Allen Center overlooks Lake Michigan and contains 150 bedrooms with private baths, as well as dining rooms, lounges, recreational facilities, study rooms, and classrooms. The center combines the benefits of a quiet campus environment with close proximity to downtown Chicago and O'Hare International Airport. Occasionally, demand for programs requires that participants stay at a nearby hotel. If that is necessary, arrangements will be made for you.

Northwestern University is an equal opportunity, affirmative action educator and employer. Northwestern University reserves the right to change without notice any statement in this publication concerning, but not limited to, rules, policies, tuition, fees, curricula, and courses. This includes the right to cancel a program at any time for any reason. In case of a cancellation, the university is not responsible for any travel or other related expenses accrued by the program registrant.

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**Executive Education**  
Kellogg School of Management  
James L. Allen Center  
2169 Campus Drive  
Evanston, Illinois 60208-2800

## Women's Director Development Program

**Evanston, Illinois**

May 26–28, 2010

November 10–12, 2010

**A culture of collaboration  
leading to inspiration.**

# RISE TO ANY CHALLENGE

*In Governance*

## Women's Director Development Program

### 2010

**Evanston, Illinois**

May 26–28

November 10–12



**Kellogg**  
School of Management



## Women's Director Development Program

Discover the keys to unlocking the boardroom doors in this program designed to meet the needs of senior-level women executives. Understanding how boards work and the demands on directors is imperative for executives who serve or who aspire to serve on boards. During this collaborative and rigorous program, you will interact with experienced board directors and senior Kellogg School faculty as you explore the roles of boards, ways to structure boards for high performance, and strategies for maximizing your effectiveness as a board member. You will be inspired to improve your current job effectiveness and your future director prospects, while learning how to make the leap onto nominating committee radar screens.

### Key Benefits

During this program, you will learn to:

- Gain insights into the operations, roles, and structure of boards
- Make yourself more visible to executive search firms and nominating committees
- Detect "red flags" in financial statements
- Maximize your credibility and contributions as a board member

### Who Should Attend

The program is designed for senior-level women with the business or management experience to be effective directors. Participants seek to position themselves to serve on boards or may be directors and wish to serve on additional Fortune 1000 boards. Participants should possess the financial literacy, business acumen, perspectives, and experience necessary to perform well in a governance role.



Visit [www.kellogg.northwestern.edu/execed](http://www.kellogg.northwestern.edu/execed) today for more information about this program, and other programs of interest to you.

## Program Content

### The Three Pillars of the Program

This program is structured to provide an in-depth and comprehensive understanding of board governance, tools to be an effective director, and practical guidance for obtaining directorships. The program culminates in a "board in crisis" case simulation, providing an opportunity to apply the knowledge gained.

### Characteristics of the Most Effective Boards and Board Members

- Understanding operations, roles, and structure
- Exploring critical roles of directors in:
  - Selecting, compensating, evaluating, and overseeing the CEO
  - Strategy and change
  - Mergers and acquisitions
  - Crisis management
- Examining emerging governance challenges and trends
- Maintaining ethical standards

### Making the Best Decisions

- Gathering and analyzing information to be an effective contributor
- Interpreting and assessing balance sheets, income statements, cash-flow statements, notes, and auditor reports
- Deciphering "creative accounting": revenue recognition, channel stuffing, inventory accounting problems, and account receivable issues
- Synthesizing performance information and effectively applying it to identify and anticipate problems and shape solutions
- Maximizing your contribution in meetings
- Asking the right questions

### Making the Nominating Committee Radar Screen

- Understanding what search firms and nominating committees are seeking
- Building credibility, evaluating board opportunities, and selecting the right boards to join



### 2010 Dates

Evanston, Illinois: May 26–28  
November 10–12

### 2010 Fee

\$5,600

### How to Apply

Online: Visit our web site to fill out an online application and to check for the latest program dates and information.

Phone: 847-467-7000

Email: [ExecEd@kellogg.northwestern.edu](mailto:ExecEd@kellogg.northwestern.edu)

## FACULTY

**Victoria Husted Medvec:** Academic Director; Adeline Barry Davee Professor of Management and Organizations; Executive Director of the Center for Executive Women, Kellogg School of Management

**Marian Powers:** Lecturer of Accounting Information and Management, Kellogg School of Management

**Walter D. Scott:** Clinical Professor of Management and Senior Austin Fellow; Founding Director of the Center for Executive Women, Kellogg School of Management

**Brian Uzzi:** Richard L. Thomas Professor of Leadership and Organizational Change; Change Professor of Industrial Engineering and Management Sciences; Professor of Sociology; Co-Director, Northwestern Institute on Complex Systems, Kellogg School of Management

**Edward J. Zajac:** James F. Beré Professor of Management and Organizations; Director of the Center for Strategic Alliance Research, Kellogg School of Management

### Recent Presenters

**Brenda C. Barnes:** President and CEO of Sara Lee Corporation

**Michael Dockterman:** Partner and Executive Committee Member, Wildman Harrold

**Sheli Z. Rosenberg:** Former Vice Chairman and CEO, Equity Group Investments; President of the Center for Executive Women, Kellogg School of Management

**Kenneth J. Stephens:** Senior Vice President, Chubb & Son, Inc.

**Ken Taylor:** Taylor Meyer Associates

### Team Attendance

Special study groups, pricing, and other arrangements are available to companies sponsoring teams of four or more participants. Please contact us to learn more.