



MAKING *it* HAPPEN

Transforming the Corporate Landscape



UNLOCKING

the POTENTIAL

at the HIGHEST LEVEL



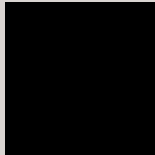
“The Center brings a laser focus to helping elite female executive talent - and ultimately corporate America - reach their full potential through advancement and retention of women in board rooms and executive suites.”

Sheli Z. Rosenberg
Vice Chairman, Equity Group Investments
President, Center for Executive Women



“The Center for Executive Women has been a wonderful source of director candidates for boards on which I serve. It has helped us identify and qualify outstanding new potential directors whom we would not have otherwise been able to find or consider.”

Bill White
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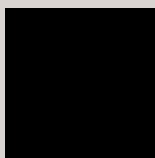
“In today's competitive environment, corporations absolutely must draw from all potential sources of talent, and by heightening the visibility and capability of talented women, the CEW is making this possible.”

Andrea Jung
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“When senior-level executive women are able to achieve top positions in corporate leadership and on boards, the whole corporation benefits.”

Brenda C. Barnes
Director, Avon Products
Director, The New York Times Company
Director, Sears & Roebuck Corporation
Steering Committee Member, Center for Executive Women



“The Center opens doors for senior executive women. Through its connections, my classmates and I received new visibility and opportunities for potential board seats that we would not otherwise have had.”

Tami Heim
President, Borders Books
CEW Women's Director Development Program Participant

Making it happen *for* senior-level women

Getting to the top in corporate America doesn't just happen. The right combination of talent, resources and connections make all the difference. The talent is there. The timing is right. The CEW provides tools to make it happen. Its goal is to increase the presence of women in companies' most prestigious executive and board positions. Through effective educational and practical solutions tailored exclusively to senior-level women, the CEW helps them strengthen their management and leadership capabilities. At the same time, the CEW partners with corporate America to heighten awareness and enhance opportunities for female executives at the highest level. In this way, the CEW seeks to *make a difference*.

Making it happen *for* corporate America

With increased scrutiny of America's corporate leadership, access to the best and broadest pool of candidates available for executive and board positions is more important than ever. For that reason, the CEW has established ambitious expectations. The CEW aims to influence the composition of corporate America and to expand the leadership talent pool to its full potential. It's working: Search firms and nominating committees are turning to the CEW for qualified candidates for board positions. Bringing corporate America more candidates, broader perspectives, and ultimately, better-served markets - it's a formula for transformation *like never before*.

Making it happen *with* unparalleled resources

In the business arena, connections are a strong source of advantage. Like the impact that comes from the CEW's affiliation with the Kellogg School of Management, a global leader in graduate business education with a renowned executive education program. Leading-edge research. Outstanding faculty. Powerful corporate networks. They all add up to a unique combination of real-world and theoretical solutions from the world's best academic and corporate experts. And the CEW draws on the talents of a Steering Committee of accomplished business leaders from diverse industries for information and guidance. From studies on advancement challenges, to seminars on being an effective board member, to new connections among female executives, the CEW delivers an *unparalleled package of resources*.



Center for Executive Women
at the Kellogg School of Management



HOW IT HAPPENS:

educational tools *and* real-world opportunities

Making it happen requires a multifaceted approach to the challenges and opportunities encountered by today's female leaders. The CEW offers a complete toolkit of educational programs, interdisciplinary research and innovative resources that help position women to assume a stronger presence in the top echelon of executives and directors.

EDUCATION

Women's Director Development Program

The first-ever board governance program specifically for women, this "boot camp" imparts an understanding of board responsibilities and strategies. Women who are current board members or aspiring directors explore tools for effective board performance and practical guidance for obtaining directorships.

Women's Senior Leadership Program

This course focuses on equipping women for senior executive positions. It offers lectures, case studies, workshops and individual career appraisals in an interactive learning environment that promotes camaraderie.

Best Practices

The CEW brings together leaders of top corporations to share and discuss the most effective methods of integrating female talent at the executive level. These "best practices" will be used in developing a program to benefit companies striving to broaden and better utilize their talent pool.

Other Programs

The CEW offers a prominent speaker series, executive roundtables, networking opportunities and events, and customized leadership programs for companies and women's organizations.

RESEARCH

Groundbreaking Studies

The CEW conducts and sponsors research that furnishes new insights into barriers for female representation at top corporate levels. In addition, faculty from around the world share landmark research findings.

Intellectual Capital

As a thought leader, the CEW captures the best intellectual capital through pioneering studies, conferences and research services for reference purposes.

Innovative Cases

The CEW develops business cases that depict female business leaders in a variety of organizational roles and situations.

RESOURCES

Director Database

The CEW maintains a network of women qualified to be potential board candidates, collected from attendees of its Women's Director Development Program and other sources. This service is free to corporations and search firms.

Knowledge Source

From its impressive Steering Committee, the CEW gains access to both state-of-the-art business practices and critical corporate connections. Through Northwestern University, the center gains access to outstanding faculty at the Kellogg School of Management.

Contact the Center for Executive Women for the latest information and join us in transforming the corporate landscape.
phone: 847-467-7107 e-mail: centerforexecutivewomen@kellogg.northwestern.edu



Why are so few women LEADERS and DIRECTORS of Fortune 1000 companies?

As the preeminent resource and education organization for the advancement of women in corporate America's top ranks, the Center for Executive Women exists to find answers to that question. Northwestern University's world-class Kellogg School of Management applies its renowned research expertise and educational resources - to fully understand the challenge for senior-level women; to equip them with relevant skills and networks; and to facilitate utilization of female leadership talent to the fullest potential. The CEW is the first resource of its kind to focus solely on senior-level women by creating new opportunities and access for them at the highest levels. Through innovative education, research and activities, the CEW seeks to transform women's careers and corporate America. The CEW is the key to unlocking the potential.



CEW Mission

The Center for Executive Women is dedicated to helping senior level women advance to top executive and board positions through:

- Developing and delivering research-based, actionable programs that address the unique challenges facing these women
- Providing executive women with powerful connections and heightened visibility
- Expanding corporations' perspectives and options for utilizing the talent of their senior women



Interested in attending a program?

Need a recommendation for a board candidate?

Want to contribute your talent or resources?

To learn more, contact the Center for Executive Women.

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