

# Beacon Capital Fellows Program

## Impact Statement

Bryan Campbell, Opportunity International

In my former job on Wall Street, I sat on a trading desk, measuring success by how much money I made that day for the bank. Today my "office" is a myriad of places in the developing world and I measure success by how much of an impact I can make in reaching the lives of the poor.

The Beacon Capital Fellows Program has enabled me to make this transition by providing a bridge between my for-profit experience and my passion for social impact. The fellowship has opened my eyes to the scale of the problems of poverty in the world while offering me an avenue through which to focus my energy to develop solutions.

The fellowship requires that a participating organization offer high-profile positions and projects within their organization, providing me the chance to play an integral role in the organization. The financial support offered by the fellowship significantly lessened the financial tradeoff between the for-profit and non-profit world - removing a very real barrier that can be associated with pursuing a non-profit position upon graduation.

While certain of my enthusiasm to participate in the one-year fellowship, my comfort with pursuing a long-term commitment to the non-profit world was less clear. The fellowship was a chance to test the waters and to experience first-hand what it means to fully engage in tackling a social issue alongside team members who share in that commitment.

Upon completion of the fellowship, I transitioned into a full-time position with my organization and have continued the work that I started during the fellowship. Each day that I feel I've made a contribution to improving the lives of the poor, I am grateful to Beacon Capital, Kellogg, Opportunity International and the fellowship for providing me with this life-changing opportunity.

Thank you,  
Bryan Campbell '07