

FULL-TIME MBA PROGRAM

# ONE YEAR

*An accelerated MBA for students with a business education*

NORTHWESTERN UNIVERSITY



**Kellogg**  
School of Management



WE'LL MEET YOU WHERE YOU ARE.

AND TAKE YOU  
WHERE YOU WANT  
TO GO...FASTER

# SET YOUR TRAJECTORY FOR THE FUTURE

The Kellogg One-Year (1Y) MBA Program's rigorous curriculum and world-class faculty will expand your career opportunities faster than you ever thought possible and prepare you to manage and lead in the 21st century global marketplace.

If you've completed requisite coursework as an undergraduate or graduate, this accelerated option in Kellogg's Full-Time MBA Program allows you to bypass core classes and immediately dive into advanced studies. This gives you virtually unlimited options to focus on those electives that will accelerate your career faster. *You'll need fewer credits to graduate and will be able to finish in one year (June to June).*

## MORE THAN A DEGREE. THE COMPLETE KELLOGG EXPERIENCE.

As a member of our vibrant, innovative and socially engaged global community, you'll discover the richness of diversity in all its forms. You'll find a culture defined by a passion for collaboration and courage to challenge the status quo. You'll have opportunities for academic, career and personal advancement across every aspect of the Full-Time Program, including:

- Experiential learning, including international study
- Leadership opportunities inside and outside the classroom
- Access to a supportive, responsive alumni network
- Renowned career management services

AND YOU'LL BUILD PERSONAL AND PROFESSIONAL RELATIONSHIPS WITH FELLOW STUDENTS, ALUMNI AND FACULTY THAT WILL LAST A LIFETIME— ALL IN THE COURSE OF ONE YEAR.

# PROFILE

## 2012 ONE-YEAR MBA ENTRANTS

### CLASS CHARACTERISTICS

100

ENROLLED

34%

FEMALE

56%

INTERNATIONAL STUDENTS

5 YRS

AVERAGE WORK EXPERIENCE

28 YRS

AVERAGE AGE

700

GMAT MEDIAN

### GMAT DISTRIBUTION

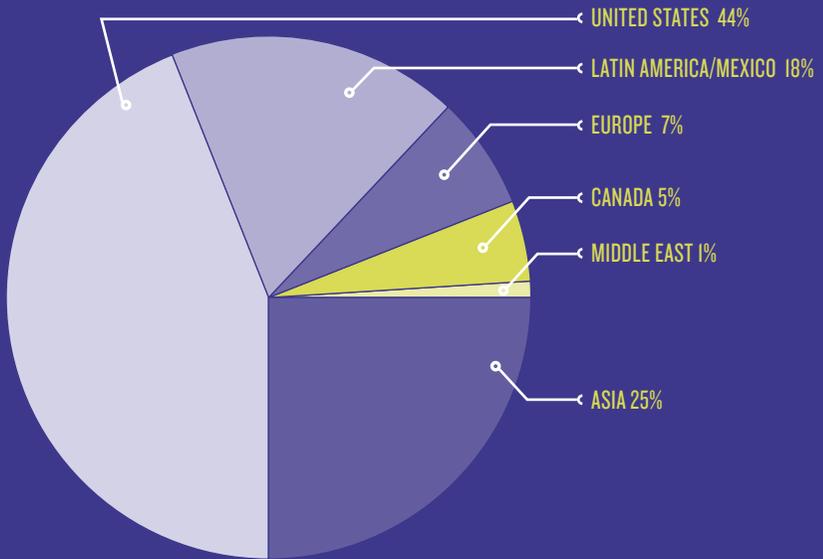
≤640	650-690	700-740	750-800
7%	37%	42%	13%

---

---

## GEOGRAPHIC DISTRIBUTION

---



## REPRESENTATIVE COMPANIES FOR ONE-YEAR GRADUATES, CLASSES OF 2011 AND 2012

---

AMAZON.COM  
AMBEV  
BAIN & COMPANY  
THE BOSTON CONSULTING GROUP  
CITI / SMITH BARNEY CITIGROUP  
DALBERG GLOBAL DEVELOPMENT ADVISORS  
DANAHER CORPORATION  
FORTUNE BRANDS, INC.  
GENERAL MILLS  
GROUPON INC.

KIMBERLY-CLARK CORPORATION  
MCKINSEY & COMPANY  
MICROSOFT CORPORATION  
PEPSICO, INC.  
PIMCO  
PROPHET  
THE RIVERSIDE COMPANY  
SAMSUNG GROUP  
SHASTA VENTURES  
UNITEDHEALTH GROUP

# ENRICHED BY DIVERSE EXPERIENCES

---

**“I NEVER IMAGINED I COULD DO SO MUCH IN A YEAR.”**

The Kellogg One-Year Program was perfect for me. I wanted an MBA to advance in my current career, but didn't feel comfortable taking two years away from work.

Kellogg has more than 100 clubs you can join, numerous case competitions and opportunities for unforgettable experiences. I never imagined I could do so much in a year. I served on a team that won the Kellogg Marketing Competition. I was able to meet the CEO of Coca-Cola. I listened to a lecture by Nobel Laureate Muhammad Yunus. I took a KWEST trip to the Baltics, where I made 25 strangers my new best friends, and went on the ski trip to Telluride, where I saw snow and skied for the first time.

*It's been a magical experience.*

## NATALIA HERRERA

### PROGRAM STATUS:

ONE-YEAR PROGRAM, CLASS OF 2012

### FOCUS:

MARKETING MANAGEMENT,  
MEDIA MANAGEMENT,  
BUSINESS STRATEGY

### HOMETOWN:

MARACAIBO, VENEZUELA



# IMMERSION STARTS IN JUNE ON THE LAKEFRONT.

All One-Year MBA Program students – about 100 each year – begin with a highly rewarding summer session. During that quarter, you'll become accustomed to the rigorous academic pace of MBA studies, completing three to five courses, including two required courses. The remainder of the schedule consists of your chosen electives and other courses to complement your business studies.

With a June start, One-Year students enjoy a special and unique Kellogg experience. You'll form supportive relationships with your One-Year classmates, attend special events together and have time to get to know the faculty. Because One-Year students are the only full-time students on campus during the summer, you'll have **unlimited opportunities to meet with career coaches** in the Career Management Center and take advantage of all the resources to plan your strategy for the upcoming recruiting season and your long-term career path.

Although One-Year students have a heavy academic workload, there's hardly a better place in the world than Chicago in the summer. Lake Michigan lies just steps away from your classroom, and the city's cultural and entertainment opportunities are just minutes away by train.

## FLEXIBILITY AND CHOICE ACROSS DISCIPLINES

When the new academic year begins in the fall, One-Year students are classified as second-year (2Y), full-time students, which offers definite advantages in choosing electives. During the fall, winter and spring terms, you'll complete your remaining electives from the more than 300 available across the academic disciplines and professional programs.

Delve into a select number of disciplines or go as broad as you like across our 18 areas of study. **Most students choose two or three majors, but pursuing more is not unusual.** The point is to make the MBA program yours and yours alone.

## EXPAND YOUR EXPERIENCES AND NETWORK

One-Year students also have the opportunity to participate in Kellogg's many experiential learning programs, such as Global Initiatives in Management and Global Lab, which include ***international travel and consulting with businesses around the world***. If you want more international experiences, you can participate in our study-abroad programs.

While the academic curriculum is the centerpiece of the One-Year MBA Program, you'll have many opportunities to participate in social and program-related activities to get to know your second-year classmates and expand your network. You can join and ***take leadership roles in any of the clubs, organizations and volunteer activities*** created and organized by full-time students. You'll also build a network of fellow students and alumni that will be an invaluable resource throughout your professional and personal life.

Upon completion of the 15.5 course credits required for the One-Year program, you'll receive your MBA in June, one year after you started, graduating alongside your Two-Year (2Y) Program peers.



# A CULTURE OF COLLABORATION

---

**“I DECIDED ON KELLOGG BECAUSE OF THE INCREDIBLE,  
SUPPORTIVE CULTURE.”**

I'd been in consulting for about three years and wanted to broaden my horizons with an MBA. I knew the One-Year Program at Kellogg would do that in a very short period. With my business engineering degree, I could bypass the core classes, major in anything I wanted and choose the courses that appealed most to me.

Even more important than the accelerated pace, I decided on Kellogg because of the incredible, supportive culture. It's hard to imagine what that means, but once you get here, you'll find ***the way people collaborate to help you – both inside and outside the classroom – is just amazing.***

## QUENTIN JADOUL

**PROGRAM STATUS:**

ONE-YEAR PROGRAM, CLASS OF 2012

**FOCUS:**

MARKETING,  
MANAGEMENT + ORGANIZATIONS

**HOMETOWN:**

BRUSSELS, BELGIUM



# ELIGIBILITY

Upon enrollment, students must have completed accounting, plus five of the other required courses: finance, marketing, statistics, operations, economics, and organizational behavior. It is recommended that coursework be completed within the last seven years (starting from the year of graduation). Many of our students have completed all of the required coursework through an undergraduate or graduate program, but this is not required. Coursework is accepted from accredited universities, but we do not accept courses completed online. Upon admission to Kellogg, you may be able to complete outstanding coursework through the Part-Time Evening or Saturday Program. Students interested in this option should apply in Round 1.

## COMPLETING COURSE REQUIREMENTS

Upon application, students must fill in a grid that shows which classes they have completed and which are outstanding. If you are missing one course, you may complete it over the summer at Kellogg. If you are missing two or more courses, you must complete all but one of them prior to enrollment. If you apply in Round 2, please be aware that the date by which you have a decision from our office may be after the date you would need to enroll in a spring course. Please review the enrollment deadlines at universities near you to allow adequate time to complete your course requirements. Please contact the office of admissions if you would like advice on which course(s) to complete prior to enrollment.

## DETERMINING COURSE ELIGIBILITY

Because course names and content differ among schools, review Kellogg course descriptions to determine whether you have covered similar topics in your previous business education; see “Determining Course Eligibility” at [kellogg.northwestern.edu/FT-1Y](http://kellogg.northwestern.edu/FT-1Y).

Review these course descriptions carefully as base knowledge of these topics is assumed for Kellogg courses. Kellogg admissions officers will also assist you in determining eligibility, if needed. If you have further questions, please download the eligibility template on the One-Year Program website and send an email to the Office of Admissions at [MBAadmissions@kellogg.northwestern.edu](mailto:MBAadmissions@kellogg.northwestern.edu).

# EXPERIENCE KELLOGG

The best way to decide if Kellogg is right for you is to visit campus in person. Expect to be inspired by the creativity, scholarship, teamwork and fellowship that define Kellogg. Try to schedule your visit when classes are in session so you can see firsthand the dynamic nature of the academic experience.

During your visit, you can meet and interact one-on-one with future fellow students over lunch, in casual chats or during a student-led campus tour. You can join in an interactive information session led by an admissions officer.

To make sure that you get the most out of your stay, visit our website for campus visit schedules and other important details at [kellogg.northwestern.edu/FT-OnCampus](http://kellogg.northwestern.edu/FT-OnCampus).

To see the complete academic calendar for 2012–2013, visit [kellogg.northwestern.edu/Academic\\_Calendar](http://kellogg.northwestern.edu/Academic_Calendar).

## WANT TO CONNECT SOONER? BEGIN YOUR VIRTUAL VISIT RIGHT NOW.

**ONE-YEAR PROGRAM FAQS** Learn about student life, academics, recruiting and more in our frequently asked questions: [kellogg.northwestern.edu/FT-1YFAQS](http://kellogg.northwestern.edu/FT-1YFAQS)

**STUDENT PERSPECTIVES** Read about the Kellogg experience straight from our students: [kellogg.northwestern.edu/FT-1YProfiles](http://kellogg.northwestern.edu/FT-1YProfiles)

**ADMISSION EVENTS** Meet our admission officers, alumni and students at events in your city or online: [kellogg.northwestern.edu/FT-AdmissionsEvents](http://kellogg.northwestern.edu/FT-AdmissionsEvents)

**INTRODUCE YOURSELF** Sign up for a Kellogg Connection account: a personalized online portal about the Full-Time MBA Programs: [kellogg.northwestern.edu/KelloggConnection](http://kellogg.northwestern.edu/KelloggConnection)

**EMAIL** Please email questions about admissions and the application process to the Office of Admissions: [MBAadmissions@kellogg.northwestern.edu](mailto:MBAadmissions@kellogg.northwestern.edu)

# APPLICATION DEADLINES AND ADMISSIONS CALENDAR

We strongly recommend One-Year candidates apply by the Round 2 application deadline. Applicants applying in Round 3 will be at a disadvantage since the Kellogg School typically admits One-Year candidates during Rounds 1 and 2 to allow adequate time for relocation and visa processing. One-Year candidates who apply in Round 3 and request an off-campus interview may be selected to interview by invitation only.

	ROUND 1	ROUND 2	ROUND 3
<b>APPLICATION PART I</b>	Part I must be submitted to request an off-campus interview OR to schedule an on-campus interview with the Kellogg Admissions Office. Please note the different interview deadlines.		
<b>OFF-CAMPUS INTERVIEW REQUEST DEADLINES</b>	Sept. 19, 2012	Dec. 4, 2012	April 3, 2013
	Please allow up to eight weeks after submitting Part I to receive either an interview assignment in your local area or an interview waiver in areas of high demand. Assignment priority may be given to those who have submitted Part II.		
<b>ON-CAMPUS INTERVIEW REQUEST DEADLINES</b>	Oct. 16, 2012	Jan. 3, 2013	April 10, 2013
	<b>THEN</b> Contact the Kellogg Admissions Office to schedule and complete your interview by		
	Dec. 1, 2012	March 2, 2013	April 26, 2013
	Please allow two business days after submitting Part I to schedule your interview. Chicago-area MBA applicants must request an off-campus interview.		
<b>APPLICATION PART II DUE BY 11:59 PM CT</b>	Oct. 16, 2012	Jan. 3, 2013	April 10, 2013
<b>DECISION RENDERED BY</b>	Dec. 17, 2012	March 21, 2013	May 15, 2013

Northwestern University is an equal opportunity, affirmative action educator and employer.

Northwestern University reserves the right to change without notice any statement in this publication concerning, but not limited to, rules, policies, tuition, fees, curricula and courses.

Northwestern University does not discriminate or permit discrimination by any member of its community against any individual on the basis of race, color, religion, national origin, sex, sexual orientation, gender identity, gender expression, parental status, marital status, age, disability, citizenship or veteran status in matters of admissions, employment, housing or services or in the educational programs or activities it operates.

Harassment, whether verbal, physical or visual, that is based on any of these characteristics is a form of discrimination.

This includes harassing conduct affecting tangible job benefits, interfering unreasonably with an individual's academic or work performance or creating what a reasonable person would sense is an intimidating, hostile or offensive environment.

While Northwestern University is committed to the principles of free inquiry and free expression, the discrimination and harassment identified in this policy are neither legally protected expression nor the proper exercise of academic freedom.

For advice or assistance regarding this policy, see [northwestern.edu/hr/eeo](http://northwestern.edu/hr/eeo).

©2012 Northwestern University. All rights reserved. The information in this book may not be reproduced in any form without the written consent of the Kellogg School of Management.

Photography by Jeff Sciortino.

THINK BRAVELY.  
START HERE.



**KELLOGG SCHOOL OF MANAGEMENT**  
Northwestern University

Donald P. Jacobs Center  
2001 Sheridan Road | Evanston, IL 60208-2001  
847.491.3308 | [MBAadmissions@kellogg.northwestern.edu](mailto:MBAadmissions@kellogg.northwestern.edu)

[kellogg.northwestern.edu](http://kellogg.northwestern.edu)