

THE MMM PROGRAM

MMM = MBA + MEM

THE DUAL-DEGREE PROGRAM THAT INTEGRATES MANAGEMENT, OPERATIONS AND DESIGN

MMM CURRICULUM

Prerequisites

Elementary Probability and Statistics

Core Courses

6.5 Kellogg MBA Core Courses

4 MMM Core Courses

Integration Project (Required)

The MMM coursework culminates in the Integration Project. In this course, student teams draw upon their broad-based studies to serve as consultants to leading companies throughout the United States.

Majors and Electives

For the MBA degree, students may choose among one or more Kellogg majors, depending on the academic requirements of the individual departments, in areas such as finance, marketing, strategy, entrepreneurship and more. Learn more about Kellogg majors and electives at kellogg.northwestern.edu/admissions.

For the MEM degree, students have the option of majoring in design and/or operations. Either major requires taking four electives from an approved list of courses offered by Kellogg and McCormick. Students may fulfill both majors by taking three design and three operations courses. Alternatively, students may graduate without a specific MEM major by taking two courses each in design and operations.

SAMPLE SCHEDULE

First Year (Typical Schedule)

Note that details vary for each person depending upon when courses are taken. Shaded cells represent MMM-specific requirements.

Pre-term: Kellogg Core: Leadership in Organizations

Fall	Winter	Spring
MMM Core: Analytical Methods for Operations	MMM Core: Operations	MMM Core: The Design of Products and Services
Kellogg Core: Accounting for Decision-making	MMM Core: Managerial Accounting	Elective
Kellogg Core: Business Strategy	Kellogg Core: Microeconomic Analysis	Elective
Kellogg Core: Marketing or Turbo Finance	Kellogg Core: Marketing or Turbo Finance	Elective

Second Year (Sample Schedule)

Pre-term: Kellogg Core: Values, Ethics and Crisis Decision-Making (0.5 Credit)

Fall	Winter	Spring
Design or Operations Elective	Design or Operations Elective	Design or Operations Elective
Elective: Often Global Course Requirement	MMM Requirement: Integration Project	Design or Operations Elective
Elective	Elective	Elective
Elective	Elective	Elective

Curriculum requirements for entry fall 2009. Requirements subject to change. See mmm.northwestern.edu for details.

MMM CLASS PROFILE FOR 2008 ENTRANTS

Enrolled Class Characteristics

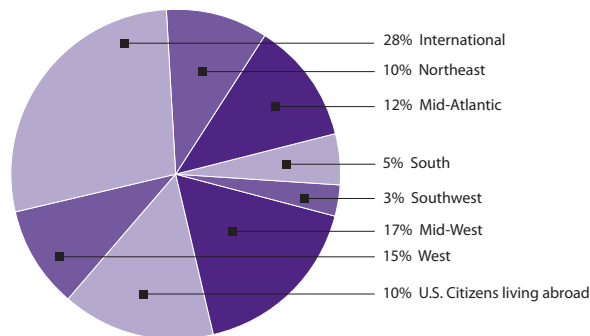
Total Enrolled Students	60	U.S. Minority	27%
GMAT Average	710	Age Range	26-31*
Female	15%	Work Experience Range	3-7 yrs*
International Citizenship	28%	Avg. Salary Prior to Kellogg	\$70,523

*Represents the middle 80%

Undergraduate Majors

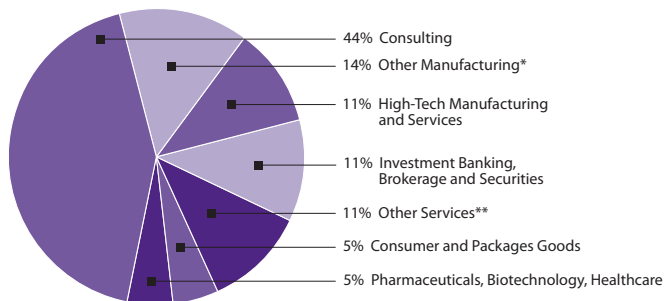
Engineering	65%
Business	15%
Sciences	13%
Economics/Math	7%

Enrolled Students Geographic Representation



MMM CLASS OF 2008 EMPLOYMENT STATISTICS

Job Acceptances by Industry



*Includes Alternative Energy, Energy, Other, Petroleum, Telecommunications, Widely Diversified

**Includes Commercial Banking, Construction, Entertainment, Government, Venture Capital, Retail

Salary Range: \$52,000-250,000 Average: \$114,295 Median: \$120,000

Company

Title

Accenture	Strategy and Supply Chain Consultant
AlixPartners LLC	Associate
Apple, Inc.	Global Supply Manager
Bain & Company*	Consultant
Barclays	Management Associate
Baxter Healthcare	Finance Manager
Booz Allen Hamilton*	Associate
Booz Allen Hamilton	General Strategy Associate
The Boston Consulting Group*	Consultant
Chevron	GGCSDP MBA Hire
Danaher Corporation	DBS Leader (Acquisition Integration)
Deloitte Consulting LLP*	Senior Consultant
Emerson Electric Company	Planning Analyst

Company

Title

ExxonMobil*	General Management
General Electric/Wind Turbine	Product Manager
General Mills	Associate Channel Marketer
Goldman, Sachs & Co.*	Associate
Granite Ventures	Vice President
Harrison Trading Group, LLC	Proprietary Trader
Hewlett-Packard Company	Supply Chain
Johnson & Johnson	Marketing Manager
JPMorgan	Associate
Laboratorios Azteca S.A. de C.V.	Chief Executive Officer
Lands' End	Sr. Financial Analyst
Lehman Brothers	Associate
Lincoln International LLC	Investment Banking Associate
Marakon Associates	Consultant
McKinsey & Company*	Associate
Microsoft Corporation	Corporate Strategy Manager
Microsoft Corporation	MBA Channel Operations
New World Solutions	Engineering Director
Procter & Gamble*	Associate Brand Manager
Procter & Gamble	Multicultural Business Development-Asst. Brand Manager
PRTM*	Associate
Rexnord Industries, Inc./FlatTop Group	Supply Chain and Logistics Lead
Roland Berger Strategy Consultants*	Senior Consultant
Samsung Group	Global Strategist
Samsung SDI	Assistant Manager
TIBCO Software Inc	Product Marketing Manager
United Technologies Corp./Otis Elevator Co.	MBA Leadership Rotation Program-General Management
The Walt Disney Company	MBA Finance Rotation Program

*two or more students