

PREVIEW EVENT LOGISTICS



AGENDA

Tentative agendas for each event will be available shortly. So that you may book your travel, plan to arrive the evening before the event begins and depart the morning after the event concludes. MMM Day and LGBT Preview will take place from 8:30AM to 7:00PM. The programming for Kellogg Preview begins at 8:30AM on Friday and concludes at 5:00PM on Saturday. An evening reception will follow at 7:00PM.

ACCOMODATIONS

We have reserved a block of rooms at the following hotels for the preview events. Contact the hotel directly to book a hotel room and identify yourself as a participant in the respective event to receive the special rate. You must reserve a room by the date noted below to receive the special rate.

LGBT Preview

Hotel Orrington – rooms available
Hilton Garden Inn - book by October 21, 2009

MMM Day

Hotel Orrington - book by October 2, 2009

Kellogg Preview

Hotel Orrington - book by October 16, 2009
Hilton Garden Inn - book by October 29, 2009

Hotel Orrington

1710 Orrington Avenue
Evanston, IL 60201
Tel: 847-866-8700
Event rate: \$139 (Single or Double Room)

Hilton Garden Inn

1818 Maple Avenue
Evanston, IL 60201
(847) 475-640
Event rate: \$125 (all rooms)

FREQUENTLY ASKED QUESTIONS (FAQs)

How do I schedule an interview?

A limited number of priority interview slots have been reserved for event participants. These spots are available on a first-come first-served basis. Once you have registered and submitted Part 1 of the Kellogg application, you must contact the admissions office at 847-491-3308 to schedule an interview. Please identify yourself as an event participant. The attire for interviews is business and you must bring a copy of your resume for the interviewer.

You are not required to complete your interview at the time of the event. You may interview at some other time either on-campus or off-campus with an alumni. Please visit the admissions [website](#) for further information on the interview process.

I plan to submit my Kellogg School application during the first round. Should I attend this event?

Many participants in previous preview events also submitted their application during the first round and they felt that the event was useful. The main reason was if they there were admitted to the school, the preview event experience helped them make an informed decision about the Kellogg School.

Should I attend this event if I do not plan to apply to Kellogg this year?

Yes. We know that it may take many years to decide if an MBA is right for you. We also know that gathering information is critical when you are trying to decide to which school to apply. Preview events can provide much of the information that you need about the Kellogg School.

Does the Kellogg School cover the cost of transportation and lodging for participants?

No, we do not cover the cost of transportation and lodging for this event. However, we have reserved a block of rooms at area hotels to ensure room availability and to help keep the cost down. Hotel information is included above. The Kellogg School does cover the cost of meals during the weekend.

What is the attire for Preview events?

The attire for these events is business casual. However, if you have scheduled an interview, please dress in business attire.

Can I bring a significant other to this event?

Unfortunately, space is very limited so these events are only for potential applicants to the Kellogg School. There are many events throughout the year at Kellogg at which spouses and significant others are welcome such as Day at Kellogg, conferences and just about any other time you come to visit the school.

How do I cancel my attendance at this event?

If you have registered for a Preview event and can no longer attend, please send an email to mbaevents@kellogg.northwestern.edu so that we may offer your spot to another candidate. Also, if you have scheduled an interview and cancel your attendance at this event, you need to contact the admissions office at 847-491-3308 or via email at MBAAdmissions@kellogg.northwestern.edu to cancel your interview.

Kellogg Preview only:

I cannot attend the events on Friday. May I still participate in the Preview Weekend activities?

To get the most out of this event, you should participate in the entire schedule of activities on Friday and Saturday. Please do not register for this event if you are unable to attend the full

schedule of activities. You may find information on visiting Kellogg through the campus visit program at

FOR ADDITIONAL INFORMATION

Kellogg Preview Weekend

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LGBT Preview and MMM Day

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