

VITA

Daniel Diermeier

ADDRESS

Kellogg School of Management
Department of Managerial Economics and Decision Sciences (MEDS)
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Date of Birth: July 16, 1965
Marital Status: Married, two children

Place of Birth: Berlin, Germany
Citizenship: United States

ACADEMIC POSITIONS HELD

IBM Distinguished Professor of Regulation and Competitive Practices and Professor of Managerial Economics and Decision Sciences, Department of Managerial Economics and Decision Sciences, Kellogg School of Management, 2000-

Director, Ford Motor Company Center for Global Citizenship, Kellogg School of Management, 2006-

Co-Director and Co-Founder, Northwestern Institute on Complex Systems (NICO), 2004-2007

Founding Director, Social Enterprise at Kellogg program (SEEK), 2005-2006

Founding Director, Center for Business, Government, and Society, Kellogg School of Management, 2003-2006
(Center merged with Ford Motor Company Center for Global Citizenship in September 2006)

Acting Director, Ford Motor Company Center for Global Citizenship, Kellogg School of Management, 2001-2002

Professor of Managerial Economics and Decision Sciences, Kellogg School of Management, and Professor of Political Science (by courtesy), Department of Political Science, Northwestern University, 1999-

Associate Professor of Managerial Economics and Decision Sciences, Kellogg School of Management, Associate Professor of Political Science (by courtesy), Department of Political Science, Northwestern University, July 1997-Aug. 1999

Assistant Professor of Political Economy, Graduate School of Business, and Assistant Professor of Political Science (by courtesy), Department of Political Science, Stanford University, September 1994-June 1997

OTHER RESEARCH AFFILIATIONS

Chairman and Co-Founder. Northwestern Global Health Foundation. August 2010-

Affiliated Faculty, Department of Linguistics, Northwestern University, May 2008-

Research Fellow, Institutions, Organizations, and Growth (IOG) Program, Canadian Institute for Advanced Research, September 2004-

Research Faculty, Northwestern Institute on Complex Systems (NICO), September 2004-

Faculty Associate, Center for Technology and Social Behavior, Northwestern University, 2005-

Faculty Associate, International Business and Markets Program, Kellogg School of Management, 2006-

Faculty Associate, Center for Biotechnology Managements, Kellogg School of Management, 2005-

Faculty Associate, Institute for Policy Research, Northwestern University, September 2004-

Faculty Associate, The Buffett Center for International and Comparative Studies, Northwestern University, September 2003-

VISITING POSITIONS

Visiting Scholar, Irving B. Harris Graduate School of Public Policy Studies, The University of Chicago, March 31, 2003 – June 2003.

Visiting Scholar, Department of Economics, London School of Economics, April 1997-June 1997.

Visiting Researcher, ISCORE, Department of Sociology, Utrecht University, Utrecht, the Netherlands, August 1994 and January-March 1995.

Pre-Dissertation Visiting Fellowship, Department of Political Science and CMSEMS, Northwestern University, September 1993-May 1994.

EDUCATIONAL BACKGROUND

Ph.D., Political Science, University of Rochester, March 1995

Ph.D. Candidate, Philosophy, Duisburg University, Germany

M.A., Political Science, University of Rochester, May 1993

M.A., Political Science, University of Munich, Germany, June 1990

M.A., Philosophy, University of Southern California, May 1989

FIELDS OF RESEARCH INTEREST

Game-Theoretic Models of Politics

Comparative Political Institutions

Legislative Politics

Language and Politics

Behavioral Models of Politics

Experimental Game Theory

Collective Choice in Online Environments

Structural Estimation in Politics

Crisis Management

Reputation Management

Non-Market Strategy

Activists and NGOs

Regulatory Management

Philosophy of Social Sciences

PUBLICATIONS—BOOKS

Diermeier, Daniel. 2011 (May) . *Reputation Rules: Strategies for Building Your Company's Most Valuable Asset*. McGraw-Hill.
Recipient of 2011 Chookaszian Prize in Risk Management

Bendor, J., **Diermeier, D.**, Siegel, and Ting, M.M. 2011 (March). *A Behavioral Theory of Elections*. Princeton University Press: Princeton, N.J.

GOVERNMENT REPORTS

Diermeier, D. (2008) *Governing the Global Economy: The Role of Private Politics*. Report prepared for the Government of Canada Policy Research Initiative. (Short version published in PRI *Horizons* Journal under title “Private Politics: Public Activism as an Alternative Regulatory Mechanism?”(2009).

PUBLICATIONS—RESEARCH ARTICLES (REFEREED)

1. **Diermeier, D.**, & Vlaicu, R. (Forthcoming). Parties, Coalitions, and the Internal Organization of Legislatures. *American Political Science Review*.
2. **Diermeier, D.**, & Fong, P. (Forthcoming). Legislative Bargaining with Reconsideration. *Quarterly Journal of Economics*.
3. **Diermeier, D.**, & Vlaicu, R.. (Forthcoming). Legislative Success. *Review of Economic Studies*.
4. Baron, D., **Diermeier, D.**, & Fong, P. (Forthcoming). Policy Dynamics and Inefficiency in Parliamentary Democracies with Proportional Representation. *Economic Theory*.
5. Yu, B., **Diermeier, D.**, Kaufmann, S., & Godbout, J.F. (Forthcoming). Language and Ideology in Congress. *British Journal of Political Science*.
6. Swaab, R.I. , **Diermeier, D.**, Galinsky, A. and Medvec, V., (Forthcoming) The Communication Orientation Model: Explaining the Diverse Effects of Sight, Sound, and Synchronicity on Negotiation and Group Decision Making Outcomes. *Personality and Social Psychology Review*.
7. **Diermeier, D.** (Forthcoming). Positive Political Theory. *Encyclopedia of Political Thought*. Wiley-Blackwell.
8. **Diermeier, D.**, & Fong, P. (2011). Bargaining over the Budget. *Social Choice and Welfare* 36 (3-4): 565-589.
9. **Diermeier, D.**, Huffaker, D., & Swaab, R.I. (2011). The language of coalition formation in Online Multiparty Negotiations. *Journal of Language and Social Psychology* 30:66-81.
10. Palamountain, K.M., Stewart, K.A., **Diermeier, D.**, Krauss, A., & Kelso, D. (2010). University leadership for innovation in global health and HIV/AIDS diagnostics. *Global Public Health* 5 (2): 189-196.
11. Beigman Klebanov, B., Beigman, E., **Diermeier, D.** (2010). Vocabulary Choice as an Indicator of Perspective. *Proceedings of the 48th Annual Meeting of the Association for Computational Linguistics*: 253-258.

12. Swaab, R.I., **Diermeier, D.**, Kern, M., & Medvec, V. (2009). Who says what to whom? Effects of communicator and content awareness on coalition formation. *Social Cognition* 27: 381-397.
13. Beigman Klebanov, B., Beigman, E., **Diermeier, D.** (2009). Discourse Topics and Metaphors. In *Proceedings of the Workshop on Computational Approaches to Linguistic Creativity at the Annual Meeting of the North American Chapter of the Association for Computational Linguistics*: 1-8..
14. Majumder, S.R., **Diermeier, D.**, Rietz, T. & Amaral, L.A.N. (2009). Price Dynamics in Political Prediction Markets. *Proceedings of the National Academy of Sciences*. [Cover Article.] 106(3): 679-684
15. Seaver, S.M.D., **Diermeier, D.**, Malmgren, R.D., Moreira, A.M., Sales-Pardo, M., & Amaral, L.A.N. (2009). Micro-Bias and Macro-Performance. *The European Physical Journal B* 67: 367-375.
16. Beigman-Klebanov, B., Beigman, E., & **Diermeier, D.** (2008). Lexical cohesion analysis of political speech. *Political Analysis*, 16(4): 447-463. Reprinted. (2010) W. Paul Vogt (Ed.) *Data Collection. SAGE Benchmarks in Social Research Methods*. London, UK: SAGE Publications.
17. **Diermeier, D.**, & Van Mieghem, J. (2008). Coordination and turnout in large elections. *Mathematical and Computer Modeling*, 48, 1478-1496.
18. **Diermeier, D.**, & Van Mieghem, J. (2008). Voting with your pocket book: A stochastic model of consumer boycotts. *Mathematical and Computer Modeling*, 48, 1497-1509.
19. **Diermeier, D.**, Swaab, R.I., Medvec, V., & Kern, M. (2008). The micro-dynamics of coalition formation. *Political Research Quarterly*, 61(3), 484-501.
20. Yu, B., **Diermeier, D.**, & Kaufmann, S. (2008). Ideology classifiers for political speech. *Journal of Information Technology and Politics*, 5, 33-48.
21. Beigman-Klebanov, B., Beigman, E., & **Diermeier, D.** (2008). Automatic annotation of semantic fields for political science research. *Journal of Information Technology and Politics*, 5, 95-120.
22. Beigman-Klebanov, B., Beigman, E., & **Diermeier, D.** (2008). Analyzing disagreements. *Proceedings of the Coling 2008 Workshop on Human Judgments in Computational Linguistics*. Association for Computational Linguistics.
23. Yu, B., **Diermeier, D.**, & Kaufmann, S. (2008). Exploring the characteristics of opinion expressions for political opinion classification. *Proceedings of the 9th Annual International Conference on Digital Government Research* (82-91). Montreal, Canada: Digital Government Society of North America.
24. Swaab, R.I., **Diermeier, D.**, Phillips, K.W., & Medvec, V. (2008). The pros and cons of dyadic conversations in groups: The impact of communication opportunities on group decisions. *Small Group Research*, 39(3).
25. Bendor, J., **Diermeier, D.**, & Ting, M. (2007). Adaptive models in sociology: The problem of empirical content. *American Journal of Sociology*, 112, 1534-45.
26. **Diermeier, D.**, & Andonie, C. (2007). Spontaneous coordination. *Proceedings of the Agent 2007 Workshop on Complex Interaction and Social Emergence* (329-341). Argonne National Laboratory.
27. **Diermeier, D.**, Eraslan, H., & Merlo, A. (2007). Bicameralism and government formation. *Quarterly Journal of Political Science*, 2, 1-26.
28. Baron, D., & **Diermeier, D.** (2007). Strategic activism and non-market strategy. *Journal of Economics and Management Strategy*, 16(3), 599-634.
29. **Diermeier, D.** (2007). Private politics: A research agenda. *The Political Economist*, XIV, 1-2.

30. Gailmard, S., & **Diermeier, D.** (2006). Self-interest, inequality, and entitlement in majoritarian decision-making. *Quarterly Journal of Political Science*, 1(4), 327-350
31. Seaver, S.M.D., Malmgren, R.D., Moreira, A.A., Sales-Pardo, M., **Diermeier, D.**, & Amaral, L.A.N. (2006). Social cognition in complex team networks. *Proceedings of the 2005 Workshop on Social Agents*. Argonne National Laboratory.
32. **Diermeier, D.**, Hopp, W.J., & Iravani, S. (2006). Innovating under pressure: Towards a science of crisis management. *National Bureau of Economic Research's Innovation Policy and the Economy Series*, 7.
33. **Diermeier, D.**, Keane, M., & Merlo, A. (2005). A political economy model of congressional careers. *American Economic Review*, 95(1), 347-373.
34. Moreira, A.A., Mathur, A., **Diermeier, D.**, & Amaral, L.A.N. (2004). Efficient system-wide coordination in noisy environments using heuristic methods. *Proceedings of the National Academy of Sciences*, 101, 12085-90.
35. **Diermeier, D.** (2004). From minimizing liability to maximizing opportunity: Crisis management with application to the natural resources industries. *Proceedings of the Rocky Mountain Mineral Law Foundation Fiftieth Annual Institute*, 2, 1-19.
36. **Diermeier, D.**, & Merlo, A. (2004). An empirical investigation of coalitional bargaining procedures. *Journal of Public Economics*, 88(3-4), 783-797.
37. Bendor, J., **Diermeier, D.**, & Ting, M. (2003). A behavioral model of turnout. *American Political Science Review*, 97(2).
38. **Diermeier, D.**, & Krehbiel, K. (2003). Institutionalism as a methodology. *Journal of Theoretical Politics*, 15(2), 123-144.
39. **Diermeier, D.**, Eraslan, H., & Merlo, A. (2003). A structural model of government formation. *Econometrica*, 71(1), 27-70.
40. Bendor, J., **Diermeier, D.**, & Ting, M. (2003). Some methodological issues in models of reinforcement learning. *Proceedings of the 2002 Workshop on Social Agents: Ecology, Exchange, and Evolution*. Argonne National Laboratory.
41. **Diermeier, D.**, Eraslan, H., & Merlo, A. (2002). Coalition government and comparative constitutional design. *European Economic Review*, 46, 893-907.
42. Bendor, J., **Diermeier, D.**, & Ting, M. (2001). Aspiration-based adaptation in games. *Proceedings of the 2000 Workshop on Simulation of Social Agents: Architecture and Institutions*, 144-162. Argonne National Laboratory.
43. Baron, D., & **Diermeier, D.** (2001). Elections, governments, and parliaments in proportional representation systems. *Quarterly Journal of Economics*, 116(3), 933-967. Reprinted in T. Dewan, K. Dowding, K. A. Shepsle (Eds). (2009) *Rational Choice Politics*, 283-312. Thousand Oaks, California: Sage Publications.
44. **Diermeier, D.**, & Stevenson, R. (2000). Cabinet terminations and critical events. *American Political Science Review*, 94(3), 627-640.
45. **Diermeier, D.**, & Merlo, A. (2000). Government turnover in parliamentary democracies. *Journal of Economic Theory*, 94, 46-79.
46. **Diermeier, D.**, & Feddersen, T.J. (2000). Information and congressional hearings. *American Journal of Political Science*, 44(1), 51-65.

47. **Diermeier, D.,** & Myerson, R.B. (1999). Bicameralism and its consequences for the internal organization of legislatures. *American Economic Review*, 89(5), 1182-1196. Reprinted in T. Dewan, K. Dowding, K. A. Shepsle (Eds). (2009) *Rational Choice Politics*, 163-184.. Thousand Oaks, California: Sage Publications.
48. **Diermeier, D.,** & Stevenson, R. (1999). Cabinet survival and competing risks. *American Journal of Political Science*, 43(5), 1051-1098.
49. **Diermeier, D.,** & Feddersen, T.J. (1998). Cohesion in legislatures and the Vote of Confidence procedure. *American Political Science Review*, 92(3), 611-621. Reprinted in T. Dewan, K. Dowding, K. A. Shepsle (Eds). (2009). *Rational Choice Politics* (324-). Thousand Oaks, California: Sage Publications.
50. **Diermeier, D.,** & Feddersen, T.J. (1998). Comparing constitutions: Cohesion and distribution in legislatures. *European Economic Review*, 42(3-5), 665-672.
51. **Diermeier, D.,** & van Roozendaal, P. (1998). The duration of cabinet formation processes in Western multi-party democracies. *British Journal of Political Science*, 28, 609-626.
52. **Diermeier, D.** (1995). Commitment, deference, and legislative institutions. *American Political Science Review*, 89(2), 344-355.
53. **Diermeier, D.** (1995). Rational choice and the role of theory in political science. *Critical Review*, 9(1-2), 59-70. Reprinted in J. Friedman (Ed.), *The Rational Choice Controversy*. New Haven, CT: Yale University Press.

PUBLICATIONS—BOOK CHAPTERS

1. **Diermeier, D.** (Forthcoming.) Coalition Experiments. J. N. Druckman, D. P. Green, J. H. Kuklinski, and A. Lupia (Eds.) *Handbook of Experimental Political Science*. New York: Cambridge University Press.
2. **Diermeier, D.** (Forthcoming.) Public Acceptance and the Regulation of Emerging Technologies – The Role of Private Politics. In D. Dana (Ed.). *The Nanotechnology Challenge*. Cambridge, UK: Cambridge University Press.
3. **Diermeier, D.** (Forthcoming).. Gaining Public Acceptance for Emerging Technologies – The Case of Biotech. In A. Loeffler (Ed.) *Commercializing Life Science Innovations: Rethinking the Business Model*. Evanston, IL: Northwestern University Press.
4. **Diermeier, D.,** & Fong, P. (2008). Policy persistence in multi-party parliamentary democracies. In E. Helpman (Ed.), *Institutions and economic performance*. Cambridge, MA: Harvard University Press.
5. **Diermeier, D.** (2008). Managing public reputation. In B. Calder (Ed.), *Kellogg on advertising and the media* (178-195). Evanston, IL: Northwestern University Press.
6. **Diermeier, D.** (2007). From corporate social responsibility to values-based management. In A. Dayal-Gulati & M. Finn (Eds.), *Global corporate citizenship*. Evanston, IL: Northwestern University Press.
7. **Diermeier, D.** (2006). Coalition government. In B. Weingast & D. Wittman (Eds.), *Oxford handbook of political economy* (162-179). Oxford University Press.
8. **Diermeier, D.** (2006). A strategic perspective on corporate social responsibility. In N. Pless & T. Maak (Eds.), *Responsible leadership* (155-169). Routledge.
9. **Diermeier, D.,** Eraslan, H., & Merlo, A. (2006). The effects of constitutions on coalition governments in parliamentary democracies. In R. Congleton & B. Swedenborg (Eds.), *Democratic constitutional design and public policy: Analysis and evidence*. Cambridge, MA: MIT Press.

10. **Diermeier, D.**, & Morton, R. (2005). Proportionality versus perfectness: Experiments in majoritarian bargaining. In D. Austen-Smith & J. Duggan (Eds.), *Social choice and strategic decisions: Essays in the honor of Jeffrey S. Banks* (201-227). Berlin et al.: Springer.
11. Amaral, L.A.N., Mathur, A., Moreira, A.A., & **Diermeier, D.** (2005). Efficient system-wide coordination in modular networks. In D. Sachar & C. Macal (Eds.), *Proceedings of the 2004 Workshop on Social Agents: Ecology, Exchange, and Evolution*. Argonne National Laboratory.
12. Bendor, J., **Diermeier, D.**, & Ting, M. (2003). Recovering behavioralism: Adaptively rational strategic behavior with endogenous aspirations. In K. Kollman & S. Page (Eds.), *Computational political economy* (213-274). Cambridge, MA: MIT Press.
13. **Diermeier, D.** (2002). Some conceptual issues in institutionalist theories of politics. In H.P. Burth & T. Pluempfer (Eds.), *Jahrbuch fuer Handlungs und Entscheidungs Theorie [Yearbook of theory of decision and action]* (31-56). Leske+Budrich.
14. **Diermeier, D.**, Ericson, J., Frye, T., & Lewis, S. (1997). Credibility and commitment: The case of property rights. In D. Weimer (Ed.), *The political economy of property rights*. Cambridge (UK) University Press.
15. **Diermeier, D.** (1996). Spieltheoretische Modelle in der Theorie der Politik (Game theoretic models in the theory of politics) [in German]. In U. Druwe & V. Kunz (Eds.), *Handlungs- und Entscheidungstheorie in der Politikwissenschaft: Eine Einfuehrung in Konzepte und Forschungsstand* (207-226). Leske+Budrich.

PUBLICATIONS – GENERAL AUDIENCE

1. **Diermeier, D.** (2011, March 23) Case Study: Walmart. *Finacial Times*.
2. **Diermeier, D.** (2011, January) CEOs Must Lead the Way in Reputation Management. *PRWeek*. p.25.
3. **Diermeier, D.** (2009). Private Politics: Public Activism as an Alternative Regulatory Mechanism? *Horizon* (17-21). Volume 10. No.3. Policy Research Initiative. Published in English and French.
4. **Diermeier, D.** (2005). Creativity and complexity. *The Knowledge Lens* (52-56). Center for Learning and Organizational Change, Northwestern University.
5. **Diermeier, D.** (2004, September 28). CBS and Memogate. *The Wall Street Journal*, p. B2.

PUBLICATIONS – BOOK REVIEWS

1. **Diermeier, D.** (2007). Arguing for computational power. [Review of J.M. Epstein, *Generative social science: Studies in agent-based computational modeling*]. *Science*, 318, 918-919.
2. **Diermeier, D.** (1997). [Review of J.H. Aldrich, 'Why parties?' (in German)]. *Politische Vierteljahresschrift*, 4, 886-888.

UNDER REVIEW

Uhlmann, E.L., Newman, G., Brescoll, V.L., Galinsky, A., & **Diermeier, D.** The sounds of silence: Corporate crisis communication and its effects on consumer attitudes and behavior.

Tannenbaum D., Uhlmann, E.L., & **Diermeier, D.** Moral Signals, Public Outrage, and Immaterial Harms

Uhlmann, E.L., Heinze, J., & **Diermeier, D.** Private Politics – Public Image.

Jordan, J., **Diermeier, D.**, Galinsky, A. The Corporate Samaritan: Promises and Pitfalls of Corporate Responses to External Crises.

Diermeier, D., Cheng, Y., Hopp, W., & Iravani, S. Crisis Management Operations for Workload Crises.

Diermeier, D., Huffaker, D., & Swaab, R.I. Early words that work: How snapshots of language predict agreement among conversation partners.

Bendor, J., **Diermeier, D.**, & Ting, M. Collective Action, Aspirations, and Reference Groups.

Beigman-Klebanov, B., Beigman, E., & **Diermeier, D.** From Semantic Fields to Metaphoric Potential.

Uzzi, B., **Diermeier, D.**, & Soderstrom, S. Buzz: Social Influence and the Consumption of Cultural Products.

WORKING PAPERS

Andonie C. & **Diermeier D.** Path-Dependency and Coordination in Multi-Candidate Elections

Yu, B., **Diermeier, D.**, & Kaufmann, S. The Wal-Mart Corpus: A Multi-granularity Corporate Opinion Corpus for Opinion Retrieval, Classification and Aggregation.

Diermeier, D., & Trepanier, M. Reputation Measures.

Chassang, S., & **Diermeier, D.** Controlling Multiple Agents with Limited Resources. Mimeo. Northwestern University.

Diermeier, D., & Gailmard, S. Entitlements in Bilateral Bargaining. Mimeo. Center for Business, Government, and Society, Northwestern University.

Diermeier, D. Consumer Boycotts.

Diermeier, D. Explanatory Concepts in Formal Political Theory.

THESES AND OTHER UNPUBLISHED WORK

Diermeier, D. and Fong, P. (2008). Existence and Computation of Pure-strategy Equilibria in Models of Legislative Bargaining with Reconsideration. CMSEMS working paper, no. 1466. Northwestern University.

Diermeier, D. and Fong, P. (2008). Endogenous Limits on Proposal Power. CMSEMS working paper, no. 1465. Northwestern University.

Bendor, J., **Diermeier, D.**, and Ting, M. (2004). The Empirical Content of Adaptive Models. Stanford Graduate School of Business Research Paper no. 1877. Stanford University.

Diermeier, D., & Feddersen, T.J. (1995, June). Cohesion in Legislatures: Procedural and Policy Coalitions. Mimeo. Stanford University Graduate School of Business.

Diermeier, D., & Myerson, R.B. (1994, May). Bargaining, Veto Power, and Legislative Committees. CMSEMS working paper, no. 1089. Northwestern University.

Diermeier, D. (1995, March). Essays on Legislative Institutions. Ph.D. Thesis, University of Rochester.

Diermeier, D. (1990, April). Die Rolle rationalen Entscheidens in modernen Gerechtigkeitstheorien, (Decision Theory and Contemporary Theories of Justice) [in German]. Master's Thesis, University of Munich, Germany.

CASE DEVELOPMENT - PUBLISHED

1. **Diermeier, D.** (2007, May). Southwest Airlines. Kellogg School of Management, Case 5-107-001.
2. **Diermeier, D.** (2006, October). Reintroducing Thalidomide? Kellogg School of Management, Case 5-104-003.
3. **Diermeier, D., & Parthasarathy, S.** (2004, November). Myriad: Breast Cancer Testing in the United States (A). Kellogg School of Management, Case 5-304-503(A).
4. **Diermeier, D., & Parthasarathy, S.** (2004, November). Myriad: Breast Cancer Testing in the United States (B). Kellogg School of Management, Case 5-304-503(B).
5. **Diermeier, D., & Parthasarathy, S.** (2004, November). Myriad: Breast Cancer Testing in Britain (A). Kellogg School of Management, Case 5-304-503(A).
6. **Diermeier, D., & Parthasarathy, S.** (2004, November). Myriad: Breast Cancer Testing in Britain (B). Kellogg School of Management, Case 5-304-503(B).
7. **Diermeier, D., & Marechal, A.** (2004, September). Mercedes and the Moose Test (A). Kellogg School of Management, Case 5-403-755(A).
8. **Diermeier, D., & Marechal, A.** (2004, September). Mercedes and the Moose Test (B). Kellogg School of Management, Case 5-403-755(B).
9. **Diermeier, D., & Thaker, S.** (2004, June). The Politics of Tobacco Control (A): The U.S. Tobacco Industry in 1996. Kellogg School of Management, Case 5-304-510.
10. **Diermeier, D., & Hughes, G.L.** (2003, March). United Learning (A). Kellogg School of Management, Case 5-403-752(A).
11. **Diermeier, D., & Hughes, G.L.** (2003, March). United Learning (B). Kellogg School of Management, Case 5-403-752(B).
12. **Diermeier, D.** (1995). Shell and Greenpeace (A), (B), & (C). Harvard Business School, Case P19. Reprinted in D. Baron, *Management and its Environment* (2nd-5th eds.). Prentice Hall, 2006.
13. Baron, D., **Diermeier, D., & Kessler, D.** (1995). The EU Carbon Tax. Reprinted in D. Baron, *Management and its Environment* (2nd-4th eds.). Prentice Hall, 2006.

CASE DEVELOPMENT - UNPUBLISHED

Diermeier, D. (2006, July). North Country Bank (Crisis Simulation).

Crawford, R., & **Diermeier, D.** (2005, March). Arthur Andersen (A), (B), & (C).

Diermeier, D. (2004, August). Huntingdon Life Sciences (A), (B), & (C).

Diermeier, D. (2004, August). Baxter and PVC (A) & (B).

Diermeier, D. (2004, June). Baxter's Dialysis Crisis (A) & (B).

Diermeier, D. (2004, March). Consumer Financial (Crisis Simulation).

Diermeier, D., & Feddersen, T.J. (2003, June). MITI (A) & (B) (Crisis Simulation).

Diermeier, D. (2000). Disney and the Copyright for Mickey Mouse.

Diermeier, D., & Roedel, J. (1999). VIAG and the German Nuclear Power Industry.

FELLOWSHIPS AND AWARDS

Chookaszian Prize in Risk Management, Kellogg School of Management, March 2011.

Professor of the Year, Kellogg – Schulich Executive MBA Program, Schulich School of Business, Toronto. June 2010.

Sidney J. Levy Teaching Award, Kellogg School of Management, Northwestern University, June 2003, June 2006, June 2010.

Kellogg Impact Award, December 2009.

Aspen Institute Faculty Pioneer Award, November 2007.

Best Empirical Paper Award at the International Association of Conflict Management, Montreal, Canada, 2006.

Research Fellow, Canadian Institute for Advanced Research, September 2004-present.

L.G. Lavengood Professor of the Year Award, Kellogg School of Management, Northwestern University, June 2001.

Robert H. Duerr Award for Best Paper Applying Quantitative Methods to Substantive Problem (with J. Bendor & M. Ting) for "A Behavioral Model of Turnout," April 2001.

Best Teacher Award - WHU - Kellogg Executive MBA Program, October 2000.

Sidney J. Levy Teaching Award, Kellogg Graduate School of Management, Northwestern University, June 1999.

Unsung Hero Award for an Outstanding Contribution to Students, Graduate Management Association, Kellogg Graduate School of Management, Northwestern University, June 1998.

Pre-Dissertation Visiting Fellowship, Northwestern University, October 1993-June 1994.

Annual Department Graduate Teaching Award, University of Rochester, August 1993.

Quadrille Ball Fellowship, Institute of International Education, New York, September 1992.

Rush-Rhees Fellowship, University of Rochester, September 1991.

Award for Outstanding Academic Achievement, University of Southern California, May 1989.

Konrad-Adenauer Foundation United States Fellowship, September 1988.

Konrad-Adenauer Foundation Fellowship for Outstanding Students, May 1986-May 1990.

SOFTWARE DEVELOPMENT

Ayeware, December 2001 (with T.J. Feddersen & Northwestern University Academic Technologies).

Electionware, January 2000 (with T.J. Feddersen & C. Karr).

Princeton Online Democracy Project, May 1999 (with T.J. Feddersen & Princeton University Information Technology).

PRESENTATIONS – RESEARCH AND PROFESSIONAL CONFERENCES (Last Five Years)

Midwest Political Science Association Annual Conference. “Nation Building and Shared Values.” Discussant. Chicago. April 2010.

Midwest Political Science Association Annual Conference. “Formal Behavioralism”. Chicago. April 2011

Text as Data Conference. Kellogg School of Management. “A Quantitative Approach to Framing”. March 2011.

Institutions, Organizations & Growth Program meeting, Canadian Institute for Advanced Research “Language and Ideology.” June 2010.

Midwest Political Science Association Annual Conference. “Bargaining Models.” Discussant. Chicago. April 2010.

Midwest Political Science Association Annual Conference. “Path-Dependency and Coordination in Multi-Candidate Elections”. Chicago. April 2010

Midwest Political Science Association Annual Conference. “A Longitudinal Study of Language and Ideology in Congress”. Chicago. April 2010

Text as Data Conference. Kellogg School of Management. Organizer. March 2010.

Africa Business Conference. Kellogg School of Management. Panel Member “Good Governance: the Challenge of Leadership in Africa.” January 2010.

Political Institutions and Economic Policy. Harvard University. Discussant. December 2009.

Political Economy in the Chicago Area (PECA). University of Chicago. Co-organizer. October 2009.

Language, Politics and Literature Conference. Northwestern University. Co-Organizer. September 2009.

2009 Global Forum for Business. “Triangulation: A new Model for innovation in Global Health and HIV Diagnostics”. June 2009.

Midwest Political Science Association Annual Conference. “Using New Technologies to Examine the Policy Agenda.” Chicago. April 2009.

Midwest Political Science Association Annual Conference. “Dynamic Policymaking”. Chicago. April 2009

Business Strategy and the Non-Market Environment Conference. “Reputation Measures” UCLA Anderson School of Management. May 2009.

Management Education in the Coming Decades. Kellogg School of Management. May 2009.

Experimental Political Science Conference. “Elite Bargaining – Negotiations”. Northwestern University. May 2009.

Research Roundtable – Environmental, Health, and Safety Risks of Emerging Technologies. “Public Acceptance and the Regulation of Emerging Technologies – The Role of Private Politics.” Northwestern University Law School. April 2009.

Business Strategy and the Non-Market Environment Conference, UCLA. “Reputation Measures”. March 2009.

Kellogg Centennial Conference. Zurich, Switzerland. Co-Organizer. February 2009.

Searle Law and Economics Colloquium, Northwestern University. “Parties, Coalitions, and the Organization of Legislatures.” Jan 2009.

NICO Complexity in Action Network Annual Conference. Kellogg School of Management. “Managing the Complexities of Risk”. October 2008.

Wallace Institute Conference on Political Economy, University of Rochester. “Parties, Coalitions, and the Organization of Legislatures.” October 2008.

Political Economy in the Chicago Area (PECA). University of Chicago, Co-organizer. May 2008.

NICO Complexity Conference. Northwestern University. Co-organizer. May 2008.

Kellogg Miami Telephonica CEO Conference. Panel Speaker. “Global Leaders in Corporate Social Responsibility”. April 2008.

Midwest Political Science Association Annual Conference. Chicago. “Legislative Bargaining”. April 2008.

Midwest Political Science Association. Annual Conference. Chicago. “Altruism, Trust and Collective Bargaining”. April 2008.

Midwest Political Science Association. Annual Conference. Chicago. “Parties and Legislative Organization”. April 2008.

Midwest Political Science Association. Annual Conference. Chicago. Panel member for “Communication and Learning”. April 2008.

Canadian Institute for Advanced Research (CIFAR). Toronto. “Parties, Coalitions, and the Organization of Legislatures.” March 2008.

Argonne National Laboratory Agent 2007 Conference on Complex Interaction and Social Emergence, Northwestern University, November 2007: “Spontaneous Coordination.”

Chicago Colloquium on Digital Humanities and Computer Science, Northwestern University, October 2007: “Constructing a Classifier of Political Opinion: Are We There Yet?”

Symposium on Corporate Human Rights Responsibility, Northwestern School of Law, October 2007: “Setting the Scene – American and European Perspectives on Corporate Human Rights Responsibility.” Invited panelist.

American Political Science Association Conference, August 2007: “Collective Action, Reference Groups, and Aspiration-Based Change.”

Chicago Area Political and Social Behavior Conference, Northwestern University. May 2007: “Debate and Ideology.”

Midwest Political Science Association Annual Conference, April 2007: “Text as Data.”

Strategic Business Environment Conference, Harvard University, March 2007: “Strategy in the Presence of Activists: Vertical Integration and Foreclosure.”

Political Science Colloquium, Washington University, St. Louis, March 2007: “Strategy in the Presence of Activists: Vertical Integration and Foreclosure.”

Institutions, Organizations & Growth Program meeting, Canadian Institute for Advanced Research, March 2007: “Policy Persistence in Multi-Party Parliamentary Democracy.”

Cambridge Colloquium, Harvard University, March 2007: “Complexity and Social Networks.”

Kellogg Marketing Conference, Kellogg School of Management, January 2007: “Social Corporate Responsibility.”

Institutions, Organizations & Growth Program meeting, Canadian Institute for Advanced Research, October 2006: “Strategic Activists.”

Argonne National Laboratory Agent 2006 Conference: Social Agents, Results and Prospects, September 2006: “Game Theory and Agent-based Modeling in Models of Mass Politics.”

Political Economy Colloquium, University of Wisconsin, September 2006. Invited speaker.

Empirical Implications of Theoretical Models, 2006 Summer Institute, University of Michigan, June 2006: “Structural Models: Dynamic and Equilibrium.”

Manufacturing Business Conference, Kellogg School of Management, May 2006: “Managing the Social Impact of Globalization.”

Erb Institute for Global Sustainable Enterprise, University of Michigan, May 2006: “Business Strategy and Climate Policy: What Do We Need to Know to Move Forward?” Panelist.

National Bureau of Economic Research, Inc., Innovation Policy and The Economy Conference, April 2006: “Innovating Under Pressure: Towards a Science of Crisis Management.”

Midwest Political Science Association Annual Conference, April 2006: “New Directions at the Political Research Quarterly.” Invited conference panelist.

Sixth Annual Strategy and the Business Environment Conference, Stanford Graduate School of Business, March 2006. Invited conference panelist.

CIREQ, Concordia University, Montreal. Invited speaker, March 2006.

Argonne National Laboratory Agent 2005 Conference on Generative Social Processes, Models, and Mechanisms, University of Chicago, October 2005: “Social Cognition in Complex Networks.” Invited paper presentation.

PIER Conference on Political Economy, University of Pennsylvania, September 2005: “Private Politics and Strategic Activism.” Invited paper presentation,

Northwestern University Law School. Invited paper presentation, April 2005.

Institutions, Organizations & Growth Program, Canadian Institute for Advanced Research, March 2005. Paper presentation.

PRESENTATIONS – GENERAL AUDIENCE (Last Five Years)

RAPS Horizons Conference. Keynote. “The Changing Regulatory Landscape: Towards a strategic view of regulatory affairs in the 21st century.” April 2011

ADT Food Defense Strategy Exchange. “Enterprise Value and Brand Protection”. March 2011.

The Conference Board: Corporate Security, Business Continuity and Crisis Management Conference. "Turning Corporate Crises into Opportunities". March 2011.

Northwestern University Law School: The Role of Counsel in the Age of Crisis. Panelist. February 2011.

Edelman Trust Barometer. Panelist. February 2011.

CFO Select. "Reputation Management – Beyond the Obvious". December 2010.

MAPI Manufacturers Alliance: General Managers Council Meeting. "Crisis Management: What Every Senior Leader Needs to Know." October 2010

ADT Food Manufacturer's Security Symposium. "Crisis Management and Consumer Perspective". April 2010

Baxter Healthcare International: Purchasing and Supply Chain, Quality, Manufacturing and Communication Management Meeting. "Supply Chains, Brands, and Reputation". March 2010

Abbott: Product Stewardship / Regulatory Affairs Council Meeting. "The Impact of Public Perception, Product Stewardship and Your Company's Brand". March 2010.

America Health Insurance Plans (AHIP) Executive Leadership Summit. Phoenix, AZ. Keynote, "Winning Back Public Trust". February 2010.

Future Trends Conference. Miami, FL. Keynote. "Open Source Intelligence and Integrated Strategy: Business in the 21st Century." November 2009

Great Lakes cGMP & Regulatory Science Forum. Chicago. Keynote. "Emerging Risks in the Global Pharmaceutical Industry. October 2009

Marsh 2009 Global Real Estate Conference, Chicago. Keynote. October 2009.

Aon Consulting Client Symposium, Chicago. Keynote. September 2009.

WOW Lecture Series, Loyola Academy. "Who Governs? From Safety to Sustainability in the New Global Economy". October 2008.

Midwest Audit Board Committee Network Meeting. Chicago. Keynote, "Enterprise Risk Management". October 2008.

Accenture Master Class, Boston. Keynote Speaker. "Sustainability". October 2008.

Global Real Estate Conference 2008, Chicago. "Financial Crisis Management". October 2008.

American Orthopaedic Association Emerging Leaders Forum. Quebec City. Keynote Speaker. "Crisis Management". June 2008.

Diagnostic Marketing Association (DxMA) 2008 Annual Conference. Chicago. Keynote Speaker. "Strategic Brand Management". April 2008.

Accenture Master Class, Boston. Keynote Speaker. "Sustainability". April 2008.

Accenture Master Class, Boston. Keynote Speaker. "Sustainability". January 2008.

Abbott Global Conference for Auditing Professionals. Invited speaker, January 2008: "Quality in Healthcare: Anticipation and Management."

Accenture CEO Leadership Retreat. Invited speaker, January 2008: "Corporate Social Responsibility."

Accenture CEO Leadership Retreat. Invited speaker, December 2007: "Corporate Social Responsibility."

Kraft North America FSC Global Security Council Conference, December 2007: "Special Situation Management."

Exxon Opinion Leader Dialogue. Invited panelist, November 2007.

Kraft Europe FSC Global Security Council Conference, November 2007: "Special Situation Management."

National Investor Relations Institute (NIRI) Roundtable for Strategic Communication and Reputation Management, October 2007. Program speaker and lecturer.

The Security Standard Conference. Invited panelist, September 2007: "Protecting Information Assets and Intellectual Property."

Abbott Global Quality Leadership Conference. Invited speaker, June 2007: "Quality in Healthcare: Anticipation and Management."

Kraft Foods: Corporate Community Involvement. Invited speaker & panelist, May 2007: "Best Practices in Using Community Involvement to Deliver Business Results."

Note Bene: Faculty Seminar Series for Graduating Students, Kellogg School of Management, April 2007: "Reputation Management."

IPR Colloquium, Northwestern University. Invited speaker. "Private Politics"

Diagnostic Marketing Association (DxMA) 29th Annual Conference. Invited speaker, April 2007: "Building and Defending the Brand."

Parenteral Drug Association Web Seminar. Keynote speaker, February 2007: "Quality in Healthcare: Anticipation and Management."

Donors Forum of Chicago Corporate Committee Meeting. Keynote speaker, January 2007: "Corporate Social Responsibility: Myth or Reality?"

National Investor Relations Institute Senior Roundtable, November 2006: "Assessing Risk and Anticipating and Responding to Problems in Today's Corporation."

Society of Actuaries Annual Meeting. Keynote speaker, November 2006: "Reputation Management."

Entrepreneur's Organization of Chicago. Invited lecturer, September 2006: "Strategic Crisis Management."

Parenteral Drug Association/Federal Drug Association (PDA/FDA) Joint Regulatory Conference. Invited speaker, September 2006: "Quality in Healthcare: Anticipation and Management."

Women's Foodservice Forum Executive Summit. Keynote speaker, September 2006: "Strategic Crisis Management."

Biomedical Marketing Association. 28th Annual Conference, March 2006: "Elevating Visibility and Value of Diagnostic Testing Within Healthcare." Keynote speaker.

Northwestern University Taste of Kellogg, December 2005: "Reputation Management."

Innovating Social Change Conference, Northwestern University, October 2005: "The Health of America: Addressing Obesity."

RAPS Insight/Foresight Audio Conference, August 2005. Keynote speaker.

Critical Care Conference, Washington, D.C., January 2005. Invited speaker.

International Security Management Association Annual Winter Meeting, Puerto Rico, January 2005. Keynote speaker.

Baker & McKenzie General Counsel Symposium, December 2005. Keynote speaker.

Loyola Academy. Invited speaker, October 2005: "Corporate Social Responsibility."

Chicago Rotary Club. Invited speaker, June 2005.

Center for Public Safety. Invited speaker, April 2005.

Women in the Forefront. Invited speaker, April 2005.

EDITORIAL POSITIONS

Associate Editor, *American Economic Review* (March 2006-December 2008)

Editorial Board, *Games and Economic Behavior* (February 2003-present)

REFeree FOR PROFESSIONAL JOURNALS AND ASSOCIATIONS

American Economic Review; American Political Science Review; American Journal of Political Science; United States-Israel Binational Science Foundation; British Journal of Political Science; Econometrica; Economics and Politics; Games and Economic Behavior; International Economic Review; Journal of Economic Theory; Journal of Law, Economics, and Organization; Journal of Mathematical Sociology; Journal of Political Economy; Journal of Theoretical Politics; Management Science; National Science Foundation; Political Research Quarterly; Quarterly Journal of Economics, Rationality and Society; The Review of Economics and Statistics; The Review of Economic Studies; Science; Social Choice and Welfare.

MEDIA COVERAGE

Advertising Age [Jan 28, 2008]; *Austin American-Statesman* [Jul 29, 2007]; *Bloomberg.com* [Mar 9, 2010]; Boston Globe [Mar 10, 2011]; *BusinessWeek* [Apr 21, 2008; Feb 9, 2010]; *Calgary Herald* [Dec 9, 2010]; CBS *60 Minutes* [Sept 28, 2004]; CBS *MarketWatch* [Oct 13, 2005]; Chicago Public Radio *Eight Forty-Eight* [Feb 11, 2010]; *Chicago Tribune* [Aug 9, 2010; Dec 15, 2008; Jul 27, 2007]; *Crain's Chicago Business* [Jul 16, 2007]; *Economist* [March 15, 2010]; *Economist Intelligence Unit* [Feb 19, 2009]; *eScienceNews.com* [Jan 19, 2009]; *First Business Morning News* (Syndicated) [Aug 9, 2010; Dec 1, 2008; Sept 5, 2007; Jun 7, 2007; Mar 10, 2010]; *Forbes* [April 12, 2011]; *Fortune.com* [Sept 6, 2010]; *Globe and Mail* [Aug 21, 2008]; *Inside Counsel* [Aug 1, 2008]; *Kellogg INSIGHT* [Oct 5, 2009; Mar 2010]; *Los Angeles Times* [Dec 28, 2006]; *Marginal Revolution* [Feb 11, 2011]; *MedicalNewsToday.com* [Jan 20, 2009]; *The Mint* (Dow Jones publication in India) [Jul 28, 2008]; *Newsweek* [Jul 14, 2007; Jul. 2, 2007; Jul 2, 2007]; NPR: *All Things Considered* [April 6, 2011]; *Parental Drug Association (PDA) Letter* [Nov/Dec, 2006]; PBS *Nightly Business Report* [Feb 2, 2010]; *Philanthropy Journal* [Sept 18, 2007]; *Politics and Government Week* [Feb 5, 2009]; PR Week [Jan 1, 2011]; *Reuters* [Oct 20, 2008]; *ScienceDaily.com* [Jan 19, 2009]; *South China Morning Post* [Apr 19, 2008]; *Sportingnews.com* [Jul 30, 2008]; *Toronto Star* [May 21, 2006; May 29, 2005]; *de Volkskrant* (Dutch) [Nov 12, 2005]; *Wall Street Journal.com* [Nov 19, 2009]; *Wall Street Journal Radio* [Mar 13, 2009]; *WBBM-AM* (Chicago) [Oct 20, 2008]

CLASSES TAUGHT

Kellogg Graduate School of Management (Degree Only)

Strategic Management in Nonmarket Environments (MBA) (1997-)

Management of Political Risk and Government Relation (IEMP) (1998-)

Societal Environment of Management (EMP) (1999-)

Strategic Crisis Management (EMP-IEMP) (2003-)

Values and Crisis Decision-Making (2003-)

Graduate School of Business, Stanford University

Foundations of Political Economy (Ph.D.-level) (1994-97)
Management in Non-Market Environments (MBA-level) (1994-97)

Department of Political Science, Northwestern University
Western European Politics (Spring 1994)

Wallis Institute of Political Economy, University of Rochester
Introduction to Game Theory (Fall 1992)

Department of Political Science, University of Rochester
Mathematical Models (Fall 1991)
American Politics (Spring 1992)
Comparative Politics (Fall 1992)

NON-DEGREE TEACHING: EXECUTIVE EDUCATION

Advanced Executive Program
AHIP Executive Leadership Programs
Alumni Seminar: Strategic Stakeholder Management
American Orthopedic Association
AON Global Executive Program
AON Consultant's Client Symposium
BP Sales and Marketing Leadership Program
Business and Law
Business for Scientists and Engineers
Business for Scientists: Module 3
CEO Management Program
CEO Perspectives Program (Academic Director)
Corporate Governance: Effectiveness and Accountability in the Boardroom
Director's Program: Corporate Governance: Effectiveness and Accountability in the Board Room
Eisai E-Gold
Ernst & Young
EXCEL
FBI Headquarters Program
FBI Sr. Leadership Program
FDA-CDER Leadership Institute
GE Medical
Global Supply Chain Management
Hearst Foundations of Leadership Seminar
Insight: Leadership Program
ISB/Kellogg Global Advanced Management Program & National Institute of Bank Management
International Security Management Association (ISMA)
ISMA Sr. Executive Leadership Program (Director)
Kellogg/Abbott Health Care Knowledge Consortium
Kellogg Management Institute
Kraft - Krafting Complexity (Director)
Latin American CEO
Leading for the Future
Leading in Turbulent Times (Director)
Leading Strategic Change
Management Skills for Innovative University Leaders
Medical Marketing Association, "Strategic Marketing to the Healthcare Industry: Executive Education for
Pharmaceutical, Biotech, Diagnostic and Medical Device Marketers"
Navigating Strategic Change
New Directions in Management
National Football League: The NFL Player Development Program: High Growth Entrepreneurship

Nyenrode Program
Olympic Sport Leadership Certification
OTI: Leadership Program
Physicians' Foundation: Developing Skills for Medical Society Organization
PINNACLE
Quad-C: Leading in Turbulent Times (Co- Director)
RAPS: Responding to Crisis
Regulatory Affairs Professionals Society
Ronald McDonald House Charities Executive Training Program, Session II
Sasin-Kellogg Program ASEP Module
STC
Supply Chain Management
Thai Ministry of Finance Program
Theravance: The Future of Pharmaceutical Commercialization in the US
Unilever Strategic Customer Management Course
Women's Senior Leadership

CONSULTING

Advisor in the areas of crisis management, business and politics, reputation management, political and regulatory risk and integrated strategy. Clients include Abbott, Accenture, AHIP, Allianz, Baker & McKenzie, Baxter International, BP, Cargill, the City of Chicago (Office of the Mayor), ConAgra, The Dallas Morning News, CIBC, Exelon, ExxonMobil, the FBI, W. W. Grainger, Guidant, HSBC, IFCO Systems, Intercontinental Exchange, Johnson & Johnson, Kraft, McDonald's, Metro AG, Metro Cash & Carry International, Nicor, People's Energy, PricewaterhouseCoopers, Roche Diagnostics, Shell, State Farm, Takeda.

CIVIC LEADERSHIP

Co-Founder and Chairman of the Northwestern Global Health Foundation, a non-profit dedicated to bringing affordable medical devices to market, July 2010-

Member of the Management Board of the FBI, December 2004-

Co-Founder of the Global Health Initiative, developing affordable medical devices to combat infectious diseases in the developing world, September 2004-

OCCUPATIONAL BACKGROUND (NON-ACADEMIC)

Member of the Advisory Board for Quantum Secure LLC, a security management technology company, July 2007-

Member of Advisory Board, GroupOn LLC, October 2007-December 2009.

Co-Founder, FirstSight Group LLC, an open intelligence service company, December 2007-December 2009 (interest divested January 2010; now senior advisory).

Co-Founder, Cassandra AMG and Cassandra Capital Partners LLC, an investment advisory company, July 2006-December 2009 (interest divested January 2010; now senior advisor).

President, Evolve24, LLC, a reputation and issue analytics company, March 2005-July 2006. (Interest divested July 2006).

Managing Member, SayAye LLC, a software company providing online decision-making software, October 1999-June 2006.

National Civil Service Conscript: Altenhilfe of Gegenseitigkeit, Munich, Germany, August 1984-April 1986.

FOREIGN LANGUAGE PROFICIENCY

German (native language)

Latin (Latinum)

French (fair)

Greek (Homeric and Attic) (basic)